

The Development Direction and Strategies of English Majors in Higher Vocational Colleges from the Perspective of Educational Ecology

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Abstract: In recent years, higher vocational colleges (VC) have occupied the "half of the country" in China's colleges and universities (CAU), and the vocational education idea of "employment-oriented and service-oriented" has penetrated into the thinking of higher vocational educators. As a tool subject, how to adapt to the needs in vocational education and cultivate technical application, technical skill or operation talents is a huge challenge for VC. Therefore, based on the perspective of educational ecology, this article will carry out research on the development direction and strategies of English majors in higher VC. This article will carry out research through a combination of literature reviews and questionnaire surveys. Analyze the specific methods applicable to the teaching model of English majors in higher VC. The specific strategies are as follows: the determination of teaching goals must be based on clear professional needs, accounting for about 21.5%, and the innovation of teachers' teaching concepts and the improvement of teaching methods and methods account for about 6.7 %, Optimizing the curriculum structure accounts for about 9.3%, the teaching content should meet the professional needs of about 30.2%, the teaching methods and teaching activities should account for about 22.5% of the professional needs, and the full use of multimedia for teaching accounts for about 9.8%. Combining the content of the questionnaire survey and referring to relevant domestic materials, the method of cultivating English professional talents in VC based on the perspective of educational ecology is summarized, which provides a reference for the training of English professional talents in VC in China.

1. Introduction

Since the reform and opening up, English education in VC has achieved remarkable results, but there have also been many problems in the training of talents. As an emerging idea, educational ecology can guide the sustained and healthy development of CAU. The principles of holistic, sustainable development and dynamic balance proposed by ecology provide a solution to the problem of English professional development in VC.

With the development and improvement of English in higher VC, the development of English majors in higher VC is restricted, and English majors are facing many challenges. By considering and discussing English majors in higher VC, this paper puts forward the direction of future development of English majors in higher VC, which is of great significance[1-2].

This article firstly expounds the background of ecology, analyzes the related concepts of ecology and education ecology, and then elaborates the future direction of cultivating talents for English majors in higher VC. The idea of the teaching model of English majors in VC, based on the contents of the questionnaire survey and consulting relevant materials, sums up the innovative methods of cultivating English majors in VC.

2. Proposed Method

2.1 Ecology and Educational Ecology

(1) Ecology

Modern scholars generally believe that ecology is a science that studies the living conditions of organisms, the process of interaction between organisms and their groups and the environment, and their laws. Its purpose is to guide the coordinated development of people and the biosphere (ie, nature, resources, and environment), especially In the face of the harmonious relationship between man and nature, ecology provides a basis for a more sustainable development theory[3].

(2) Educational ecology

The connotation of educational ecology is to use ecological methods to study the laws of education and human development. In the process of research, from the perspective of ecology, the ecological balance, interpersonal relationships and other issues are analyzed in depth, trying to achieve the dynamic balance of the internal and external education ecosystem[4].

2.2 Contemporary English Talent Training Direction

(1) Solid English foundation A solid English foundation is a solid backing

Before deep people learn English knowledge, they must consolidate basic English. Only when the English foundation is solid can we continue to learn more professional knowledge.

(2) The economic, political and cultural exchanges of various countries are becoming more and more frequent, and the spatial distance of people is gradually shortening. However, the shortening of the spatial distance has caused many communicative errors, contradictions and conflicts. The reason is mainly the cultural differences between countries, which makes unnecessary contradictions in mutual communication. As English majors, it will become an urgent requirement in the new era to contact a large number of businessmen from different regions and cultures in the future, shorten cultural distance, and improve the ability of intercultural communication[5].

(3) Necessary business ability, develop certain business skills for business operation, and enable English majors to seamlessly connect with school and social work. This needs to strengthen the teaching of practical classes. By hiring foreign trade personnel with rich work experience in well-known enterprises, the specific cases can be analyzed, which can not only enable students to further understand the society, but also gain personal practical experience and enhance their perceptual knowledge of society[6].

3. Experiments

(1) Questionnaire survey method

Through the survey of teachers and students of five VC in a certain area, the number of surveyed is 1200, 1200 questionnaires are distributed, 1078 questionnaires are returned, the efficiency is 89.8%. The idea of teaching model and talent training method.

(2) Literature review method

This article uses the literature analysis method to sort out the relevant concepts of ecology and educational ecology, the definition of English majors, and the direction of contemporary English talent training, and lay a theoretical foundation for this paper.

4. Discussion

4.1 Innovation Model of English Major Teaching in VC

In this paper, through the survey of teachers and students in five VC in a certain area, the number of surveys is 1200. The questionnaire includes: the idea of the new English vocational college teaching model and the method of talent cultivation. The survey results are shown in Figure 1.

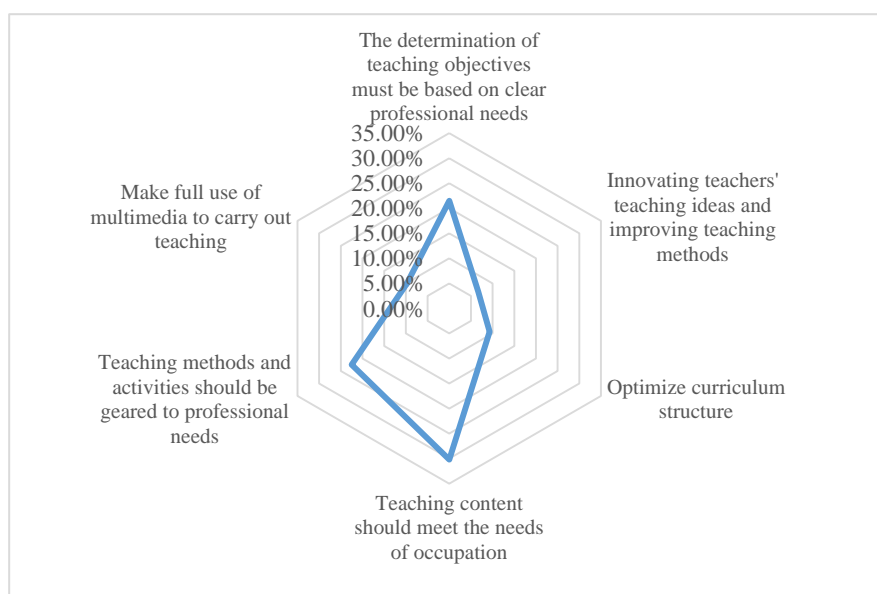


Figure 1. Teaching Innovation Mode of English Major in Higher VC

The teaching objectives, teaching methods, teaching content, and teaching activities of English majors in VC should be distinguished from the teaching mode that emphasizes operation of ordinary skill teaching, and from the teaching mode that emphasizes knowledge and comprehensive level of language teaching in ordinary language majors. Create a new English teaching model suitable for vocational education, mainly divided into the following aspects: the determination of teaching goals must be based on a clear professional needs accounted for about 21.5%, reforming teachers' teaching concepts accounted for about 6.7%, optimizing the curriculum structure accounted for about 9.3%, the teaching content should meet the professional needs of about 30.2%, the teaching methods and teaching activities should account for about 22.5% of the professional needs, and the full use of multimedia for teaching accounted for about 9.8%.

(1) The determination of teaching objectives must be based on clear professional needs

This requires that students and teachers of colleges and English majors first work together to clarify the employment direction of students and design teaching goals for employment. In the specific implementation, the English major should be professionally refined, and the learning direction should be clearly distinguished according to the direction of employment. [7] Through the refinement of the major, the complex and complicated content in traditional English teaching should be refined so that the teacher can clarify what the students need and more clearly the teaching objectives. So that students can learn less knowledge that is not needed for many occupations, and then can learn the necessary knowledge, skills and skills. [8]

(2) Innovate teachers' teaching concepts, improve teaching methods and methods

In traditional VC, English classrooms are boring, teachers have a single teaching method, English professional teachers have outdated educational concepts, and teachers and students have fewer opportunities to interact. Therefore, in the era of rapid development of informatization, teachers of English majors in higher VC should reform educational concepts, improve traditional teaching methods, and strive to teach students according to their aptitude. Carry out more discussions in the classroom; be able to choose a suitable teaching method among various teaching methods such as heuristic, discussion, case, etc. according to different teaching contents. [9-10]

(3) The teaching content should meet the professional needs

Restricted by the characteristics of "students", English education in higher VC cannot expect students to master comprehensive and rich language knowledge, let alone require them to be proficient, plus the speciality of English as a tool. Sexuality, teaching students according to their aptitude is very important in vocational education. In teaching content design, teachers in higher VC must jump out of the teaching circle of what is used in the textbooks and change to what is needed by the profession, and combine vocational skills and language skills to learn so that students can

learn what they have learned in time The combination of language knowledge and professional behavior is useful for learning, making it more clear why you want to learn, and therefore more willing to learn.

(4) Teaching methods and teaching activities should be aimed at professional needs

The foreign language teaching methods that have been or are being used internationally include listening and speaking, situational methods, and grammar translation methods. At present, the situation method is more respected, supplemented by other methods to strengthen grammar. Teachers can organize the language used in different topics according to professional needs, organize students to recite aloud in the classroom, and strengthen memory. On this basis, provide dialogue in different situations and organize students to practice.

(5) Make full use of multimedia for teaching

English teaching should fully integrate online and offline modes. You can also use information technology to set up WeChat public accounts related to English, QQ communication groups, Weibo, etc., regularly push the knowledge and skills about English learning to students, and organize students to discuss English knowledge.

4.2 Training Methods of English Majors in Higher VC

By combining questionnaire surveys and consulting relevant literatures, we have summarized the methods for training English majors in higher VC from the perspective of educational ecology. The specific information is shown in Table 1.

Table 1. Training Methods of English Majors in Higher VC

Serial number	Method	Literature proportion
1	Pay attention to the courses of humanistic quality and train all-round qualified English talents	35.1%
2	Attach importance to the training of practical ability by offering practical courses	25.7%
3	Strengthen the construction of education and teaching platform	15.8%
4	Using diversified teaching mode to train talents	12.1%
5	Improve the importance of the construction of the teaching staff	11.3%

From Table 1, we can see that the training methods of English majors in higher VC from the perspective of educational ecology are mainly divided into five aspects, including:

(1) Attach importance to the establishment of humanities literacy courses to train fully qualified English professionals

The English major belongs to the category of humanities, so we should adhere to the characteristics of humanities and cultivate humanistic English talents. Talent training for English majors should include three parts-Xing, Zhi, Zhi, Xing is a profound basic English professional skills, and knowledge is a broad knowledge of English language, literature and culture, and Zhi also has a high humanistic quality and international vision Consciousness. When setting up courses for English majors in higher VC, not only should we pay attention to the establishment of professional skills courses such as basic English courses, phonetic courses, and grammar courses, but also to pay attention to the setting of humanities courses to cultivate students' comprehensive quality.

(2) Pay attention to the establishment of practical courses to enhance the training of practical ability

The purpose of the establishment of higher VC is to train and deliver practical talents with strong practical ability. Therefore, it is very important to improve students' practical ability. English majors in higher VC should increase the proportion of social practice courses to improve students' practical ability.

(3) Strengthen the construction of education and teaching platform

CAU have specialized personnel or institutions responsible for the reasonable integration of teaching resources in the process of training English talents, so as to form a multi-dimensional and multi-level talent pattern that integrates learning, teaching, asking and supplementing. Use the characteristics of new media's information diversity to establish a platform for English talent training to serve the teaching and English language talents.

(4) Use diverse teaching models to train talents

With the continuous advancement of China's education reform and the continuous improvement of modern information technology, teachers are paying more and more attention to it as a new teaching model used by CAU during the current development of English courses. In the teaching process, teachers use new technologies such as network technology and multimedia technology to teach English, which is an important means of training English talents.

(5) Increase the emphasis on the construction of teaching staff

In the current teaching process of English courses for students in higher VC, in order to ensure the quality of the students during the teaching period, not only the diversified teaching modes need to be used to cultivate talents, but also the team of teachers Construction is also an important work that needs to be carried out. Higher VC not only need to strictly train the professional knowledge of English teachers, but also promote the continuous improvement of their professional knowledge during the development process. Teachers can apply a variety of new teaching methods to the teaching of students In the teaching process, it also has a great impact on the improvement of the overall teaching level of English teachers.

Conclusions

This paper studies the development direction and strategies of English majors in VC from the perspective of educational ecology, and analyzes that the development of English teaching in VC should be combined with the concept of educational ecology and effectively explore the English of VC with ecological theory The internal law of professional development and the needs of professional development, so that the development of English majors in VC not only meets the educational needs of cultivating students' comprehensive qualities, but also effectively improves the overall level of English majors in VC and promotes social competition in VC To lay the foundation and achieve the purpose of training comprehensive quality talents.

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