

Research on How to Establish “Golden Courses” System in Mixed Teaching of College English

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Abstract: With the development of the technology, more and more now high-tech methods are applied in the teaching, especially the internet teaching. Normal offline teaching can not meet the needs of the students. They are looking for a new method that can offer them a better and wider way for studying. That is absolutely “online courses”. Online courses can break the barrier of time and place, with which students can learn whatever they want and wherever they like. But not all online apps are of high quality. Those online learning systems such as MOOC is what we called “Golden Courses” System. The paper will analyze the meaning of establishing “Golden Courses” System and how to realize it.

With the in-depth development of modern education technology, especially network technology, college education is going through a tremendous “revolution” by showing different kinds of teaching methods and concepts. Faced with the rapid development opportunities of information technology in the new era, college teaching reform should not only continue in-depth in the traditional teaching reform areas such as teaching content and curriculum, but also make changes in light of the current era background and changes in students’ learning environment and conditions.

1. The concept of Golden Courses system

The idea of Golden Courses is carried out by the educational department, it is because of the development of internet and high-tech devices, it is considered as the courses which should not be limited within the range of the class study in the college. ^[1]In the other words, we encourage and organize students to have some high-quality courses on the internet to get more knowledge which can be easily reached without going to somewhere else. The system to share high-quality courses which depends on the internet is what we called Golden Courses system, golden means high-quality. It is for gathering more resources together to make the equality of education. ^[2]

Now, our government put lots of money into the investigation of the establishment of golden courses system, MOOC is one of the courses systems that consists of plenty of high-quality courses and it provides the college students with all courses for free on the internet. ^[3]Students can download the app and have courses from the famous college and professors. It make a great contribution to equalizing the education, and make up to the disadvantages in the normal study in the college.

Consequently, what we called mixed education means that it is not enough for college students to have normal classes in their own college only; they should use the newly technology to have online and offline study.

2. The challenges and opportunities that college teaching faced with

With the continuous popularization and in-depth development of education information, our nation has introduced a series of measures to encourage higher education to carry out teaching reform and innovation. At the 2018 Undergraduate Teaching Conference, the Ministry of Education proposed to further strengthen the quality of undergraduate teaching in colleges and universities, eliminate the “water courses” with lagging content and outdated methods, and continuously create a batch of “gold courses” that are popular with students.

2.1 New challenges faced by college teaching reform

Traditional college teaching is mainly based on fixed textbooks, with teacher face-to-face as the main form of teaching, and teachers will require students to improve their written language. Although during the past years college teaching has improved a lot to meet the demand of the students and college teaching reforms have been made in terms of teaching content, teaching forms and curriculum, the situation of traditional teachers actively teaching and students passively learning are not completely changed.

With the growth of the new generation of college students grown up with the Internet, their learning methods and thinking concepts are deeply influenced by new technologies such as smart mobile terminals like cellphones and laptops. Students are generally reluctant to passively accept old normal knowledge in books, hoping to actively participate in learning under the guidance of teachers' activities, actively explore the learning content, and improve learning effectiveness. At present, the single classroom teaching mode is not only inefficient, but also cannot fully meet the needs of students' individualized and differentiated learning and the improvement of autonomous learning ability.

2.2 New opportunities for college English teaching reform

In the new era of rapid development of the Internet, new teaching methods are emerging one after another, providing teachers and students with more and more possibilities in teaching and learning. The mixed classroom teaching model with the MOOC as the main platform has been widely used in various disciplines and achieved good teaching results. College teaching involves a wide range of humanities and tools, including language skills courses and general knowledge courses. With the continuous development of teaching reforms, the use of flipped classrooms to combine online and offline teaching is of more reality than before. This method can help students "expand international horizons, strengthen learning advantages, and highlight applications."

On the other hand, the reform of basic education has also made the learning level of high school graduates much better than before. Many scholars pointed out that the college teaching has increased the difficulty in terms of vocabulary, grammar, and text understanding. Faced with the new era of college students, they have undergone earth-shaking changes in terms of knowledge structure, ability level, learning strategies, and learning attitudes. The traditional teaching model has been unable to meet the learning needs of students. College English teachers can only meet the learning needs of students with "personality" and "visualization" only by making good use of new technical methods.

3. Construction of a mixed college teaching model

Mixed college teaching is based on the idea of flipping the classroom, combining MOOC "online" teaching resources with "offline" classroom teaching activities, a teaching model that effectively expands the teaching content, with rich teaching content and flexible teaching methods.^[4]

We did a survey on how the college students thinking of the mode in the college teaching now, and the results shows below:

We had 200 students to do the survey with 9 questions included, they are:

- a. What is your grade?
- b. Do you like what you are major in?
- c. Do you think the knowledge taught in the class is enough for you?
- d. Do you have some offline courses to take?
- e. Do you think it is convenient to take offline courses?
- f. Do you take online courses?
- g. Do you think it is convenient to take online courses?
- h. Have you ever heard MOOC?
- i. Do you think online courses do help a lot?

And this is the tablet we made to show the result.

Table 1. Results on the survey on how the college students thinking of the mode in the college teaching

Question No.	Result			
	Grade 1 46%	Grade 2 22%	Grade 3 19%	Grade 4 13%
a	YES 80%		NO 20%	
b	YES 38%		NO 56%	
c	YES 38%		NO 62%	
d	YES 17%		NO 83%	
e	YES 48%		NO 52%	
f	YES 89%		NO 11%	
g	YES 49%		NO 51%	
h	YES 76%		NO 24%	
i	YES 76%		NO 24%	

3.1 Construction and utilization of the MOOC teaching platform

Mixed teaching firstly provides students with rich teaching resources, extends the scope of traditional classroom teaching, and releases the teaching potential of teachers. At present, the state encourages the construction of MOOC in various disciplines, and college education or related MOOC are also constantly being updated. College offline courses that is open and shared online can be roughly divided into two categories: one is based on a set of textbooks, teaching literacy, listening, speaking, grammar, vocabulary and other learning skills courses; the second is expansion of the normal textbooks' content. College teachers can design and produce MOOC according to the school's talent training goals, the specific learning conditions of their students and their own teaching characteristics during the implementation of mixed teaching, or they can use the existing network resources to "embed" into their own teaching.^[5] However, the content of college English teaching is relatively complex, with diverse sources of students and uneven levels. The learning resources provided by MOOC can effectively make up for these problems, smooth the gap between students, and help teachers carry out teaching activities in classroom teaching. Hu Jiehui pointed out that under the flipped classroom mode, students' satisfaction with teacher's instructional design is higher than their own learning situation, and reversing the classroom teaching model has been highly recognized by students.^[6]

3.2 Implementation of the mixed teaching mode of college teaching

Mixed teaching mode based on the internet technology includes the design and production of teaching resources, students' self-study before class, classroom guided teaching and after-class reflection and improvement.^[7] In the process of implementation, teachers can make or use the teaching resources published on the Internet according to specific conditions, and set teaching goals that meet the students' level and needs. Students' self-study relevant materials are supposed to be in accordance with the teaching process and students should use the materials that offered by the teachers to do some self-study tasks before class, and they could choose to watch suitable teaching courses according to their own levels and needs.^[8]

The "offline" real classroom teaching activities are different from traditional classrooms which mainly impart knowledge. There is no relationship between teachers and students through "online" learning, Students have mastered the recognition and cognition of relevant language knowledge. Classroom teaching will be turned into classroom discussion activities, and the teaching goal will be transformed into the cultivation and application of students' language knowledge. After class, students will reflect and communicate with teachers and classmates through the online platform, laying the foundation for the next step of learning.^[9]

4. Conclusion

Based on the network platform, college mixed teaching is no longer a huge challenge for schools, it is convenient for teachers and students to develop the range of knowledge. But it is also

considered as a big challenge for the college English, especially for the teachers. Teachers should try their best to draw the attention from the students to make them be independent from the online teaching while ignore the offline one. Modern information technology provides wireless (and also unlimited) teaching resources.^[10] College teaching will definitely build a curriculum system that advances with the times on the basis of meeting the individualized learning needs of students.

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