Construction of the Inheritance Mechanism of Traditional Sports Culture of Minorities in Heilongjiang

Yong Chen*
Department of Physical Education, Qiqihar Medical University, Heilongjiang 161006
E-mail: qytyjyb2663479@qmu.edu.cn
*corresponding author

Keywords: Cultural Heritage; Ethnic Minorities; Sports Culture; Institutional Construction

Abstract: The disappearance of the cultural and ecological environment along with the traditional sports culture of ethnic minorities has gradually faded out of people's vision, and it is an indisputable fact that it will no longer become the main sports activity orientation in ethnic areas. However, since the revival of the national traditional culture, it has been concerned and cared for by most people. It is hoped that the traditional sports culture of ethnic minorities can focus on making up the shortcomings of modern sports spirit from the aspects of cultural core construction and sports spirit guidance, so as to realize the ultimate care of sports for human beings-serving the healthy development of people's body and mind. This study has sorted out, excavated and counted the traditional sports intangible cultural heritage of ethnic minorities in Heilongjiang, systematically sorted out the traditional sports items of ethnic minorities, and analyzed the types and Characteristics, conducting a field survey of traditional sports intangible cultural heritage in Heilongjiang minority areas, starting from the problems and difficulties of the protection of traditional sports intangible cultural heritage in Heilongjiang, it is believed that a special Functional management institutions, construct and improve the inheritance mechanism, and comprehensively strengthen the protection and inheritance of the intangible cultural heritage of Heilongjiang's traditional sports.

1. Introduction

The protection and development of traditional sports culture has become an increasingly important cultural hotspot for countries and countries in the world. With the expansion of the field of practice and the deepening of research, people have gradually realized that traditional sports culture is not a solid concept, the scope involved in it has been updated, and its comprehensive value and functions have been continuously recognized. Among them, the economic function based on the intrinsic function of traditional culture has drawn widespread attention from the society and the cultural community. How to use traditional culture to provide various cultural consumption services to the global society has become the focus of traditional cultural development in various countries. It has also become a new direction and hotspot in the study of traditional culture. Today, traditional culture as an important and unique economic asset has no dispute. Integration of traditional culture and economy is an inevitable way and development trend of traditional cultural modernization.

The transcendence and creativity of the traditional sports culture of ethnic minorities are more prominent, and their cultural connotations are becoming richer. In the tide of the rapid development of competitive sports in the globalization of the world economy, many traditional sports of ethnic minorities are in a dangerous situation, with some items or different Formal activities have been lost, and some have also become alienated [1-2]. As an integral part of national culture, traditional sports culture of ethnic minorities affects the survival and development of national culture, and plays an important role in preserving the diversity of our culture [3]. The traditional sports of ethnic
minorities were created by people in ethnic minority areas in long-term production and life, military defense, religious sacrifices and other activities. It has local characteristics and national culture. With the development of the economy and the invasion of foreign cultures, traditional cultures have been impacted. The impact of traditional cultures in economically backward minority areas is particularly obvious. Many traditional folk customs and non-materials that are rich in local characteristics and traditional cultural characteristics of ethnic minorities. Cultural heritage is gradually fading out of people's vision and is facing the danger of loss of heritage [4-5]. People pay too much attention to competitive sports, and pay less attention to the inheritance and protection of traditional sports activities of ethnic minorities. Therefore, to further develop my traditional sports culture due to folk sports culture is imminent [6]. Some experts and scholars have done similar research on the study of the traditional sports cultural mechanism of ethnic minorities. However, with the changes in the social, economic, and cultural background of the information society, the era of big data, and the sports industry, the inheritance of some ethnic sports events has taken place. New changes have formed the existing unique inheritance mechanism, so it is necessary to carry out new research. In this case, this article aims to analyze and study the inheritance mechanism of traditional sports culture of ethnic minorities, hoping to promote the inheritance and development of traditional sports of minority nationalities.

This research examines the inheritance mechanism and operation mode of traditional sports of ethnic minorities from three perspectives based on survey materials of the development and inheritance status of traditional sports in Heilongjiang. Heilongjiang is one of the places where ethnic minorities live in compact communities. The traditional sports items of the minority people are diverse in form and rich in cultural value. It is even more urgent to conduct field investigations to study the status quo of its heritage and the strengths and weaknesses of its existing heritage mechanism. Inheritance mechanism that adapts to the development of modern society and can effectively protect and inherit the traditional sports of ethnic minorities in Heilongjiang.

2. Method

2.1 Establishing a Transmission Mechanism for Inheritance of Ethnic Sports Culture

(1) Cultivate the awareness of cultural propaganda departments involved in the heritage of minority sports and culture, increase the propaganda efforts for the protection of minority sports, and cultivate people's awareness of and participation in the heritage of minority sports. At present, mobile Internet access has become a way of people's life, and watching TV is also an indispensable content in people's lives. Organizers of government authorities recorded the methods of various national sports activities into videos, and through new media methods, more ethnic sports resources were displayed to the general public through pictures, texts and audio-visual media, which aroused emotional feelings. Resonance allows people to psychologically accept and recognize minority sports culture, thereby creating a sense of pride and identity in national sports culture, allowing people to perceive that minority sports culture resources are nearby, and increasing people's awareness of participating in the transfer of minority sports culture. And actively carry out inheritance activities to avoid damage and loss, the inheritance of minority sports culture is of practical significance [7-8].

(2) Cultivate the subjective consciousness of the heritage of minority sports culture. The concept of the heritage of minority sports culture has been deeply rooted in the public opinion through the media. Minority sports belong to the intangible heritage, and the subjective consciousness of minority sports culture should be cultivated from the perspective of protecting traditional cultural heritage, and the fitness concept of minority sports should be actively passed on to spread the unique cultural connotation of minority sports to people. Through news reports, TV broadcasts and other methods to broadcast the videos of the successor's practice, and set up a major stage for minority sports artists in the entertainment section, and establish a minority sports skill browsing
library on the Internet, etc., introduce the minority sports culture in stages. To enable people to understand the technical characteristics and styles of various sports of ethnic minorities. Cultivate subjective awareness of minority sports culture through propaganda reports. Only when the awareness of the subject of minority sports culture is strengthened, can people clearly motivate to participate in minority sports, work hard to overcome the difficulties in the practice, and promote the inheritors to update their ideas, carry out technological innovation, and realize the sustainable development of minority sports culture.

2.2 Establishing a Guarantee Mechanism for the Inheritance of Ethnic Sports Culture

Establishing a leading institution for the inheritance of minority sports culture has always been a difficult and arduous task for the government. In order to better inherit the sports culture of ethnic minorities, the government and the leading institutions of folk sports culture inheritance should be established. Improve the joint conference system for the inheritance of minority sports culture, unify and coordinate the inheritance work, formulate countermeasures for the protection of minority sports culture heritage, draft the relevant rules and regulations for the inheritance of minority sports culture, organize the implementation and popularization of minority sports culture, and undertake minority sports research of cultural heritage and promotion; assist in the development of minority sports technology systems and theoretical research plans; conduct theoretical research of minority sports cultural heritage, organize academic sports cultural exchanges; organize the publication of research results and talent training, and promote heritage The results and experience of work; the implementation of policy consultation for the protection and promotion of minority sports culture, and the sustainable development of minority sports culture inheritance.

3. Experiment

3.1 Experimental Object

This article takes the traditional sports culture in Heilongjiang as a research object, studies the development status and existing problems of traditional sports culture, and discusses the countermeasures for the inheritance and development of the traditional sports culture of the Man Oroqen, represented by it.

3.2 Experimental Methods

(1) Literature method. According to the research purpose and content of the thesis, consult relevant literature, books and online resources, as well as the traditional sports and cultural materials of the Oroqen people collected during the field survey, and obtain more literature materials and data from it, laying a theoretical foundation for the research of this article.

(2) Questionnaire survey method. According to the research needs of this topic, combined with the development status, model and existing characteristics of the traditional Omanchun ethnic sports in the Heilongjiang region, determine the research orientation, and on this basis, formulate a survey outline, design a questionnaire based on the survey outline, and conduct in-depth investigation into the local area. The cause, characteristics, development status and inheritance of the traditional sports of the Man Oroqen nationality: understand the local people’s understanding and expectations of the traditional sports of Man Oroqen nationality, the actual needs of the sports culture of the Oro people of Man Oro, and the degree of importance attached by relevant leaders. The reliability and validity of the questionnaire were tested, the questionnaire was revised repeatedly according to the guidance of experts, and finally a formal questionnaire was developed.

(3) Field investigation method. The field survey method is also called field survey and field research. In the early and middle stages of the dissertation, the author conducted two field surveys. The main method of field survey method is to participate in observation. In the two local investigations, the author participated in projects such as waving hands, white pole guns, and
watched performances of bamboo bell balls and other projects.

4. Discuss

4.1 The Main Content and Form of the Manorunchun Sports Activities

The Man Oroqen people surveyed in this article hold their own ethnic sports frequently during the festival. The results of the questionnaire are shown in Table 1:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Probability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Often</td>
<td>24%</td>
</tr>
<tr>
<td>Festival</td>
<td>74%</td>
</tr>
<tr>
<td>Never</td>
<td>2%</td>
</tr>
</tbody>
</table>

According to statistics, the proportion of sports activities held during the festival is as high as 74%, and most of them are held in weddings and funerals and traditional festivals unique to the Tujia, such as New Year's Day, half-month festival, and daughter's party. In addition, local traditional sports events are also held at sports art festivals or fun games at various levels of primary and secondary schools. There are often fitness and entertainment projects such as playing tops, Qingjiang square dance, and shuttlecocks. Such high-frequency activities are mostly carried out after tea talks or are popular among young children. According to the investigation, it was found that according to the content and form, it was divided into campus classroom, recreation and fitness, and folk festivals.

4.2 The Main Ways to Inherit the Traditional Sports Culture of the Man Oroqen

The traditional sports culture of the Manchu-Lunchun ethnic group includes government propaganda, Internet TV programs, wedding and funeral festival art performances, traditional festivals, teacher-discipline heritage, family heritage, and others. However, the survey found that in the Jiangnan area of Badong County, the main inheritance channels are limited to Internet television, wedding and funeral art performances, and family inheritance. There are fewer other classroom teaching or government organizations and civil organizations. The specific situation of the respondents is shown in Figure 1:

Figure 1. Inheritance of traditional sports culture of ethnic minorities in Heilongjiang

At every festival, various traditional sports activities of the Man Oroqen people are also an important form of cultural expression. Therefore, sports activities in various festivals and customs of the Man Oroqen people have become the main way of cultural heritage. In addition, with the development of the economy and the progress of the times, in the era of the information explosion, everyone's spiritual and cultural life requirements are getting higher and higher. After tea and dinner, understanding and learning more through Internet TV has gradually become a commonplace of the
people of Oroqen. At the same time, more traditional sports and cultural information of the nation is also obtained through the Internet and TV. Family inheritance is also one of the ways to inherit the sports culture of the Oroqen nationality. Some old folk artists with a wide range of hobbies pass on the intergenerational teaching of their descendants to inherit some unique skills, such as blowing suonas, dancing drums, etc. Masters also accept apprenticeships, so the way to pass on masters and apprentices also exists in the traditional sports culture of the Man Oroqen.

National traditional sports, as a culture of important human phenomena, was created and born because of the needs of human existence and development, and continued because of cultural heritage and cultural reproduction. Cultural inheritance includes the cultural inheritance mechanism and system composed of cultural subject, cultural ontology and cultural object. The inheritance of national traditional sports culture is an innovation based on the inheritance of old cultural factors. It is both an inheritance of tradition and a reconstruction of tradition. It is a dynamic inheritance, which changes with the changes of the times, society and nature.

5. Conclusion

Heilongjiang's minority traditional sports are rich in variety. As an important intangible cultural heritage, strengthening inheritance and protection has a positive effect on promoting Heilongjiang's cultural construction and development. Heilongjiang minority areas have accumulated and precipitated rich traditional sports intangible cultural heritage resources in the long history. However, under the new situation, the trend of globalization is accelerating, which has seriously threatened the living environment and heritage protection of cultural heritage. From the perspective of the protection of intangible cultural heritage, analyze the traditional sports of Heilongjiang minority nationalities, and based on the original museums, exhibition halls, and point-to-point heritage protection, create a new model suitable for mass communication, sustainable protection and targeted inheritance. Provide new ideas for the protection and inheritance of traditional sports culture in Heilongjiang minority areas. Therefore, an investigation was made on the related situation of the intangible cultural heritage of traditional sports in Heilongjiang ethnic minorities, and it was pointed out that it is necessary to establish a hierarchical management management and protection system, establish a special legal protection mechanism, and comprehensively promote the inheritance of traditional sports intangible cultural heritage in the minority regions of Heilongjiang.

Acknowledgement

This work was supported by the Humanities and social sciences project of Heilongjiang Provincial Education Department (Research on the inheritance and Development of Regional National Sports Culture in Heilongjiang Colleges and Universities, Grant number12542339)

References


Asia, 2017, 3.


