

The Integration of Innovation and Entrepreneurship Education in Badminton Teaching of College PE Majors

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Abstract: In the process of rapid economic development, the state attaches great importance to the development of sports. As an important cradle for the output of social sports talents, colleges and universities must change the traditional methods of education and teaching in the future teaching of college sports majors, so that college physical education teaching can better conform to the form of social development. This paper will take the badminton teaching of college sports as the starting point, and expound the integration strategy of innovation and entrepreneurship education in badminton teaching.

1. Introduction

In college physical education, badminton is a very popular subject and has always been loved by college students. With the current research and management of teaching management models in various universities, and the reform and practice, many schools have adopted a system of elective courses and credit systems. Some schools also implement a short semester system, which increases the flexibility of school management and facilitates college students improve their interest in learning and cultivate the autonomy of college students. Therefore, in the process of badminton teaching, the diversification of teaching should be gradually strengthened, thus enriching the teaching content and realizing the purpose of teaching in colleges and universities. The badminton sport has certain technical characteristics. When performing badminton training, not only badminton trainers must have good physical quality, but also have certain skills. The teaching of college badminton should let students master the skills of badminton, let students have fun in learning, ease the pressure in learning, and let students gain physical and mental pleasure while mastering the essentials of sports. In college badminton teaching, the teacher should be based on the student's physical condition. Considering the actual situation of students, using different teaching methods, each student can have fun in college badminton teaching, learn knowledge and promote the all-round development of college students.

2. The Necessity of Integrating Innovation and Entrepreneurship Education in Badminton Teaching of College Sports Majors

In the badminton teaching of college sports majors, there is a certain necessity to realize the integration of innovation and entrepreneurship education. Specifically, this necessity is mainly reflected in the following three aspects. First of all, to promote the integration of college sports major badminton teaching innovation and entrepreneurship education, can better meet the needs of social and economic. In the market structure of opening up to the outside world and economic integration, the sports market has a new normal of economic development. The overall performance is the optimization and upgrading of the economic structure, and the growth rate is slowing down. In this market economy background, college sports professional badminton teaching should also continue to cater to market changes, in order to provide more innovative talents in the sports market as a support, this is the historical mission that universities must undertake. Secondly, it promotes the integration of innovation and entrepreneurship education in badminton teaching in colleges and universities, and helps to promote the construction of innovative countries. In the process of socialist modernization, the construction of an innovative national society is a crucial and important

strategic decision, and the construction of an innovative country requires the effective support of innovative talents. Therefore, colleges and universities are engaged in sports professional badminton teaching. As long as they can promote the integration of innovation and entrepreneurship education, they can provide inexhaustible talents for the national society. Finally, promoting the integration of innovation and entrepreneurship education in college sports majors, is a breakthrough in deepening the reform of higher education. The integration of innovation and entrepreneurship education is an important manifestation of the implementation of teaching reform measures, which is conducive to the overall improvement of students' quality ability. Therefore, in the process of deepening the reform of higher education, it is necessary to promote the integration of innovation and entrepreneurship education in college sports majors.

3. The Current Situation of College Physical Education

The most important task of college sports is to improve the health level and enhance the students' physical fitness. However, the current physical and health status of students is not optimistic. How can college sports face reality and look into the future, and find out a way of sports development that suits the needs of the times; how to reform college physical education and improve the quality of physical education; how to enable students to establish a correct view of sports and develop good exercise habits national fitness, laying the foundation for lifelong sports, is a new topic in front of every college sports worker. Due to the development of society and international exchanges, college education must face the society, face the world, and face the future. Most of the current academic system of colleges and universities can't meet the requirements of the society for comprehensive talent training. China's colleges and universities are bound to accept the new education system and reform the old school system to survive and develop. Based on the investigation of college students' sports motivations and hobbies, the current physical education teaching content, teaching mode and credit system management mode of some colleges and universities, this paper analyzes the following:

1. In the understanding and practice of physical education teaching objectives, the extreme view that promotes the development of students' physical quality or excessively pursues the development of sports skills has ceased to exist. However, in the understanding of the multi-functionality of physical education teaching objectives, there is a lack of the times, that is, from the perspective of the needs of social progress, the multi-functional characteristics of the comprehensive and pluralistic goals of physical education are viewed.

2. In the understanding and practice of the sports textbooks, there is no longer a consensus on the sports teaching of colleges and universities. On the one hand, there is an extreme concept of completely rejecting the content of competitive sports outside the physical education of colleges and universities. On the other hand, while diluting the content of competitive sports, there is no satisfactory content of physical education.

3. In the understanding and practice of physical education teaching methods, discard the dross in traditional physical education teaching methods, and strive to change the teaching methods with certain universality. However, under the guidance of modern teaching and education theory, it takes a certain time to truly construct a new model of physical education in ordinary colleges and universities.

4. In the understanding and practice of students' ability development, they pay great attention to the cultivation of students' motor skills and physical activity ability. However, due to the obsolete teaching mode and the lack of rich teaching materials, it is difficult to form effective ways and measures for the creative ability of students.

4. The Integration Strategy of Innovation and Entrepreneurship Education in Badminton Teaching in College Sports Majors

1. Adjust the structure of professional disciplines and build a training mechanism for innovative and entrepreneurial talents. Through the author's teaching experience summary, it is found that the

common disadvantage of the current college sports professional badminton teaching is that the discipline structure of sports majors is strict, and the teaching equipment and teachers resources cannot be shared. Under such a teaching situation, the badminton teaching of college sports majors lacks vitality and vitality, and at the same time, it also has a certain impact on the integration of innovation and entrepreneurship education. Therefore, in the future college sports professional badminton teaching, teachers must change the traditional teaching ideas, adjust the curriculum structure of physical education disciplines continuously, and build a mechanism for training innovative entrepreneurs. In this way, we can truly take the student's career development as the guide and truly meet the changing needs of the social market. To this end, we should first change from the previous single-level discipline professional training to multi-level and fusion. Secondly, we must take innovation and entrepreneurship as the teaching base, and realize the cultivation of talents in interdisciplinary and interdisciplinary departments. Finally, based on the spirit of innovation and entrepreneurship, we will refine the talent training program, so as to realize the seamless connection between talents and social development in the integration of innovation and entrepreneurship education in college sports professional badminton teaching.

2. Enrich and enrich the curriculum system and open up the curriculum of innovative entrepreneurship education. In the process of integrating college sports professional badminton teaching innovation and entrepreneurship education, the curriculum system design can not only improve the basic talent training objectives, but also enable college sports professionals to move toward a higher direction. To this end, under the background of the integration of innovation and entrepreneurship education, colleges and universities must break the previous disciplines and carry out interdisciplinary creative curriculum design. For example, in the badminton teaching of sports majors, more courses related to badminton teaching can be opened, and the curriculum resources can be better explored to achieve effective penetration between the professional badminton teaching courses and innovation and entrepreneurship education, thus output more innovative sports professionals for the society. Secondly, when constructing the curriculum system, students should be guided by the students' interest in learning, explain the badminton sports spirit, the history of badminton development and some badminton stars, so as to better stimulate students' interest in innovation. Finally, we can build some badminton counseling courses for students, systematically develop students' entrepreneurial professional qualities, make full use of curriculum resources, and strengthen students' extracurricular academic guidance, thus helping students develop a keen sense of innovation and entrepreneurship. In this process, we can play the role of the academic leader and the industry's outstanding talents to imitate, open up the innovative and entrepreneurial education curriculum group, and carry out special lectures related to badminton innovation and entrepreneurship, so as to realize the integration of college sports professional badminton teaching innovation and entrepreneurship education.

3. Build a practical platform in all aspects to achieve effective integration of innovation and entrepreneurship education. In the process of integrating the innovation and entrepreneurship education of badminton teaching in college sports majors, the integration of innovation and entrepreneurship education is inseparable from the construction and support of the practical service platform. This is also the key to cultivating sports professional badminton innovation and entrepreneurial talents. To this end, colleges and universities can start from the following two aspects. The first is to bring the sports professional badminton teaching innovation and entrepreneurship education into the practice framework, so that students can participate in practical activities and second classroom teaching activities, such as innovative entrepreneurial competition activities, innovation and entrepreneurship project declaration, etc., to better achieve the effective integration of college sports professional badminton teaching innovation and entrepreneurship education. Secondly, colleges and universities should help students better integrate social resources, help students establish entrepreneurial bases, provide entrepreneurial guidance, business registration, and build student entrepreneurship parks. So that students can better understand the business opportunities in the sports market, provide better policy advice for students, and achieve effective integration of innovation and entrepreneurship education in the all-round construction practice

platform.

4. There is a shortage of teaching equipment in college badminton teaching. In college physical education, the sports items selected by students are mostly balls. Among them, badminton is one of the sports that students prefer. However, in badminton teaching, many universities do not have a special badminton court. Badminton teaching is often taught in the same venue as other sports. When performing physical education, the entire playground is crowded, making badminton teaching less than a predetermined effect. Questionnaire survey of college students and found that badminton is a popular sports item for college students. However, in the badminton teaching process, the incomplete facilities can't meet the needs of students, and the crowding of the playground makes the students' enthusiasm for learning badminton knowledge decline.

5. Summary

With the rapid development of modern badminton level, the education and training on badminton has reached a scientific level, and badminton competition is not only physical strength, but also an intellectual contest. In addition to excellent physical and tactical literacy, an excellent badminton player should also pay attention to the study of his professional theoretical knowledge, learn to read the game on the field, and find his position in the ever-changing game. The use of different tactics in different situations is a basic requirement for college badminton students. Therefore, the cultivation and application of the tactical concept of college badminton students is the only way to become an excellent badminton player. In the process of rapid economic development, the national sports industry is also moving in a higher direction, and the development of the sports industry is inseparable from the effective support of innovative and entrepreneurial talents. Colleges and universities are the cradle base for the training of social sports talents. Under the background of "promoting mass entrepreneurship and innovation", it is necessary to strengthen the research on the integration of innovation and entrepreneurship education in college sports majors.

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