Research on the Construction Mode of Off-campus Practice Education Base Co-constructed and Shared

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Abstract: According to the national education policy, this paper pay attention on the construction of Off-campus practice education bases in China, finds out the motivation of the two main subjects between schools and enterprises to participate in Cultivation of talents, analyzes the predicament of off-campus practice education base’s construction and explores the co-construction of the construction of off-campus practice education base. Exploring the feasibility of promoting the construction of off-campus practice education base in sharing the management and all-round education, starting from the perspective of sociology, seeking to mobilize the enthusiasm, initiative and creativity of both schools and enterprises, Comprehensively use the theory of social partnership and destiny community to construct a guarantee mechanism for the construction of off-campus practice education bases and conduct practical exploration.

1. Introduction

The construction of off-campus practice education base reveals the motivation of the two main subjects of school and enterprise to participate in the cultivation of talents, analyzes the predicament of the construction of off-campus practice education base, explores the co-construction and sharing of the construction of off-campus practice education base,The feasibility of all staff education and all-round education in school and enterprise starts from the view of sociology and seeking to mobilize the enthusiasm, initiative and creativity of both sides of school and enterprise and comprehensively using the theory of social partnership and community of destiny to build a guarantee mechanism for the off-campus practical education base’s construction and carry out practical exploration.

2. Research Significance and Application Prospects of Off-Campus Practice Education Base

The 19th National Congress of the Communist Party of China come up with higher requirements for the deepening education reform and the acceleration of education modernization in the new era. It is required that universities comprehensively implement the education policy from Chinese communist and implement the fundamental tasks of cultivating student’s good characters at their young age. It is required that universities stick to the guidance of socialist core values,establish a new ideological and political outlook, give full play to the educational functions of schools, enterprises and society, excavate the educational elements, improve the educational mechanism, optimize the evaluation and incentive, strengthen the implementation guarantee, and practically build the educational system and guarantee mechanism; it is requested that universities should implement the teaching quality improvement project deeply and build a multi-party collaborative education, Promote the cooperation between industries and enterprises in cultivate talents and students' overall growth to make sure everyone can play to their strength and effectively improve the support and contribution of service industry enterprises or service countries and regional economic and social development.

The off-campus practice education base is one of the most important links in the teaching and educating system of higher education institutions. It is the last mile of the training of talents in higher education institutions and needs to be completed by both schools and enterprises.
University-industry cooperation is a mode of cooperation between education department and industry department. In other words, schools and enterprises are running schools together. The targeted cooperation mode to cultivate talents for enterprises. It is a cooperative school-running model that promotes the quality of human capital, improves the education quality and the efficiency of running schools, promotes the open and sharing, complementary advantages, and mutual benefit and win-win cooperation of production and education integration and collaborative innovation. The construction of the off-campus practical education base, which is belongs to the category of talent training system, and cannot be separated from the cooperation between schools and enterprises and the coordinated education for talents. We must continue the party's education policy and implement the fundamental task of Building Morality and cultivating talents.

The off-campus school practical education base, which is rely on schools and enterprises. Schools and enterprises are two independent social organizations, It is belong to different systems. The former is devoted to training talents, while the latter is for-profit organizations. Therefore, the school enterprise cooperation is not the cooperation within the system, but the cooperation across the system and departments. There is a clear boundary between them. Therefore, the school enterprise cooperation is not the cooperation within the system, but the cooperation across the system and departments. There is a clear boundary between them because they have different organizational goals and interests. So the conflicts are unavoidable in the process of school enterprise cooperation. In order to make school enterprise cooperation develop, we need to pay attention to and cross each other's boundaries.

The research and practice of the construction mode of off-campus practical education base is based on the adherence to the party's educational policy, aiming at the last mile of talent cultivation, integrating the educational resources of both schools and enterprises, deepening the integration of production and education, absorbing the connotation of corporate culture, and focusing on off-campus practice. The joint construction and sharing of education bases is a point of education reform and development, it is another characteristic direction of "three complete education". Practice research has found that enterprises which involved in personnel training, or off-campus practice education bases has play a role that cannot be ignored.

From "combination of engineering and learning" to "integration of production and education", from "school enterprise collaborative education" to "construction of practical education base for college students outside the school", the degree of cooperation between the school and enterprise is deepening, both sides rely more on each others' resources. The boundary of original resource supply has been broken gradually. With the deep integration of teaching talent and post chain, there are difficulties in environment, system or mechanism. Practice has proved that cooperation is not smooth indeed. Therefore, to enhance the research and practice of the construction mode of off-campus practice education base shared by the co-construction and sharing, find the motivation of the participation of talents in schools, enterprises and society, analyze the dilemma of resource sharing between schools and enterprises. Exploring the feasibility of the joint construction and sharing of school-enterprise resources has reached the goal of talent cultivation it has very good research value.

3. Current Research Status at Home and Abroad

Through the network of “School-enterprise cooperation” as the key words, we got a total of 80,272 results, including 59,033 Chinese academic journals, 96,175 featured journals, and 298 Chinese doctoral dissertations. There are 3,472 full-text dissertation databases, 1,043 major conference papers in China, 190 full-text databases in international conferences, and 8061 full-text databases in important Chinese newspapers. From the perspective of the number of researches, school-enterprise cooperation has always been a hot topic, but the research mainly remains on signing school-enterprise cooperation agreements or unveiling ceremony, or conducting research on the operational mechanism and operation mode of vocational education groups. The research work still stay at the stage of experience introduction, general summary and preliminary conception. The research on the theory of school-enterprise cooperation is scarce and not deep and comprehensive.
enough.

Searching "off-campus practical education base" as the keywords, 164 results have been obtained, including 152 in China's academic journal online publishing database, 3 in China's doctoral dissertation database, 0 in China's important conference thesis database and 9 in China's important newspaper full-text database. Compared with "school enterprise cooperation", there is little or no research on the quantity and quality of literature.

As we all know, the off campus practical education base is one of the most important links in the undergraduate teaching and education system, and the last kilometer of undergraduate talent training. Its importance goes without saying. Therefore, to conduct the spirit of the 19th National Congress of the Communist Party of China and implement Xi Jinping’s socialist ideology with Chinese characteristics in the new era, implement the fundamental task of cultivating talents and improve the quality of personnel training and reinforce the ability to serve the society, we must intensify the research on the practice education base off-campus and guide the practice with more quality theoretical research conclusions.

4. The Research Content of Off-Campus Practice Education Base

4.1 Problems, Dilemmas and Root Causes of the Construction of Off-Campus Practice Education Bases

It is a mode of school-enterprise cooperation to build a practical education base outside school. School enterprise cooperation is a mode of cooperation between schools and enterprises to achieve a certain legal purpose or on the basis of a certain property which is a cooperative model for a certain purpose. there is a certain property foundation, a common interest pursuit but mutual independence [1]. The cooperation between them is free and unforced which has the characteristics of temporary and non-stable. Because there is no practical binding and restraint between the school and the enterprise, both parties disclaim responsibilities of the other parties and it is difficult to maintain it for a long time. The research work is mainly based on the analysis of the interests and concerns of both schools and enterprises, and summarizes the interests of their respective interests, in order to identify the root causes of the problems affecting school-enterprise cooperation, collaborative education and cultivating talents [3]. The key to solve the problem is to summarize the interests of both schools and enterprises, and to identify the problems, dilemmas and root causes that affect the construction of off-campus practice education bases. The research work is mainly based on the analysis of the interests and concerns of both sides base construction school-enterprise, starting from the theoretical analysis and empirical research. The theoretical analysis part mainly analyzes the academic research results in this field, summarizes the influencing factors and designs the questionnaire of empirical research. Questionnaire survey as the main form in the empirical research and the survey object involves the managers of enterprises and colleges. According to the feedback, the paper analyzes the interests and concerns of both sides in the construction of the off-campus practical education base and summarizes their concerns in order to find out the root causes of the problems and difficulties affecting the construction of the base.

4.2 Countermeasures for Co Construction, Co-Management and Sharing of Off Campus Practical Education Base Construction

There is a symbiotic relationship between schools and enterprises. Symbiosis is a dynamic and developing process. Between the school-enterprise, there are the transmission of material resources, human resources, information resources and so on, which are highly related. As an educational organization, schools must pay attention to social benefits, not only adhere to the socialist direction of running a school but also take moral education as the foundation, put talent training in the first place and not take profit as the basic purpose; as a profit-making organization, enterprise is more than pursuing economic benefits, also bears social and education responsibility. Schools and enterprises should not only take action for their own interests, but also consider bringing benefits to each other. The research work is based on the theory of symbiosis and community of common
destiny, fully considering the problem of sharing school enterprise resource, building a close partner sharing structure on the basis of brand effect, refining the responsibility and right distribution of partner subject guided by effectiveness, implementing the universal choice of two-way flow of school enterprise resources, and promoting the long-term overall planning of both sides in the construction of off-campus practical education base. Promote the formation and effective operation of the cooperative education mode of co-construction, co-management and sharing. The main solution is to improve the countermeasures in the aspect of construction of off-campus practical education base, co-construction, co-management and sharing. The countermeasure research on the construction, co-construction, co-management and sharing of out of school practical education base breaks the limitation of the perspective of economic theory research, starts from the perspective of sociology, starts from the theory of social partnership, uses the method of literature analysis and investigation interview to conduct research, fully consider the resource sharing problem between school-enterprise in the construction of the base and establish a close partnership sharing structure based on the brand, refine the effect oriented allocation of responsibility and rights of partners, implement the universal choice of two-way flow of school enterprise resources, promote the long-term overall planning of both sides in the construction of off campus practical education base, and promote the formation of a cooperative education model which is effective operation joint management and sharing. The key issue of the decision is to do a good job in the research on the construction of the off-campus practice education base and the joint construction and sharing.

4.3 Research on the Guarantee Mechanism for the Continuous Operation of the Off-Campus Practice Education Base

The continuous operation of the off-campus practice education base fundamentally depends on the perfection of the school-enterprise cooperation operation mechanism. The construction of off-campus practice education base must deeply understand that school-enterprise cooperation can not be limited to the management mode of engineering and learning. We should proceed from integration of school and enterprise, begin with the collaborative education and moral education, deeply explore the operation mechanism, clarify the development direction of the integration of school-enterprise, further improve the mechanism of education system, and enable to operate continuously and effectively. Firstly, based on the theory of social partnership and community of common destiny, the research starts from the integration of industry and education to promote the orderly and effective development of school enterprise cooperation, mutual benefit and win-win situation. Secondly, we should start from the cultural connotation of education, focus on career and emotion, establish the brand of collaborative education, and expand the influence of the brand. Without culture foundation, the cooperation between the off campus practical education bases will have no real meaning. It is also difficult for both the school and the enterprise to unify their thoughts, let alone the cooperative development. Therefore, it is necessary to strengthen the cultural connotation of the enterprise's emphasis on talent training and highlight the social responsibility and sense of mission of the enterprise in talent training. Finally, setting about the continuous improvement of the operation mechanism of the off-campus practical education base, we should integrate the concept of modern enterprise management into the management of the base construction, establish the self-restraint organization guarantee mechanism, self-improvement operation guarantee mechanism, and make sure development of the off campus practical education base in the manner of orderly and sustainable.

First of all, through literature analysis, theoretical reference, field research, questionnaire method, interview method and discussion method, the whole research work fully considers the problem of co-construction, co-management and sharing of off campus practical education base construction, comprehensively collects data information on the construction of off campus practical education base in the province, and enhance the long-term overall planning of the school-enterprise for the cultivating talents with morality. Secondly, according to the construction of data information off-campus practice education base, we need to propose a good solution to the existing problems of
school-enterprise cooperation. Under the guidance of the theory of the community of destiny, we must adhere to the party's educational policy and promote the cooperation between schools and enterprises to jointly build and share. The education model is formed and operates effectively. Finally, using the theory of social partnership and the theory of destiny community, the concept of modern enterprise management is integrated into the management of base construction, the fundamental task of cultivating talents is implemented, and the self-restraint and self-improvement guarantee mechanism for talent cultivation and continuous effect development is established.

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