

Research on the Exploration of Education for Ideology and Politics of College Students in the New Situation

RongLi Sun¹, LingJun Meng²

^{1,2}Qiqihar Medical University, Heilongjiang Qiqihar 161006, China

Keywords: New Situation; Education For Ideology And Politics Of College Students; Strategy Exploration

Abstract: Under the new situation, the requirements for education for ideology and politics of college students have been constantly improved, and the status of ideological and political education has also been strengthened, which has become an important part of university education. In the new situation, education for ideology and politics is conducive to improving students' good moral qualities and political literacy, helping students form a sense of good habits, cultivating high-quality talents, and meeting the needs of social and national development. This paper starts from the significance of carrying out education for ideology and politics of college students, discusses its impact on college students, and explores effective strategies for carrying out education for ideology and politics of college students based on the current status of education for ideology and politics.

The continuous improvement of living standards and cultural standards in our country has promoted the reform and development of education. Under the new situation, people pay more attention to quality-oriented education and ideological education, and carrying out education for ideology and politics of college students has become one of the important parts of college work. However, the progress of science and technology and the explosion of network information are accompanied by some bad information, which is prone to adversely affect the moral concepts and values of college students^[1]. Therefore, it is necessary to constantly update the ideological and political education concepts of college students and explore suitable education strategies and paths in combination with the development of the new situation.

1. Education for Ideology and Politics of College Students

In the contemporary society, the trend of pluralistic development of society in the process of economic globalization, the diversity and complexity of ideology and politics, has gradually become more important for ideological and political education. Under the influence of international relations, education for ideology and politics can enhance the political and ideological awareness of college students, and can still stick to the correct path in the face of tension. In addition, college students are one of the backbones of social development in China. The degree of ideology and politics of college students will affect the social development of our country. Through education for ideology and politics of college students, students should be guided to form correct moral values, values, and outlooks on life to be prevented from developing bad psychology and bad behavior habits. It can also improve college students' identification of bad information, improve their own judgment ability, help them avoid bad consciousness, and reduce the psychology of their' pursuit of vanity and pleasure, and cultivate high-quality and high-political talents to contribute to the good development of society^[2]. On the other hand, after college students have experienced intense and painstaking study in high school, when faced with a relatively relaxed college life, they tend to relax themselves, ignore their academic studies, or fail to recognize the importance of learning and extracurricular activities, organization, or even cause college students to participate in too many after-school activities and affect their studies. Through education for ideology and politics of college students, students can be guided to clarify their own development priorities, help students develop self-reliant behavior habits, and guide students to plan their university life rationally and

scientifically. Therefore, to explore the education for ideology and politics of college students, we must first clarify the importance of education, and carry out education in line with the current cultivation needs of college students and the status quo of college students, so as to implement the education for ideology and politics of college students.

2. Problems in Education for Ideology and Politics of College Students

2.1 Psychological Problems of College Students

With the change of the times and ideas, most of the contemporary college students are only children. They are paid more attention in their daily life and family life. Their parents and elders love them relatively. Therefore, the status of college students in the family is relatively high^[3], and their needs are easy to be met. As a result, they are less able to bear hardship. At the same time, they are more likely to tend to themselves in communicating with others. Therefore, when students face the independent university life, academic pressure and employment pressure, it is difficult for them to adjust the state of positive face in time, which causes psychological problems and affects the thinking and development of college students.

2.2 New Problems Brought By Network Development

The development of the Internet has brought many conveniences to our life. It is more convenient for people to communicate before the virtual network, and it is also the main way for college students to communicate. If the ideological consciousness of college students is low, the political consciousness is low^[4], and the legal consciousness is low, it is difficult for them to enhance the awareness of the importance of using the Internet in a civilized way, and it is easy to produce various bad situations. It causes students to use the virtual network to express false and malicious opinions, which results in bad network environment. On the other hand, in the face of all kinds of network environment, if the ideological and political awareness of college students is low, they are easy to indulge in the network and delay their studies.

2.3 Education for Ideology and Politics in Schools Does Not Keep Pace with The Times

Nowadays, the Internet is an indispensable part of young people. College students occupy the majority of Internet users. Most college students only know some current hot spots and trends through the Internet. However, the education for ideology and politics in most schools is still based on books as the main medium^[5]. They do not realize the importance of Internet media in education for ideology and politics, resulting in a lack of timeliness in school ideological education and its not keeping pace with the times.

2.4 Education for Ideology and Politics in Schools Has Little to Do With Reality

At present, the education for ideology and politics of college students is mainly based on theoretical courses. When learning Marxist theory, it pays attention to theoretical research, neglects its applicability in solving practical problems, and makes the ideological education work separate from the society. Therefore, students do not understand the content of ideological education when they study, which makes the content of ideological education more unpredictable, distant and indifferent, and it is difficult to stimulate students' interest in learning, which makes students lose their enthusiasm for thinking about the learning content.

3. Strategies for Education for Ideology and Politics of College Students in the New Situation

3.1 To Strengthen the Education for Ideology and Politics of Teachers

Teachers play an important role in students' ideological education. Teachers' ideological and political awareness is closely related to the effectiveness of school education for ideology and politics. College teachers should not only have excellent knowledge storage and a certain degree of political and ideological awareness, but also have good language expression ability and

organization and coordination ability. It is necessary to strengthen the education for ideology and politics of teachers themselves. When strengthening the education for ideology and politics of teachers, we should pay attention to the cultivation of teachers' comprehensive quality, hold training courses regularly to improve their comprehensive quality, and carry out targeted training for the problems faced by teachers.

3.2 To Integrate Actual Life and Professional Characteristics to Improve Education Content

In education for ideology and politics, colleges and universities should not only pay attention to students' theoretical knowledge, but also pay attention to their application value. College students face serious employment pressure after graduation, which has resulted in students' utilitarian learning. The development of socialist market economy has brought fierce industry competition and high requirements for talents, which are mainly reflected in the requirements for personality, ability and practical work. Therefore, education for ideology and politics in colleges and universities should be targeted at students' professional from a practical point of view, to carry out targeted training, improve their personality, and help them never speak in the fierce competition defeat.

3.3 To Enrich Education Forms With Modern Technology

College education for ideology and politics should make full use of the Internet as a platform, build its own education website, enrich its content, pay attention to the concerns of students, keep up with the hot spots of the times, continuously optimize the form of the website, and increase the interest of students in browsing the website. In addition, current college students are more active in thinking and like to express their views and opinions on things. Teachers should pay attention to collecting students' questions and insights, and build interactive platforms such as school forums and website message boards. As mobile phones are inseparable electronic devices for college students, colleges and universities should make good use of the particularity of mobile phones in education for ideology and politics, build public accounts and WeChat groups, or mobile phone newspapers, so that students can keep up with the hot spots of the times, avoid bad comments on the Internet, and learn advanced ideas.

3.4 To Create Unique Education Based On the Characteristics of Students

In the national education outline, the fundamental task of college education is to "educate people", that is to say, the education work of colleges and universities should be "people-oriented", and the ideological education concept of colleges and universities must be changed. In the process of education, we need to give full play to the concept of equality education, and focus on "individual" education. Most colleges only focus on cultivating students' concept of collective consciousness, which makes ideological education work a "one-pot". Therefore, the education for ideology and politics should follow the individual will of students, and be close to students as the purpose of ideological education work. For different students, different textbooks, educational methods and assessment standards are applied^[7], but the same training objectives must be achieved. In addition, when conducting education for ideology and politics, teachers must give full play to their initiative to learn and abide by the laws of physical and mental development of students .

Conclusion

Education for ideology and politics is important in the education of college students. Nowadays, the trend of globalization is unstoppable. While the country's opening to the outside world is gradually expanding, some foreign novelties and ideas are introduced into China. College students have become the main recipients of these things and ideas. While college students are in the critical period of the formation of Ideological and political awareness, some bad speeches, things, and thoughts have seriously affected their world outlook, outlook on life, and values, causing great harm to their souls. Therefore, we should give full play to the value of ideological and political education, guide students to form a good ideological and political awareness, and strive for the rise of China. Although there are some problems in education for ideology and politics in colleges and universities,

their educational influence will gradually expand and cultivate the pillars needed by more countries with the gradual improvement of their educational work.

Acknowledgements

(1)Name of the fund project: Analysis of the effectiveness of the network ideological and political education model based on the school-based construction of "Yiban" and Research on Countermeasures (supported by the humanities and social sciences research project of Heilongjiang Provincial Department of education in 2019)

Fund No.: 2019-KYYWF-1268

(2)Name of the fund project: Research and Practice on the content and method of comprehensive quality assessment for College Students (Scientific research project of higher education in the 13th five year plan of Heilongjiang Institute of Higher Education)

Fund No.: 16G278

References:

- [1] Liu Yabin. Exploration of the Way to Enhance the Subjectivity of Ideological and Political Education of College Students under the New Situation [J]. International Public Relations, 2020 (03): 84.
- [2] Lei Maolin, Li Wei, Zhang Hualing, Zhu Zirui. A Study on the Ideological and Political Education and Daily Management Methods of College Students of Ethnic Minorities under the New Situation [J]. Science and Education Literature Collection (last ten issues), 2020 (01): 37-38.
- [3] Zhao Jin, Zhao Jianjing. Exploring the Path to Improve the Quality of Ideological and Political Education of College Students in the New Situation [J]. Northern Lights, 2019 (12): 87-88.
- [4] Liu Xiaotong, Xu Jinhua. Path Optimization to Improve the Pertinence, Effectiveness and Attraction of Ideological and Political Education of College Students in the New Situation [J]. Reform and Opening up, 2019 (20): 93-95.
- [5] Ge Jingyang, Cao Hui, Qi Haochen. Exploring the Effective Mechanism of Ideological and Political Education of College Students under the New Situation: Taking the Network Ideological and Political Education of College Students in the New Era as an Example [J]. Education and Teaching Forum, 2019 (34): 28-29.
- [6] Xu Zhengzheng. Exploration on the Innovation of Approaches and Methods of Ideological and Political Education of College Students in the New Situation [J]. Think Tank Era, 2019 (27): 127 + 129.
- [7] Li Zhenshan. Multidimensional Analysis of Ideological and Political Education of College Students in the New Situation: Comment on the Research on Ideological and Political Education of College Students [J]. China party and Government Cadres Forum, 2019 (06): 98.