Research on the Ideological and Political Training Strategies of Higher Vocational School Students Based on the New Era

Guofang Sun
Dongying Vocational College, Dongying, Shandong, 257000, China
Email: 540913822@qq.com

Keywords: New Era; Higher Vocational Colleges; Political Ideology; Political Affairs

Abstract: In the new era, with the reorganization and renewal of education in China, the rapid development of China's higher vocational education has become an important part of the entire higher education system. And ideological and political training is one of the important teaching contents in higher vocational colleges. It has always been highly valued by schools and society. With the new era, it has become an important teaching course that cannot be ignored. But at present, the ideological and political training of students in higher vocational colleges in our country has been confronted with severe new challenges, and encountered some problems that cannot be ignored. So, how to use better ideological, political, and political education methods in the new era is a situation and task that every vocational college must face. Based on the current status and policies, this paper studies the current ideological and political status of students in higher vocational schools, analyzes the existing problems, and proposes corresponding improvement strategies.

Introduction

In recent years, with the booming development of economy, science and technology and culture worldwide, we have also entered the era of globalization and networking. In the face of various changes in the external environment, the ideological and political quality of students in higher vocational colleges has received a new era Impact, and the current ideological and political education methods of higher vocational colleges can no longer meet the requirements of the new era. In the new era, higher vocational colleges should uphold the basic principle of "moral education first, educate people first", carry out all-round improvement and optimization of ideological and political education work of higher vocational college students, and continuously innovate education Ideas and patterns.

I. The Current Situation of Students in Higher Vocational Colleges

The development of today's era has greatly enriched the social material. With it, the ideology of higher vocational school students has been shocked by various new things. In addition, the students themselves are volatile and are easily susceptible to external factors. Influence, and its own ideological and political quality is not high, which makes it difficult to carry out ideological and political education in higher vocational colleges. Therefore, it is very necessary to carry out in-depth research and exploration on it. It is of great significance. The current situation of students' ideological and political situation is as follows.

1. Low Basic Ideological and Political Quality

The ranking of higher vocational college education in China's higher education is the lowest, the threshold for admission is low, and the students' basic quality is poor. There may be gaps and deficiencies in the understanding of ideology and politics. This cannot be ignored and cannot be avoided. So it brings difficulties to teachers' ideological and political teaching.

2. The Gap Between Ideas
Many students have poor mental status and negative and pessimistic mental status. This is also a common problem for students, but this is only a small part. For most students, they have more or less ideological dilemmas and problems, such as comparison among classmates, waste, hedonism, etc. These big or small ideological problems will affect the health and active growth of students, and will also restrict the future development of students. This is also one of the teachers' arduous teaching tasks when the ideological and political education is difficult.

3. Underestimate School Ideological and Political Education

In the development of the information age today, the collection and acquisition of information by hand are very convenient. Sometimes you only need to move your finger to get the latest consultation. Although the Internet is fast, there are security risks, which are online. Most of the content is very complicated. Positive or negative news will spread. Students need to be able to distinguish good from bad. This will also be a challenge for teachers.

II Ideological and Political Issues of Students in Higher Vocational Colleges

At present, the ideological and political situation of students is endless, with many aspects, and there are also many problems that need to be solved urgently.

1. Ignore the Importance of Ideological Education

The current test-oriented education model is that many parents, schools and students only pay attention to students' academic performance and professional skills, and often ignore the ideological and moral qualities of students. During the class, the management of related aspects of students is also ignored. In fact, the ideological and political courses carried out by higher vocational colleges are not contradictory to students' vocational skills learning. On the contrary, cultivating students' professional qualities can effectively improve their vocational skills learning effects. They interact and promote each other. Only when the students trained have the concept of serving the society and can establish a correct outlook on life and values, can they further promote the professional knowledge and ability of students.

2. Ideological and Political Education Flows Into Form

At the current stage of development, the cultivation of ideology and politics in higher vocational colleges is mainly carried out through ideological and political courses, as well as the related student party building and group building activities, related lectures, etc., using the form of activities in a relaxed and pleasant atmosphere Ideological education is carried out in a subtle way to cultivate and cultivate students' ideas. However, these tasks are basically in the form. They are basically unable to satisfy the students' ideological inspiration and political baptism. This is due to the fact that many teaching and activities are superficial and lack a corresponding scientific assessment system.

3. Failure to Integrate Ideological and Political Resources

In the practical work of ideological and political training in higher vocational colleges, if we rely solely on the preaching of teachers, we cannot give play to the fundamental purpose of ideological and political education. However, higher vocational colleges have not been able to make effective use of the teaching resources of ideological and political education, which has the most direct impact on the achievements of students' ideological and political education. Although there are many ways of social practice, psychological counseling, etc. to guide students' ideological work, these courses are basically independent and have not been consolidated into a strong synergy. It can be seen that in order to effectively carry out practical education activities, it is necessary to integrate the existing limited resources as a whole, so as to achieve the complementarity of advantages and gaps, and strengthen the vitality of ideological and political education.

III The Ideological and Political Training Strategies for Higher Vocational Students in the
New Era

In the current era of informationization and the new era of networking, managers of various vocational colleges must first fully realize the significance of ideological and political education, recognize the current situation of the current ideological and political education methods, and then carry out corresponding reforms and innovations. And actively explore the methods and methods of ideological and political education courses suitable for higher vocational colleges.

1. Improve on the Counselor Education Mechanism

In various colleges and universities, the counselor has always been an assistant to teachers and schools, and an effective communication bridge between students and the school. It is the most direct carrier for information transmission. Although the counselor does not have the right to direct education and management, it is also an ideological and political education. The most critical link. Therefore, higher vocational colleges need to improve the ideological and political education mechanism of school counselors, fully aware that the main body of ideological and political education is higher vocational students, and the counselors are a group of people closest to the students' minds. The counselors can be organized according to actual conditions Carry out ideological and political education and related activities, and strengthen the role of counselors in students' ideological and political education. Therefore, improve the work content of counselors, change the education methods and methods of higher vocational students, separate them from the classroom, and influence students and educate students in class and in life. If the student's ideological situation is deviated, the counselor needs to understand and take reasonable measures to solve it in time. Instructors in higher vocational colleges should actively do a real-time understanding of one-to-one or one-to-many students' ideological situation and provide timely feedback to relevant teachers to provide theoretical basis for teachers to adopt scientific ideological and political education methods.

2. To Actively Introduce the Media Teaching

The new era not only brings convenience and speed, but also impacts the traditional form of education. It also makes students ignore the cultivation of ideology and politics and feel bored and useless. This is the only way for the development of the times and economy, and it will be a disadvantage and an obstacle now and in the future. Therefore, combined with the characteristics of the new era, ideological and political teachers should introduce multimedia teaching methods in the teaching process, and fundamentally change students' perception of modern information such as multimedia and the Internet. The products of this new era can not only be accepted more quickly by students, but also be able to feel a certain interest in the ideological and political teaching courses in higher vocational education, improving the effectiveness and significance of curriculum education. In fact, acquiring knowledge and information in ideological and political education courses is not the most important. What is more important is how to acquire knowledge and make use of it. Multimedia teaching uses new methods to learn the original knowledge, and through the teacher's guidance, it naturally receives knowledge.

3. To Strengthen the Links Between Various Disciplines of Ideological and Political Education

In the context of the new era, the degree of global integration has become higher and higher. When vocational colleges and universities conduct students' ideological and political education, they can integrate the concept of "global integration" into teaching, to a certain extent, strengthen the relationship between the various disciplines of the school and ideological and political education. It is possible to innovate comprehensive ideological and political education methods in the new era, and to draw on the unique educational forms and contents of various disciplines to closely link ideological and political teaching and cultural courses to create new types of disciplines that belong to the requirements of this era.

References


[3]. DONG Yu. Research on the methods of ideological and political education of higher vocational school students in the new era [J].
