

An Exploration on the Path of Integrating Chinese Outstanding Traditional Culture into Education Process in Colleges and Universities--Take Sichuan University as an Example

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Abstract: This paper first gives an explicit definition what Chinese outstanding traditional culture is, then analyzes the significance of integrating Chinese outstanding traditional culture into education process in colleges and universities, and finally takes Sichuan University as an example to explore the path of integrating Chinese outstanding traditional culture into education process. Through influencing and educating people with Chinese outstanding traditional culture and integrating it into all aspects of talents cultivation, outstanding traditional culture of our country will be inherited and pushed forward continuously.

1. Introduction

Chinese outstanding traditional culture usually refers to the sum of the outstanding spiritual achievements of the Chinese nation, which are different from those of other nations, and have been produced and inherited in the five thousand years of production and life practice. It takes language, writing, calligraphy, painting works, stories, music, chess, festivals, folk customs and other forms as its carriers, including the excellent moral inheritance, various cultural thoughts formed in history and the red culture formed in the process of the new democratic revolution in modern times. The revolutionary spirit, unity spirit and struggle spirit contained in the red culture also inherit the gene of outstanding Chinese culture, therefore the red culture is part of Chinese outstanding traditional culture. In February 2014, in the 13th collective study of the Political Bureau of the Central Committee of the CPC, general secretary Xi Jinping stressed: "It is important to dig out and elucidate the fine values of Chinese traditional culture, such as stressing benevolence, emphasizing on the people, sticking to integrity, praising justice, advocating harmony and seeking great common ground, which makes Chinese outstanding traditional culture become an significant source of the core values of socialism."^[1]"The charm of traditional culture lies not only in its extensiveness, profundity and its long history, but also in its ability to maintain its exuberant vitality with the changes of the times and to innovate continuously in its inheritance and development."^[2]

2. The Significance of Integrating Chinese Outstanding Traditional Culture into Education Process in Colleges and Universities

The outstanding traditional culture of China has a centuries-old history, and it is broad and profound, collecting the cultural essence and wise consummation of China in the past 5000 years. It is "the root of the core values of socialism."^[3]To integrate Chinese outstanding traditional culture into education process in colleges and universities is not only the fundamental requirement of cultivating and practicing the socialist core values, but also an important means of implementing the elementary task of developing good morality and cultivating people.

2.1 It is Necessary to Integrate Chinese Outstanding Traditional Culture into Education Process in Colleges and Universities in order to Strengthen Cultural Self-Confidence in the New Era.

General secretary Xi Jinping pointed out in the report of the 19th National Congress of the Communist Party of China: “Culture is the soul of a country and a nation. There will be no great rejuvenation of the Chinese nation without a high degree of cultural self-confidence and cultural prosperity.”^[4]“Cultural confidence is the self-affirmation of a nation, a country, a political party and the general public about their own culture, the self-assurance of one's own cultural value and the firm belief of one's own cultural vitality.”^[5]The most important thing of cultural self-confidence is the inner cognition, sense of identity and acceptance of a nation's culture. The motivation and vigor of cultural self-confidence come from the understanding, mastery, accumulation and sublimation of outstanding traditional culture of China. Only when we truly understand the essence of Chinese outstanding traditional culture and take it as pride, can we tell Chinese stories well, spread and promote Chinese idea accurately, become more confident, and build a solid foundation for Chinese culture in the agitation of the world culture. General Secretary Xi Jinping pointed out in his address to the 100th anniversary of the May Fourth Movement : “In the new era, Chinese youth should consciously set up and practice the core values of socialism, and be good at drawing the moral nourishment from the traditional virtues of the Chinese nation.”^[6]When colleges and universities integrate Chinese outstanding traditional culture into the process of education, the students can get the nourishment from cultural edification and practical education, gain the vigor of cultural confidence and establish solid core values of socialism. Never forget the root, and then we can create the glorious future.

2.2 It is Necessary to Integrate the Chinese Outstanding Traditional Culture into Education Process in Colleges and Universities in order to Inherit and Develop it in the New Era.

In the new era, the inheritance, promotion and development of Chinese outstanding traditional culture depend on the efforts of young people from generation to generation, while colleges and universities are the important bases for training these young talents. In the process of education, teachers in the colleges and universities should take responsibility to cultivate students with Chinese outstanding traditional culture, which will makes students deeply realize that our excellent culture is the precious spiritual wealth created by the Chinese nation and the concentrated embodiment of the excellent quality of Chinese people from generation to generation. “Chinese outstanding traditional culture contains rich and simple ideological and political education resources, and the integration of Chinese outstanding traditional culture into the ideological and political education not only can improve the effect of education, but also can develop the spirit and culture of the Chinese nation further more.”^[7]Only when college students grasp the essence and core of Chinese outstanding traditional culture, can they inherit the culture in the new era, and then innovate and develop it continuously.

2.3 It is Necessary to Integrate the Chinese Outstanding Traditional Culture into the Education Process in Colleges and Universities in the New Era in order to Cultivate Qualified Builders and Successors for Socialism.

The fundamental task of higher education is to supply qualified builders and successors for Chinese socialism who are fully developed in the aspects of moral, intellectual, physical, aesthetic and labor education. “Building people by virtue is still the fundamental task of education in the new era.”^[8] How to educate and guide our future builders and successors to set up correct view on world , life and values, love our country from inner heart, and consciously devote themselves to our great cause of building a socialist modern strong country is the thing that colleges and universities should pay close attention to in the first place. In the process of education, colleges and universities should try to make students understand the historical origin, development context and future trend of Chinese outstanding traditional culture, realize the unique charm, value pursuit and distinctive features of the Chinese traditional culture, and then the culture can really penetrate into the minds

and hearts of college students, constantly raising their ideological and moral level and enhancing their political consciousness. Only in this way can these young talents be able to play a crucial role in the future and work heart and soul for the future development of Chinese nation.

3. The Path of Integrating Chinese Outstanding Traditional Culture into Education Process in Colleges and Universities

Sichuan University first concentrates on delivering knowledge about Chinese outstanding traditional culture in curricula at the same time constantly explores the feasible ways of integrating Chinese outstanding traditional into culture education, and tries to build various integration platforms from all aspects of talent training, striving to make Chinese outstanding traditional culture glow with new vitality in the new era.

3.1 Based on Curricula, Deepen the Learning of Chinese Outstanding Traditional Culture in Teaching Process.

Curriculum is an effective way of cultural education in colleges and universities. "Ancient Chinese curriculum has always emphasized the unity of knowledge and morality and believed that moral cultivation is the purpose of the curriculum education."^[9] First of all, in course design and teaching process of ideological and political education courses, situation and policy courses, as well as all kinds of humanistic quality-orientated education courses, we could add the contents of Chinese outstanding traditional culture to varying degrees. For example, Sichuan University offers public courses of cultural appreciation such as folk music, traditional Chinese painting, folk dance and drama, so that students can feel and experience the broadness and profundity of Chinese outstanding traditional culture in the course practice. Secondly, in other professional courses, teachers also actively explore the effective way of integrating factors of Chinese traditional culture into teaching, combining explicit education with implicit education together and uniting ideological and political curriculum with academic curriculum together.

3.2 Taking All Kinds of Campus Activities as Carriers to Carry Out Thematic Education of Chinese Outstanding Traditional Culture.

Colleges and universities should carry out a series of dynamic and colorful education activities about Chinese outstanding traditional culture, improve students' traditional cultural attainment, enhance students' inner sense of identity to Chinese outstanding traditional culture, and consciously become propagators and practitioners of our culture. First of all, we should actively promote traditional opera, calligraphy, elegant art, traditional sports and other activities into the campus, stimulating college students' interest and making them become passionate for the inheritance of Chinese traditional culture, and then achieve the goal of enhancing cultural confidence. Secondly, we should hold advanced lecture, academic exchange and competitions about traditional culture lectures, and carry out other activities widely. For example, Sichuan University has set up a series of lectures on traditional Chinese studies, held poetry conferences, knowledge competitions, classic reading competitions, collected blessing words on traditional festival, exhibited traditional tea art, which give students chances to show their talent and skill on traditional culture. In this way, students can understand the historical source of Chinese outstanding traditional culture and constantly improve their appreciation ability. Thirdly, we could carry out active social practice activities that help students to know and comprehend Chinese outstanding traditional culture, by which, educational activities will be well-directed and to the point. The social practice activities create a chance for students to experience the ideological source, value connotation and moral standards of Chinese outstanding traditional culture, therefore, they will consciously practice and inherit Chinese outstanding traditional culture. For example, Sichuan University has cooperated with 17 revolutionary traditional education bases, and built the red education bases for college students. These bases include Chengdu martyrs cemetery, Luding Bridge memorial hall, Lan'an site for Long March of Red Army, Deng Xiaoping's hometown in Guang'an, Chongqing Hongyan revolutionary memorial hall. Teachers lead the student practice team to go to visit these bases, so

that students can feel the national spirit of self-improvement and the national moral courage of "die rather than surrender" in the vivid educational practice and finally truly understand the spiritual connotation of Chinese outstanding traditional culture.

3.3 By Means of Publicity to Create a Campus Atmosphere Which Promotes Chinese Outstanding Traditional Culture.

Colleges and universities should combine the education of Chinese outstanding traditional culture with the construction of campus culture, create a good campus atmosphere to advance and enrich Chinese outstanding traditional culture through various means of publicity, and give full play to the implicit education function of campus culture. First of all, to build the campus natural landscape, and to create a strong traditional cultural atmosphere from the entire environment. For example, Sichuan University has invested more than 3 million yuan to renovate the former girls' yard of Sichuan University (Chengdu historical and cultural protection building) where Hongyan martyr Sister Jiang lived when she studied in Sichuan University. When the renovation is finished, this place is named Sister Jiang Memorial Hall. In the memorial hall, an exhibition room has been built and martyrs hall has been established to display the historical records and historical materials of 67 martyrs of Sichuan University including Sister Jiang. Secondly, we should strengthen the spiritual cultivation of Chinese outstanding traditional culture and integrate it into the activities of students' propaganda group, students' extracurricular activities and students' association activities. For example, Sichuan University has forged a Chinese traditional culture association and carried out various cultural communication activities relying on this association. Besides, high-level traditional art associations, such as folk orchestra and wind music group have been established to enhance the influence of Chinese outstanding traditional culture through performances and competitions. Thirdly, we should make full use of new media to publicize and spread the Chinese outstanding traditional culture. "New media need to be used flexibly and subtly, and Chinese outstanding traditional culture should be spread and interpreted vigorously and profoundly in the broad platform of new media."^[10] For example, we can open a column for traditional culture education with the public account, regularly issue learning resources related to traditional culture, and use the opportunity of traditional festival day to introduce the traditional Chinese customs. The lively forms of Online micro video, animation, online games could be used to enhance the attraction of Chinese outstanding traditional culture education.

3.4 Taking Innovation as the Driving Force to Actively Create Classic Works of Chinese Outstanding Traditional Culture.

Colleges and Universities can actively create classic works of Chinese outstanding traditional culture and form brands with their own distinguishing features through deeply exploring Chinese outstanding traditional culture and education resources, so as to make Chinese outstanding traditional culture find its way ever deeper into the hearts of the people. For example, Sichuan University has successfully created a living theatre called "Sister Jiang in Sichuan University", which centers on the story of martyr Sister Jiang who studied in Sichuan University, joined in the revolution and later sacrificed in Chongqing Zhazi Cave. Now Sichuan University plans to make a performance tour in and out of the campus to enhance the appeal and influence of Chinese outstanding traditional culture by propagating Sister Jiang's great revolutionary spirit, patriotism, struggling spirit, and sacrifice spirit.

4. Conclusion

Chinese outstanding traditional culture should never be ignored in the process of talent cultivation. Colleges and universities should integrate it in the whole process of education through various ways so as to make Chinese outstanding traditional culture be promoted and developed in the new era.

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