

On Golden Course Construction of Ideological and political Theory Courses in Higher Vocational Schools under the Background of Double-high Plan

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Keywords: Double-high Plan; Ideological and Political Theory Course; Golden Course Construction

Abstract: Under the background of Double-high Plan, the construction of golden course of ideological and political theory courses in higher vocational schools has achieved some substantive results and some deficiencies. In order to overcome these shortcomings, we need not only to grasp the three characteristics of the construction of the golden course of ideological and political theory courses in higher vocational schools, but also to explore the five-in-one construction of the golden course from five aspects, and pay attention to the construction of the relevant mechanism of the golden course construction of ideological and political theory courses.

1. Introduction

Double-high Plan is the meaning of high-level construction plan of higher vocational schools and its specialties with Chinese characteristics. It is the first important strategy and decision made by the State Council in the Implementation Plan of National Vocational Education Reform (commonly known as "20 vocational education articles") to promote the modernization of Higher Vocational Education in China. Golden course refers to the first-class course with high quality and high level. It was first proposed by Chen Baosheng, Minister of education, at the National Undergraduate Education Conference in the new era. Golden course construction is the cornerstone of higher vocational schools whose goal is to establish high-level schools and specialties. This point can be proved by the relevant 9 landmark achievement requirements (National Teaching Achievement Award, national vocational education professional teaching resource bank, national education and teaching reform pilot, national key specialty, etc.) in the Administrative Measures for the Selection of High-level Vocational Schools and Specialties Construction Projects with Chinese Characteristics (Trial). The ideological and political theory Course (hereinafter referred to as "Ideological and political course") is the key course for the implementation of the basic tasks of the teachers in vocational schools. And its status, role and importance in the Double-high creation process are no less than any specialized course. This can be seen from the contents of higher vocational school-running requirements based on Double-high Plan. Which centers about the guidance of Xi Jinping's socialist ideology with China's characteristics in the new era, combining moral education with technical education, strengthening the construction of the party, teaching ideological and political theory courses well, promoting the comprehensive reform of three comprehensive education in the field of vocational education, running the education of socialist core values through the whole process of technical personnel training and making all kinds of courses and ideological and political theory courses go together. In order to better run the ideological and political courses in Higher Vocational Schools under the background of the Double-high Plan and promote the construction of ideological and political courses in higher vocational schools with high quality, it is very necessary for us to make an in-depth study of the construction of the golden course of ideological and political courses in higher vocational schools. [1]

2. The Status Quo of Golden Course Construction of the Ideological and Political Theory Course of Higher Vocational Schools under the Background of Double-high Plan

Since the Double-high Plan was put forward, there are 230 higher vocational schools and 453 high-level specialty groups shortlisted for the qualification. Although there are only 197 units that have finally won the permission into the high-level vocational school and specialty construction plan with Chinese characteristics, it is certain that almost all vocational colleges have experienced the baptism of the Double-high Plan during this period, and it is recognized that the quality and achievements of specialty construction are extremely important for the establishment of Double-high. As the specialty is supported by the curriculum system, this means that the Double-high Plan will put forward high standards and strict requirements for the construction of professional courses and ideological and political courses. In this context, in order to ensure high-quality joint education with professional courses, the ideological and political course construction in higher vocational schools has entered the golden course construction stage.

At present, the construction of the golden course of ideological and political courses in higher vocational schools has achieved some substantive results. First, the Construction Alliance of ideological and political theory courses in Higher Vocational Colleges in all regions, whether established before or after the Double-high Plan, has begun to focus on the construction of golden course of ideological and political courses under the guidance of the National Construction Alliance of Ideological and Political Theory Courses in Higher Vocational Colleges and the education administrative departments in all regions. And it has strengthened the cooperation and communication among the member units of the league in teaching competition, teaching exhibition, teaching discussion and teacher training, and initiated the construction and sharing of some high-quality teaching resources (courseware, micro-lecture, mooc, etc.). Second, most higher vocational colleges have established and improved the leading system, working mechanism and guarantee mechanism of ideological and political courses, realized the standardization, institutionalization, informatization, systematization and scientization of teaching management, and improved the teacher training system based on teaching, research, competition, practice and training to support the construction of golden course of ideological and political courses. Third, some higher vocational colleges have established quality moocs, virtual practice teaching center, practice teaching base, online-and-offline course system basically, such as Changsha Vocational and Technical College of Civil Affairs, Shandong Business Vocational and technical college, Jiangsu Polytechnic of Construction, Chongqing Medical College, Zhejiang Business Vocational and technical college, etc. The main deficiencies are as follows. First, there are still a few schools with imperfect organizational structure and system mechanism, and the teaching quality and level of ideological and political courses need to be improved. Second, although some ideological and political teachers, who are popular among students, have emerged in some higher vocational colleges, but the overall ideological and political teaching still lacks strong focus, effectiveness, attraction and infection on the whole. Third, there is a certain gap in high-quality teaching resources construction between undergraduate institutions and higher vocational schools. For the latter, many aspects are still in the stage of learning and imitation, and the supply of innovative content and form is insufficient.

3. An analysis of the Characteristics of the Golden Course Construction of the Ideological and Political Theory Course in Higher Vocational Schools under the Background of the Double-high Plan

Under the background of Double-high Plan, the golden course construction of ideological and political courses in higher vocational schools has three characteristics of comprehensiveness, high-level and innovation. Only when these three characteristics are fully understood and grasped correctly, can higher vocational schools accurately solve the problems of weak pertinence, effectiveness, attraction and appeal of ideological and political courses, and effectively serve the overall interests of the high-quality development of higher vocational schools.

First, the comprehensiveness of golden course construction of ideological and political course in

higher vocational schools is mainly reflected in the teaching task and quality of ideological and political courses to meet and take into account the comprehensive needs of the state, society, market and other parties for ideological and political and moral quality of higher vocational students. For the majority of vocational college students who are in their jointing and booting stage, we should make sure that they can really sit down, sink, be calm, and accept the effective baptism of ideological and political courses that bear the hopes and expectations of all parties. In addition to the teaching tasks of ideological and political courses, we should make clear that the connotation requirements of the new era for young college students have gone from the past Four Haves(have revolutionary ideals, sound morals, good education, and a strong sense of discipline)to Three Haves (having ideal, ability and responsibility). Besides, We also need to grasp, design and integrate comprehensive elements merging with teaching materials, technique, method, means, condition and environment, which can meet development needs of the times and law of acceptance, characteristics and appeal of higher vocational students. Only in this way can ideological and political courses respond to concerns of all parties, and become the main channel and position satisfying all parties for higher vocational students' value leading education.

Second, the high level of the golden course construction of ideological and political courses in higher vocational schools is mainly reflected in the flexible learning and combination of learning and using of the teaching content of ideological and political courses. In practice, ideological and political teaching has been running through the main line of Marxism and Chinese Marxism, so ideological and political teaching has the characteristics of political nature, academic reason, value, knowledge, theorization and practicality and so on. This is the case in the undergraduate colleges, as well as in the higher vocational colleges. But for the higher vocational education which stresses being practical and effective, we can't take the same way and method of ideological and political education as undergraduate education to educate and guide the higher vocational students, but we need to combine the practical characteristics of higher vocational education with the characteristics of weak theoretical knowledge and strong practical ability under the guidance of the thought of being essential and effective to learn Marxism-Leninism. Only in this way can the textbook system of ideological and political courses be converted into teaching system adapting to higher vocational schools and higher vocational students' reality, and the "salt" of ideological and political courses be dissolved in the vivid stories and practical activities full of inspiration, and higher vocational students develop their ability to solve problems in the combination of learning, thinking and doing.

Third, the innovation of the golden course construction of ideological and political courses in higher vocational schools is mainly reflected in the aspects of pluralistic teaching subjects, diversified teaching platform, restructural teaching contents and three-dimensional teaching forms. Under the background of Double-high Plan, higher vocational schools pay more attention to school-enterprise cooperation and integration of production and education, which provides the basis for higher vocational schools to hire talents with certain qualifications and experience from relevant industries and enterprises as part-time teachers of ideological and political courses, and then opens up innovative space for the pluralistic teaching subjects of ideological and political courses. With the popularization and development of information internet technology, the teaching platform of ideological and political course in higher vocational education has formed a variety of teaching channels including traditional classroom, virtual simulation center, practical teaching base, online classroom (mooc), live network, instant communication, etc., which provides support for the diversified teaching reform of ideological and political course. In terms of teaching content, the construction of ideological and political course in higher vocational education does not advocate balanced efforts, but advocates the reconstruction of content according to learning situation, focusing on explanation. In terms of the application of teaching forms, the teaching of ideological and political course in Higher Vocational Education advocates three-dimensional combination innovation in a variety of teaching forms.

4. The Five-in-one Exploration of the Golden Course Construction of the Ideological and Political Theory Course in Higher Vocational Schools under the Background of the Double-high Plan

Under the background of Double-high Plan, the golden course construction of ideological and political education in vocational colleges should be guided by Xi Jinping's important speech in the forum of teachers of ideological and political theory at school. With reference to Wu Yan's opinions on the construction of golden course at the eleventh China University Teaching Forum, five aspects should be emphasized. First, the construction of golden course of ideological and political course off-line. Second, the construction of golden course of ideological and political course on-line. The third is the construction golden course of online and offline mixed ideological and political courses. The fourth is the construction of golden course of virtual simulation ideological and political courses. The fifth is the construction of golden course of social practice ideological and political courses. [2] They are unified in the educational exploration and practice of golden course construction of ideological and political course in higher vocational schools.

First, the construction of offline ideological and political golden course should be based on the construction of teachers, the mainstream of classroom interactive teaching, and the center of meeting the development needs of students. The offline ideological and political teaching should enter the mind and heart. To achieve this point, the ideological and political teachers must cultivate their internal skills in the basic Marxist theory, modern education and teaching theory, technology and methods, so as to effectively enhance their teaching ability and level of changing according to the situation, advancing according to the current situation, and innovating according to the situation. the management team and competent departments of ideological and political teachers must focus on the requirements of strong political stance, deep feelings, new thinking, wide vision, strict self-discipline and positive personality to establish rules and regulations, build platforms and allocate resources, so as to effectively promote the ideological and political teachers to be good teachers of being happy, courageous and promising. In the application of classroom teaching mode, the ideological and political teachers should firmly abandon the traditional teaching mode of one-way, zero interaction and pure indoctrination, and replace it with the interactive teaching mode of dialogue, discussion and query. In the interpretation of teaching content, teachers of ideological and political courses must start from promoting students' development and meeting the needs of students' political socialization development to preach, teach and solve puzzles, and adhere to the principle of close-to-reality, close-to-life and close-to-students in specific interpretation activities.

Second, the construction of online golden course of ideological and political course should adhere to the principle of content-as-king, relying on team operations and technology as support. The purpose of golden course construction of online ideological and political course is to provide a new choice for students' extensive learning and flexible learning of ideological and political theory. To ensure that students can participate in online ideological and political courses with high quality without supervision and disciplinary measures, the most fundamental way is to make full efforts in the content construction of ideological and political courses, so as to effectively enhance their richness and attraction. Therefore, we need to organize special forces to carefully write the teaching plan and manuscript of online ideological and political courses, and carefully prepare relevant pictures, texts, audio, physical objects, videos and other materials. In the process of online ideological and political course content construction, the specific person in charge of each ideological and political course must do a good job in overall planning and demonstration leading role, and avoid individual combat in the use of organizational strength, but pay attention to the effective mobilization of ideological and political team members, so as to give full play to the overall effect and advantages of team members' cooperative combat. In the selection of professional production teams, we must put forward specific shooting requirements and effects for them, and properly do a good job in communication and coordination.

Third, the golden course construction of online and offline hybrid ideological and political course should make full use of mobile Internet technology, network information teaching platform

and college students' daily use of mobile phones to promote and enhance the interaction between teachers and students, and the quality and effect of online resources and offline resources complementary. In the context of information technology, the construction of online and offline hybrid golden course of ideological and political courses requires vocational schools to do a solid job in the basic engineering and environmental construction of network coverage campus, so as to ensure that online and offline hybrid ideological and political classroom interaction can be carried out smoothly without dropping the line and without jamming. Ideological and political teachers should effectively enhance their knowledge, ability and quality in information-based teaching, so as to effectively improve the comprehensive design ability and level of online teaching links (self-study before class, problem discussion, questionnaire survey, process assessment, etc.) and offline teaching links (in-depth explanation, organization and discussion, making comments, etc.). In addition, in the selection of network information teaching platform, you can choose not only free super Star Erya Cloud Classroom, Online School, Rain Classroom and other platforms, but also online education charging platforms such as Learning, Cloud Classroom and so on.

Fourth, the golden course construction of virtual simulation ideological and political course should focus on situational experience and perceptual experience, and take the construction of immersive experience environment as the goal. In the construction of virtual simulation ideological and political course, it is necessary to solve the problem of bringing students into vivid and lifelike historical situations through VR technology to carry out side-by-side and spectator experience learning, that is, to deal with the problems of historical situation representation and contemporary understanding. To achieve this, we must grasp the combination of history and technology, historical narrative and technical expression. In the construction process of virtual simulation ideological and political course, we should grasp the principles of generality and individuality, generality and particularity, generality and individuality, insist on the practice of constructing virtual simulation ideological and political course with characteristics, differentiation and creativity, and avoid the blind fetching doctrine which is simply divorced from the reality to clone the virtual simulation ideological and political course of other universities. Considering that the construction of virtual simulation ideological and political course has higher requirements on technology, equipment, site, capital and other investment, which is far beyond the control of the general ideological and political course teachers, it is suggested that the relevant leading group of higher vocational school must do a good job in the necessity investigation and top-level design, pay attention to the quality of the story and other content, and coordinate all forces and relations, so that students can really immerse in the virtual simulation ideological and political course, and gain a lot.

Fifthly, the golden course construction of social practice ideological and political course should be based on the construction of social practice base inside and outside the school (mainly outside the school), and carried out in the form of visit and investigation, questionnaire survey, interview, voluntary service, voluntary labor, environmental protection action, photography, video and micro film, focusing on patriotism, reform and innovation, socialist core values, and ecological civilization construction, targeted poverty alleviation, new rural construction, social development and many other issues. In order to build the golden course of social practice ideological and political course, higher vocational schools must implement credits, special funds and relatively stable off-campus practice teaching bases, and create conditions to provide more opportunities for students to contact society and experience life. In addition, social practice ideological and political course instructors themselves must pay attention to society, life and practice, and be good at guiding, inspiring and educating students in specific social practice and real life, and make students deepen their understanding, recognition and acceptance of the theory of ideological and political courses in practice, and realize the simple truth of "why the Communist Party of China is able", "why Marxism can", "Why Socialism with Chinese characteristics is good".

5. The Mechanism Construction of Golden Course Construction of Ideological and Political Theory Course in Higher Vocational School under the Background of Double-high Plan

Under the background of Double-high Plan, the golden course construction of ideological and political courses in Higher Vocational Schools involves the integration of teaching contents, the reform of teaching methods, the construction of teaching staff, the construction of teaching resource base, the construction of network teaching platform, the construction of characteristic ideological and political teaching materials, the construction of ideological and political education in courses, the guarantee of policies and funds, and the formulation of evaluation standards. This requires the construction of an effective mechanism to coordinate all the links involved in the construction of the golden course of ideological and political courses, so as to ensure that vocational schools can fundamentally construct all the supporting systems needed for the golden course construction of ideological and political courses.

One is to establish the leadership and management mechanism for the construction of the golden course of ideological and political courses. Under the background of Double-high Plan, higher vocational schools should set up a leading group for the construction of golden course of ideological and political courses with school secretary and president as the group leader [3], whose members include leaders from the school office of the CPC, the department of ideological and political affairs (Marxist school), the financial department, the quality management office, the publicity department, the Organization Department, the Student Affairs Management Division, the Youth League Committee and other departments. And they should set up a liaison and implementation organization for the golden course construction of ideological and political courses, organize and hold the promotion meeting of ideological and political golden course construction project regularly and irregularly, discuss and coordinate the relevant important matters in promoting the construction process of ideological and political golden course, establish the construction management mechanism of ideological and political golden course, organize relevant personnel to formulate the action plan and relevant management plan for the construction of ideological and political golden course, and check and urge the implementation according to PDCA Cycle Theory to fulfill the specific plan and requirements of the construction of ideological and political courses. In addition, considering the important guarantee function of building a good ideological and political course to the work of moral education in higher vocational schools, it is suggested that the provincial education administrative departments should establish an assessment mechanism for the construction of ideological and political courses for the main leaders in higher vocational schools, so as to further improve their positions and promote their work.

The second is to establish the support and guarantee mechanism for the golden course construction of the ideological and political courses. First of all, in terms of funds implementation, in addition to strictly implementing the standard of no less than 30 yuan per student per year to draw special funds for ideological and political education, higher vocational schools should also arrange budget funds as a whole according to the needs of the construction of golden course for ideological and political education. Secondly, in terms of the construction of the teaching staff, higher vocational schools should allocate ideological and political teachers in strict accordance with the 1:350 teacher-student ratio, formulate a training plan for ideological and political teachers in line with the actual development of higher vocational schools according to the specific situation, and build a strong ideological and political teacher team through such measures as experienced teacher helping inexperienced teacher, individual rotation training, collective training, practical study, domestic investigation, and education promotion. Besides, we should set up post allowance for teachers of ideological and political courses according to local conditions, and increase incentives for teachers of ideological and political courses. Thirdly, in the construction of ideological and political courses, higher vocational schools should implement some new policies and new requirements and new spirit put forward by the Party and the State in the teaching system of ideological and political courses in a practical way, such as opening a series of selective compulsory courses and elective courses in ideological and political aspects. [4] Finally, in the ideological and political course environment construction and cultivation, higher vocational schools should give priority to the site, facilities and equipment which can meet and guarantee the needs of the ideological and political golden course construction.

The third is to build the evaluation and feedback mechanism of golden course construction of ideological and political course. First, we can start from two aspects: Students' evaluation and teaching supervision. Among them, students' evaluation should focus on setting evaluation weight on students' satisfaction, sense of acquisition and Recommendation Index, while teaching supervision should focus on setting evaluation weight on teaching objectives, teaching contents, teaching quality and teaching effect. Second, we can refer to the national and local education administrative departments' published standards for the construction of excellent courses and network excellent courses, and mainly focus on the construction of relevant evaluation and feedback mechanism around the curriculum, teaching content, teaching methods and means, teaching team, practical conditions, teaching effect, characteristics and policy support. Third, we can refer to Daniel Stufflebeam, an American education evaluator, whose CIPP curriculum evaluation mode is to determine whether the curriculum construction can meet the needs and problems of students through background evaluation, and to determine whether the curriculum construction scheme adopted to meet the needs and problems of students through input evaluation is the best choice under the current environment, and to determine the problems to be improved in the curriculum construction through process evaluation, and to determine the achievement and value of curriculum construction through the result evaluation.

Acknowledgements

Fund Project: This paper is the phased research result of the key project of Guangxi Education Science "13th five year plan" funding in 2019, "Research on the Mechanism of Curriculum Education of post practice course in Higher Vocational Colleges under the background of integration of industry and education" (Project No.: 2019a029)

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Appendix

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