

Research on the Problems and Countermeasures of College Students' Etiquette

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Abstract: China is known as the "state of etiquette". Ceremonial civilization is the accumulation of thousands of years of history and culture in China, and it has special significance for the harmonious development of society. Etiquette is the standard for regulating individual behavior, the embodiment of moral literacy, and the fundamental element of building a harmonious society. At present, with the continuous development of society, China has paid more and more attention to the ideological and moral education of students, and put forward the educational policy of "developing morality, intelligence, and physical development", aiming to help students improve their personal qualities and etiquette. However, according to the actual survey results, the college students have a problem of etiquette and anomie, which affects the healthy growth of college students. This paper analyzes the problems existing in the cultivation of etiquette in colleges and universities, the specific reasons for the lack of cultivation of etiquette in colleges and universities, and the countermeasures for the cultivation of etiquette in colleges and universities.

Keywords: College Students; Etiquette Cultivation; Etiquette Education Countermeasures

1. Introduction

The ancient civilization is synonymous with China. China's excellent historical culture has been inherited for thousands of years. Among them, Chinese and German ritual culture is the accumulation of history. In modern society, etiquette represents the national face and reflects the spiritual outlook of the entire country. For individuals, it is a measure of moral quality. As the main force of China's future development, college students, in addition to possessing relevant knowledge and professional skills, can also understand etiquette knowledge, observe etiquette, and improve their own etiquette. However, at this stage, the cultivation of etiquette in colleges and universities is not very optimistic, which affects the healthy growth of students.

2. Problems in the Cultivation of Etiquette in Colleges and Universities

2.1. Lack of Knowledge of College Etiquette

At present, the lack of knowledge of etiquette in colleges and universities is the primary problem at present. In the process of etiquette cultivation, etiquette knowledge is the basis for better etiquette education and plays a guiding role and promoting role for etiquette behavior. However, as far as the current actual situation is concerned, the lack of knowledge of etiquette in colleges and universities is more serious. From the perspective of classroom discipline, college students have no reason to absent from class, speak in class, eat more, students lack classroom knowledge of etiquette, and neglect the importance of etiquette. Judging from the public behavior of college students, there are sporadic spouses in public, as well as those who turn a blind eye to the old, weak, sick, and sick, and those who damage public property. From the perspective of campus behavior, there are insulting teachers and people who are uncivilized. It can be seen that the knowledge of etiquette in colleges and universities is seriously lacking, ignoring the importance of etiquette.

2.2. Lack of Etiquette Awareness in Colleges and Universities

To enhance personal etiquette, etiquette knowledge and etiquette awareness are essential factors, lack of etiquette knowledge will inevitably lead to a lack of etiquette awareness. With the development of socialist economy, the employment pressure of college students is gradually increasing. In the process of education, colleges and universities tend to cultivate students' professional skills and neglect the moral education of students, which leads to lack of etiquette knowledge in some colleges and universities, lack of etiquette, and lack of awareness of etiquette culture. Connotation, and then freely on the behavior. As mentioned above, the lack of etiquette knowledge will inevitably lead to a lack of etiquette. In all occasions, college students show that their degrading behavior shows that their etiquette is weak.

2.3. College Students Ignore the Etiquette

At present, many colleges and universities have a lack of etiquette, lack of etiquette, and even neglect etiquette. The British philosopher John Locke said: "Without good manners, everything else will be seen as proud, conceited, useless and stupid," meaning that etiquette is the basic standard for others to evaluate. However, many college students are not aware of this at present, and they are usually self-centered in their behavior, regardless of the feelings of others, such as eating in restaurants, not waiting in line when they take the bus, lacking etiquette, and neglecting etiquette. In addition, college students did not realize the importance of etiquette cultivation, neglecting the significance of etiquette cultivation for their own growth and shaping the overall image, and affecting the overall evaluation of the community.

2.4. College Etiquette Cultivation Landslide

At this stage, there are more families with only children, parents are mostly spoiled by their children, neglecting the education of their children's morality, so that many students have strong self-awareness, do not understand respect for the elderly, and will not consider others, leading to the cultivation of etiquette in colleges and universities. A landslide occurred. To a certain extent, the lack of etiquette in colleges and universities is related to the family environment. Due to the influence of the growing environment, the bad habits of colleges and universities have gradually developed, and the behaviors have been fixed, and the mode of thinking has been fixed, resulting in low awareness of etiquette and lack of etiquette.

3. Analysis of the Reasons for the Abnormality of College Students' Etiquette Cultivation

According to the analysis of the survey results, the reasons for the lack of academic etiquette in colleges and universities are mainly related to family etiquette education, negative social influences and school education. First of all, family etiquette education is missing. Etiquette cultivation reflects a kind of civilized ideological connotation, which needs to reach a certain age to understand deeply. However, etiquette behavior is influenced by the growth environment factor, which is a fixed behavior habit developed from small to large, and it is difficult to change once it is formed. . At present, most of

our families are only children. The elders are too fond of, inclusive, focusing on the material needs of their children, neglecting the education of their children's personality and mind; secondly, the negative impact of society. With the development of the socialist economy, diversified values have gradually formed. Affected by social development, traditional values have gradually been abandoned, and new cultures and new ideas have become more and more popular. College students are in a new stage of life development. They are the stage of ideological concepts and values. They are easily affected by negative social information, which leads to distortion of ideological values. Finally, school etiquette education is lacking. At present, colleges and universities are not enough in moral etiquette education. They have a relatively simple understanding of campus etiquette. They do not pay much attention to etiquette education. The content of related activities is more focused on entertainment, so that the etiquette education function cannot be played well.

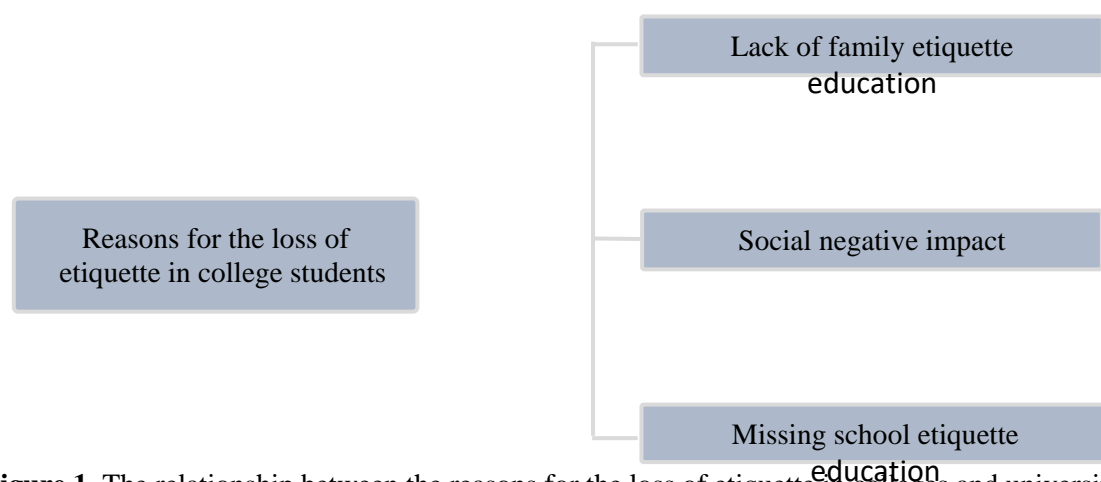


Figure 1. The relationship between the reasons for the loss of etiquette in colleges and universities

4. College Students' Etiquette Education Countermeasures

4.1. Etiquette Cultivation Mechanism

The etiquette cultivation mechanism is a combination of learning etiquette, cognitive etiquette, etiquette emotional experience and etiquette behavior. He integrates individual cognitive etiquette, etiquette emotional experience and etiquette behavior to form an integrated experience of knowledge, love and action. Generalize and systematize past exchange experiences to create an inherent system of social needs.

4.1.1. Strengthen the Study of Etiquette Culture. Etiquette cultivation is a basic measure of individual moral literacy and a basic embodiment of personal cultural quality. Generally speaking, etiquette cultivation is the process of forming an individual etiquette system through ritual knowledge learning, others or individual evaluation, behavioral imitation and practice. In this process, clear etiquette cognition is the primary task for college students to improve their etiquette. Chinese ceremonial culture has a long history and is the accumulation of thousands of years of history and culture. The value contained in it has far-reaching significance. In a sense, ceremonial cultural cognition is a cognition of historical and cultural etiquette and a cognition of personal value. He determines the moral values and values of college students and is the basic premise for moral education in schools. Based on this, college students should make full use of the etiquette culture resources of colleges and universities, expand their horizons, strengthen the study of etiquette culture, improve their comprehensive quality and enhance the cultural reserve of etiquette culture. At the same time, we should also adapt to the development of the times, actively shift to the direction of the new ceremonial culture, and adapt to the needs and development of society.

4.1.2. Clear Role Positioning. The main purpose of etiquette cultivation is to match the etiquette culture knowledge and ritual behavior with its own identity and role, so that its etiquette behavior can meet the needs of society. For different roles, society has different positioning and expectations. To a certain extent, role positioning helps individuals to regulate their behavior and provide specific reference basis, and provides standards for mutual evaluation and identification between individuals. In the case of college students, their behavior must also conform to the social orientation of the role of college students. College students are edified and cultivated by higher education. They are the pillars of the future society and the main group leading the future social development. Based on this, the society has higher standards for the role of college students, not only to master the etiquette culture knowledge and normative behavior habits, but also to establish a good social image of college students. In order to meet the needs and expectations of the society, college students should define their role orientation and use this as a standard to regulate their behavior and improve their etiquette.

4.1.3. Experience Etiquette Emotions. Emotion is the basic characteristic of human beings, the attitude of individuals to something or group, and part of human life. In etiquette, emotions promote the production of people's etiquette. Etiquette behavior exists based on emotions. If emotions are lost in etiquette, the essence of etiquette culture will be lost. To a certain extent, emotion can not only improve people's awareness of etiquette culture, but also enable people to consciously regulate their behavior and behavior, and thus improve etiquette. Based on this, college students should experience etiquette emotions, make etiquette emotions consistent with their emotional perceptions, and show emotional etiquette behavior.

4.1.4. Normative Behaviour. Etiquette behavior is the main embodiment of etiquette cultivation, and is an important way to show individual etiquette cultivation. Etiquette cultivation is the sublimation from the inside out, but also the internal feedback. In the process of ceremonial cultivation, first of all, etiquette should be respected. The ancients said: "The tribute to respect people" means that a polite person, all the actions he showed can show respect for others. Second, the etiquette behavior should contain the characteristics of "let". Resignation is the starting point of etiquette, step back, leave space for others, and leave room for yourself. Finally, the etiquette should include the intention of "and". As the saying goes: "People and peace are the most important." Modesty is the beginning of etiquette. Whether it is right or wrong, modesty is a manifestation of etiquette.

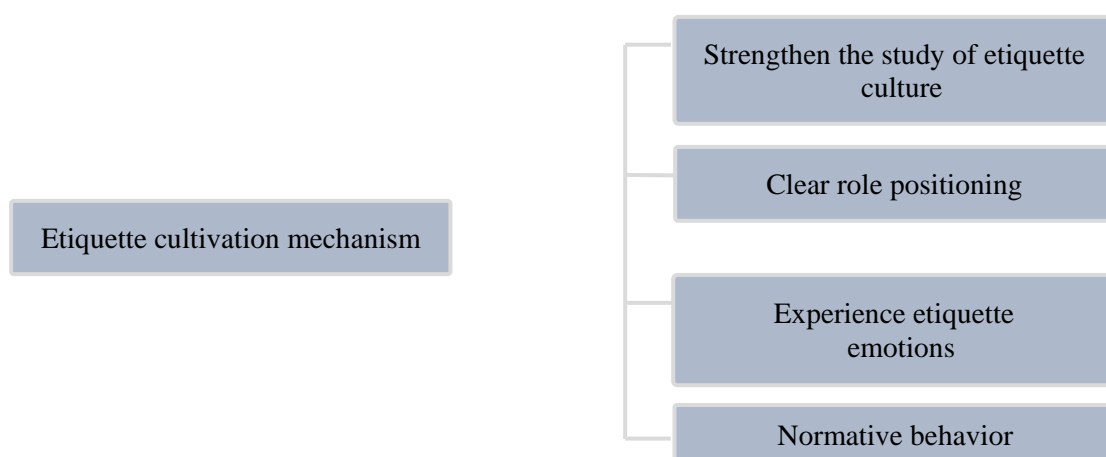


Figure 2. Etiquette cultivation mechanism diagram

4.2. Clarifying the Goal of Etiquette Education

With the introduction of quality education, colleges and universities have paid more and more attention to moral education. Prior to this, etiquette cultivation is a prerequisite for moral education and a basis for improving the comprehensive quality of college students. The "Central Committee of

the Communist Party of China and the State Council on Further Strengthening and Improving the Ideological and Political Education of College Students" emphasizes that the main task of moral education in colleges and universities is to serve the people as the center, actively carry out social moral education, and help college students to cultivate excellent moral qualities. Therefore, colleges and universities should pay attention to etiquette education, strengthen the cultivation of etiquette education, clarify the goal of etiquette education, and comprehensively improve the cultivation of etiquette in colleges and universities from the aspects of etiquette cognition, etiquette emotional cognition and etiquette behavior.

4.3. Create a Culture of Etiquette

For the better development of etiquette education, colleges and universities can use the school media, radio, school newspapers, cultural corridors, campus networks, etc. to build a platform for etiquette culture communication, and create a campus atmosphere with a strong atmosphere of ceremonial culture for college students. First of all, schools can increase the campus etiquette culture column to help college students expand their etiquette knowledge and guide the normal behavior of college students. At the same time, infectious etiquette stories and news can be published in the school newspaper to stimulate students' interest in learning and let the students further experience the charm of the etiquette culture. Secondly, colleges and universities can also use campus radio to broadcast etiquette knowledge in a timely manner, praise and encourage college students who abide by etiquette, criticize students who produce bad etiquette behavior, and create a ceremonial behavior standard and a courtesy atmosphere. Finally, in the campus restaurants, supermarkets, libraries and other places can be posted relevant etiquette slogans, always remind college students to observe etiquette, enhance their own etiquette. For example, in the canteens and restaurants, you can post a poem "Who knows the Chinese food, the grains are hard", reminding students to cherish the food, and not to develop the habit of bad behavior.

4.4. Actively Carry Out Social Volunteer Activities

Social volunteer service refers to social activities in which people provide their own resources and skills to provide free assistance to the society. Social volunteer service is the embodiment of etiquette culture and a manifestation of individual etiquette. From the 2008 Beijing Olympic Games to the 2014 APEC meeting, college volunteers have demonstrated the Chinese etiquette civilization to the world. Volunteer service is a way of conveying love and is of great significance to the spread of etiquette civilization. Volunteers in colleges and universities transmit love to the society, and also pass love directly or indirectly to others. Volunteer activities are actually the process of spreading civilization. He brought positive energy and humanistic care to the society, promoted the harmonious development of society, and promoted the construction and dissemination of social civilization. Based on this, colleges and universities should actively carry out social volunteer activities, so that college students can deepen their understanding of society, enhance their sense of social responsibility, gain more learning opportunities, learn etiquette knowledge and culture in practice, and constantly regulate their own etiquette behavior, and establish positive Good college students' style of work and promotion of etiquette.

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