

Research On The Influence Of Regional Cultural Factors In The Reform Of Fine Arts Education In Colleges And Universities

Hui He*, Jianjun Liu

Hengyang normal university, Hunan, 421002, China

*corresponding author

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Abstract: The scope of art education is wide and the content is rich and colorful. The reform policy of combining local cultural characteristics with art education is the goal of art education. Art Education in Colleges and universities(CAU) is an important way and way of cultural inheritance and development. Different forms of regional art education can greatly alleviate the vacancy of regional cultural characteristics in art education. Increasing folk art courses, carrying out extracurricular art investigation activities and increasing the proportion of regional cultural knowledge in professional courses are all to strengthen the regional cultural factors(RCF) in the reform of fine arts education in CAU. This is conducive to the contemporary youth to deeply understand the different regional cultural characteristics, enhance the national cohesion and national consciousness of the youth, and is conducive to the development, inheritance and promotion of Chinese traditional culture. This paper analyzes the problems existing in the practice of art education in CAU in China, and puts forward suggestions for the reform of art education practice, so as to further improve the professional quality of students and promote the healthy development of art education practice in CAU. This paper makes a deep analysis on the combination of various factors of regional culture and art education, and puts forward relevant suggestions on strengthening the combination of art education and RCF. The results show that 87% of teachers and students think that the reform of art education in CAU should be combined with RCF, and it is a powerful force for art education.

1. Introduction

In recent years, China's education has been constantly innovating and reforming, which is particularly important for the reform of fine arts education. We should learn to learn from the successful experience of foreign developed countries in art education, but we do not advocate complete imitation, because the regional culture is different, the natural differences are also different. We should integrate the actual regional culture into the art education, and reform the art education in CAU in order to realize the educational value of art education to college students, we should fully consider the factors of regional culture.

It is of great value for many foreign experts and scholars to explore and study aesthetic quality education. Including scholars like Peak, in his works and articles, he has made a lot of comprehensive research on the influence of RCF in the reform of art education in CAU [1]. Dou elaborates the important role of RCF in the reform of fine arts education in CAU, which has an important guiding role in the development of Art Education [2]. At the same time, it is proposed to carry out the teaching work of higher vocational education on the basis and guidance of Marxist theory of all-round development of human beings, so as to cultivate qualified practical talents who can meet the needs of economic and social development.

In view of the influence of RCF in the reform of fine arts education in CAU, this paper takes our university as the research object, investigates this problem by means of investigation, statistics, interview and other means, and explores the answer to the question. This paper explores and summarizes the influence of RCF in the reform of fine arts education in CAU, and guides CAU to be reasonable by clarifying the influence of regional factors to promote the reform of art education. This paper expounds the means and methods adopted in the investigation process of the influence of RCF

in the reform of fine arts education in CAU, and makes statistical analysis on the results and contents of the questionnaire survey. The results show that the process of art education reform in CAU is obviously affected by RCF.

2. Research on the Influence of RCF in the Reform of College Art Education

2.1 The Influence of Regional Culture on the Reform of Fine Arts Education in CAU research Ideas

As an art discipline, art is not only a professional in academic, but also can cultivate people's sentiment in life. Art is everywhere in life, and art nourishes our spiritual and cultural life. As people's spiritual needs become higher and higher, their influence on human life is more and more great, and people's status in social life is also higher and higher, which makes people become a necessary part of human spiritual needs [3]. The importance of humanistic quality education lies in supporting students' comprehensive development. In this paper, CAU as the research object, to its fine arts education and training objectives as the main line of research, trying to follow the "analysis of the status quo - explore the reasons - put forward strategies" ideas, strive to clear research ideas, analysis in place[4-5].

The specific research ideas of this article are as follows: under the background of the basic principles and methods of pedagogy, the implementation of national college art education and the expansion of enrollment in our university, this paper focuses on the research and discussion of the specific situation of the current art education reform, trying to analyze the current situation and development process of art education in our school. The existing problems make the fine arts education of our school get better development.

2.2 Research Methods on the Influence of RCF in the Reform of Fine Arts Education in CAU

Due to its own characteristics, art education has been loved by a wide range of college students. The education circle also promotes and encourages the learning methods and policies that art teaching should be combined with local culture [6]. With the gradual promotion of reform, the teaching content of higher art education is much more abundant than before, and some regional culture is also added. However, it only comes from the explanation in the school classroom, and there is no specific practical activity and complete teaching system to enhance students' cognition and experience in this aspect. Too much attention is paid to the relevant theoretical knowledge of foreign art, and the content of explaining the traditional regional culture with Chinese characteristics is very few, which leads to the phenomenon of too much classroom theory and too little practice [7]. Whether the reform of art education in CAU is affected by RCF, this paper starts with two basic methods of literature research and questionnaire survey.

(1) Literature research method

Search related literature through the Internet. The collected data will be refined and sorted out, in the process of collection and collation, clearly understand the current situation of research, so as to provide necessary guarantee for their own research.

(2) Questionnaire survey

In this paper, through the collection and collation of literature, with the help of relevant scales, combined with the current research to prepare a questionnaire. The first line of small-scale research, and detailed for the content of the survey, formed the final questionnaire. Through on-the-spot investigation in our school, we can obtain the data content needed in this paper.

2.3 Breaking the Traditional Research Perspective

The findings are basically analyzed from the two aspects of discipline construction and curriculum reform, mainly from the perspective of learning to explore the impact of regional factors on the reform of art education, but rarely mentioned the students' attitude towards the reform of college art education and the impact of the reform on the future development of students. This paper intends to focus on the two aspects of the school and students to conduct a comprehensive study [8-9].

Through consulting art education and other related literature, analyzing the current research situation, finding the problems to be solved, clarifying the research direction, and providing the corresponding theoretical basis for this study [10]. Through interviews and data investigation, we can understand the current situation of art education reform in CAU, and analyze and summarize the information obtained. After being exposed to a large number of teaching and literature materials related to art history and art theory, I have a certain understanding of the influence of RCF in the reform of art education in CAU. In the preparation stage, I also consulted many books and cases related to art education. In the process of writing the paper, in-depth study of the impact of RCF in the reform of fine arts education in CAU has enriched the theoretical and practical basis of this study.

3. Experimental Research on the Influence of RCF in College Art Education Reform

3.1 Research Background of the Influence of RCF in the Reform of Fine Arts Education in CAU

Due to the unclear orientation of the training objectives of fine arts education in CAU in China, a certain confusion has been caused. For a long time, high art education, whether in terms of teaching methods, curriculum and teaching content, is mostly mechanically copied from the higher professional art colleges. Most CAU are not clear about the training objectives of their art education major, which leads to the irrationality of the curriculum setting of this major, and finally makes the students who graduated from the art major in CAU, because of their theoretical knowledge The lack of knowledge gives people a feeling that they are not "professional" on the whole. Only by finding a reasonable self-orientation can the fine arts education in CAU get a long-term development.

3.2 The Research Process of the Influence of RCF in the Reform of Fine Arts Education in CAU

On the basis of full investigation and analysis, this paper studies the influence of RCF in the reform of fine arts education in CAU. The influence of RCF in the reform of fine arts education in CAU cannot be clear. Therefore, this paper takes the teachers and students of art major in our university as the research object, and obtains the data required by this study in the form of questionnaire survey, combined with the ideas proposed in the research process, the conclusion of this paper is finally drawn. This paper systematically analyzes the influence of RCF in the reform of fine arts education in CAU from multiple dimensions, which plays an important role in improving and enhancing the work of art education in CAU.

3.3 Research on the Influence of RCF in the Reform of Fine Arts Education in CAU

In order to better understand the current situation of the influence of RCF in the reform of fine arts education in CAU, this paper designs the relevant questionnaire in the process of investigation and makes some statistics on the relevant problems, so as to make an understanding of the current situation of students. A questionnaire survey was conducted among teachers and students in our school. Among all the teachers and students of art major, 200 questionnaires were distributed and 176 were recovered, with a recovery rate of 88%.

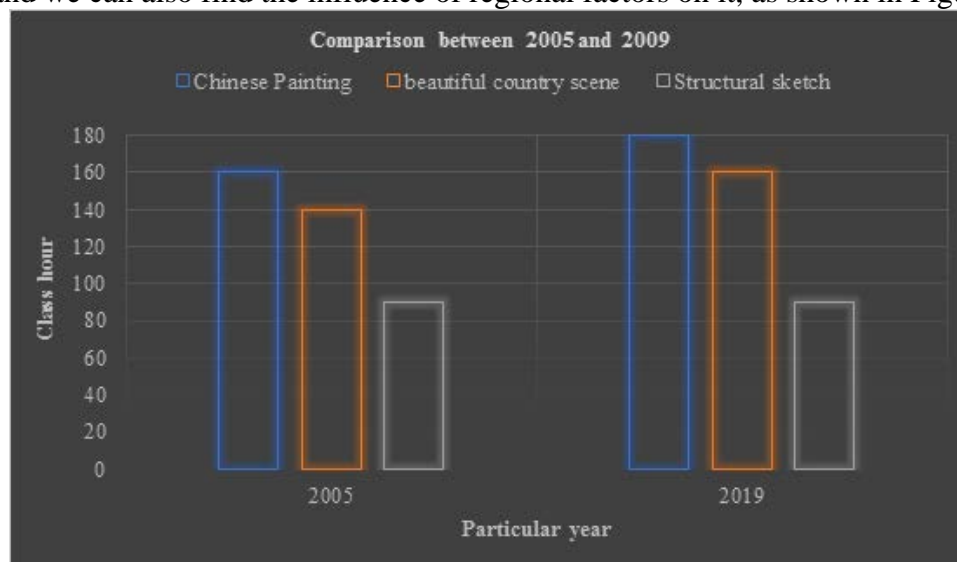
4. Experimental Research and Analysis of the Influence of RCF in the Reform of College Art Education

We have carried out a survey on all the teachers and students of art major in the whole school, and compared and analyzed the results after statistics. This survey is only carried out in our school. Through the personal wishes of the majority of students, 200 people were finally confirmed to participate in the survey. A total of 200 questionnaires were sent out and 176 copies were withdrawn. The statistical results of the questionnaire on whether the students recognized the professional education reform and the influence of regional factors on the education reform were shown in Table 1.

Table 1. Status survey statistics teaching

	Yes	No
Is it necessary to reform art education?	87%	13%
Do geographical factors have great influence?	80%	20%

In this paper, through the change of teaching content before and after the reform of our school as the starting point, we can more intuitively see the change of teaching content in the reform of fine arts education, and we can also find the influence of regional factors on it, as shown in Figure 1.

**Figure 2.** Comparison of experimental results before and after music teaching

As shown in Figure 1 above, there are 160 class hours for Chinese painting in 2005 and 180 class hours in 2019. There are 140 class hours for Qingshang Lushun and 160 class hours in 2019. Obviously, because our school can conveniently carry out the education and teaching activities of Chinese painting and landscape painting, the class hours of these two courses have been increased by 20 hours from 2005 to 2019 respectively. In contrast, we can see that the class hours of structural sketch are set at 90 hours in 2005, and are still set at 90 hours in 2019, which has not changed. Therefore, it can be recognized that there are obvious regional and cultural factors in the reform of fine arts education in CAU.

Conclusions

Education is the cornerstone of a contraposes cultural development and inheritance. China's higher education provides a large number of high-quality talents for the country. Through the reform of fine arts education in CAU, college students can learn some excellent western painting art theories and have a deep understanding of China's excellent traditional regional culture. This not only broadens the students' vision, but also promotes our excellent traditional culture to a certain extent. This form of learning makes up for the lack of art education system in China's CAU, provides a variety of development channels for students with different hobbies, increases the exchange platform for students, and is conducive to the better development of art education in CAU in China. Regional culture provides good materials and inspiration for students in the process of artistic creation, and promotes the emergence of more excellent art works the combination of regional and cultural factors not only cultivates students' comprehensive artistic quality, but also promotes the development of regional culture. Through this study, it can be clearly known that the reform of art education in CAU is obviously affected by RCF.

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