

The Application of Ideological and Political Education In the Training of College Students' Employ Ability

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Abstract. Conomic and technical aspects of the development, causes the student to face the employment environment of great changes have taken place, the employment situation is increasingly serious in recent years, students are faced with the problem in the employment presented the complicated and diversified trend, and college students' understanding of society and the market is insufficient, and the physical and mental development is still not fully mature, they are in the process of employment may be influenced by negative factors, then the understanding of the errors, and even serious psychological problems, at this point in the employment ability training to carry out ideological education is necessary and important. This paper will analyze the role of ideological and political education in the development of college students' employability, and put forward effective reference development.

Introduction

Ideological and political education is an important part of college students' employability training, as well as an important thought, powerful tool and realistic guarantee for improving college students' employability. It means a lot. Based on the current situation and trends of the research on cultivating college students' employability at home and abroad, and based on the current situation of ideological and political education and students' employability in lingnan vocational and technical college of Guangdong province, this paper studies the ideological and political education and the cultivation of college students' employability, and clarifies the significance of ideological and political education. The significance of college students' employability training, how to strengthen and improve the ideological and political education of college students, promote their all-round development, enhance their employability, and provide theoretical reference for colleges and universities in cultivating college students' employability.

1. The Current Situation of College Students' Employability

The problems existing in college students' employability include: lack of professional theoretical knowledge and knowledge structure to be optimized; Practical ability is not strong, practical ability to improve; Lack of innovation consciousness and innovation ability; Weak awareness of career planning; Weak social adaptability; Inadequate understanding of the relationship between individuals and society. Inadequate learning ability; Lack of teamwork, etc. [1] some of today's college students are the only child, especially those from "6+1" families. They lack the spirit of hard-working, self-confidence, frustration tolerance, independence, sense of responsibility, sense of sharing, and sense of gratitude, which are easily hurt. In addition, some students are arranged by their parents in choosing schools and majors. They do not care about the demand of the society for talents, and their occupational consciousness and competition consciousness are very weak. As a result, many college students often feel strange, vacant, scared and at a loss about the society they are about to enter when they graduate. Some college students have high vision but low ability, lack of morality and weak sense of integrity. When they graduate, they take the salary as the standard to choose the job, but ignore the potential value of the job.

2. The Application of Ideological and Political Education in Cultivating College Students' Employability

①The void content At present, the ideological and political education of college students mainly focuses on the cultivation of their world outlook, outlook on life, values, patriotism, collectivism and socialist spirit, ignoring that ideological and political education should also pay attention to the basic needs of social reality and the basic ability of students' future survival and development. As a result, many college students are not interested in ideological and political education, so that ideological and political education has not played its due role in improving college students' employability, nor has it better guided college students to understand relevant national policies, correctly understand the current employment situation, evaluate themselves realistically and accurately Self-positioning makes many college students exposed many problems and shortcomings in the employment process, such as high vision, low integrity, arbitrary default, picky, lack of professionalism and dedication.

②Methods the single At present, ideological and political education in colleges and universities pays attention to theoretical teaching in class and the interaction with students in class. Sometimes, some typical figures are invited to give lectures and have discussions with students. These educational methods can enhance students' patriotism to a certain extent, but lack of pertinence and universality and cannot be combined How to improve students' employability to carry out a variety of training, but also do not take into account the psychological characteristics of students to strengthen training.

③Practice is a mere formality For a long time, the practice teaching mode of ideological and political education is basically extracurricular social practice, including visits and studies to patriotic education bases, social surveys, "three visits to the countryside" and other activities. Due to various reasons, these practice teaching cannot be carried out frequently, and students' extensive participation cannot be guaranteed, only flow In the form, lack of universality, students cannot exercise their employability.

3. The Position and Function of Ideological and Political Education in Cultivating College Students' Employability

①Ideological and political education provides value orientation for the cultivation of college students' employability Ideological and political education can cultivate advanced thoughts of college students. Thought is the forerunner of action. Once college students set up the right ideals and beliefs, they will choose the right direction and road, set up a clear goal, and have the courage to innovate, so as to build personal choices on the basis of social needs and personal interests Benefit is linked with the interests of the state, the collective and the masses of the people, so as to combine individual interests, hobbies and other subjective aspirations with the needs of the state and society, establish a correct concept of employment and entrepreneurship, take the initiative to participate in the exercise, improve themselves.

②Ideological and political education helps college students develop high moral character Moral education is an important part of ideological and political education in colleges and universities. In the ideological and political education of colleges and universities, moral quality, traditional virtue, social morality, professional ethics and other education should be strengthened, so as to strengthen the consciousness of honesty and social morality of college students and prevent them from changing their academic achievements in the process of employment, fake award certificates, breach of contract at will, "job-hopping" at will, divulging business secrets, etc., so that college students can love their jobs after going to work.

4. Strengthening and Improving the Ideological and Political Education to Enhance the Employability of College Students to Explore Measures

①We will deepen the education of the concept and "three views" to consolidate the political

quality of college students' employment. Lofty ideas can play a great role in stimulating potential, inspiring morale, inspiring spirit and other aspects, which is one of the key factors affecting college students' employability. Therefore, the ideological and political education of college students must be further "close to reality, close to life, close to students", to make college students actively participate in and With the ideological and political education in school, a hot trend of learning and practicing ideological and political theory emerges in college students' study and life. College students have initiative in the process of understanding and transforming the world. Therefore, in the implementation of the "three views" of education, to maximize the mobilization of the subjective initiative of college students, focus on solving big Students in the process of growth and development of major difficulties and problems, such as ideals and beliefs, value orientation, patriotic spirit and other issues, the real implementation of the world outlook, outlook on life and values of college students to guide the role.

②Carry out college students' mental health education extensively to cultivate their excellent employment psychological quality and sound personality the education and cultivation of college students' psychological quality and sound personality is the key of contemporary college quality education and the basic education of cultivating qualified talents. At present, many college students will feel confused, depressed, irritable, nervous and even to the life and before in the face of fierce talent competition and severe employment situation Road lost hope, resulting in the distortion of outlook on life and values. The employment expectations of most graduates are too high, with low adaptability and endurance, and most of them are vulnerable to social choice [5]. These require colleges and universities in the process of ideological and political education to strengthen the psychological quality of college students and sound personality education In order to help college students face up to their own advantages and disadvantages, guide them to face up to themselves and the society, and form good psychological quality and sound personality. To improve employability.

③We should strengthen the professional ethics and legal education in ideological and political education to improve the professional ethics and legal consciousness of college students Professional ethics and law are of great significance to the employment of college students and the correct handling of relevant matters in professional activities. Therefore, in the ideological and political education, on the one hand, we should strengthen the education of college students' professional ethics, such as honesty and trustworthiness, dedication, serving the masses and contributing to the society. To train college students rigorous and pragmatic style, strong dedication to work, a high sense of responsibility. In this way, college students will be encouraged to actively make progress, strive to create, make contributions to the country and society, and realize their own life value. On the other hand, college students should be taught to know, understand, abide by and protect the law. In particular, we should strengthen the education of the labor law, labor contract law and other laws and regulations closely related to the employment of college students, so that students can consciously abide by the law and use legal weapons to safeguard their legitimate rights and interests in the process of employment.

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