

## Party Construction and Ideological and Political Education of College Students

Xiaoxia Fu\*

Jingzhou Institute of Technology Hubei Province Jingzhou 434020, China

2701963022@qq.com

\*corresponding author

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**Abstract:** Strengthening the party construction of students is not only the requirement of the party's educational goal in the new century, but also the inevitable requirement of the party's career inheritance and development. Young people shoulder the historical mission of realizing the great rejuvenation of the Chinese nation, and the lofty responsibility of carrying forward the cause of the party. Only by winning youth can the Communist Party of China win the future. In order to win young people, we must pay attention to the education of their ideals and beliefs. We should attach importance to the education of ideals and beliefs in the first place of ideological education.

As the cradle of cultivating high-quality innovative talents, colleges and universities should not only cultivate young students with high scientific and cultural quality, healthy physical and psychological quality, but also good ideological and political quality. This is the most important quality and plays a decisive role in the promotion of other qualities. And to have a good ideological and political quality is to take a variety of effective ways to do a good job in Ideological and political education to gradually develop and improve. The core of doing a good job in Ideological and political education for college students is to strengthen the work of Party building for students. It is the core part of the ideological education of students and the leader of the whole ideological education of students. Therefore, we must attach great importance to it, do our best and put it into practice. To give full play to the exemplary role of the student party members, to give full play to the role of the student Party branch as a fighting fortress, and to point to area, will certainly open up a situation and achieve actual results in the ideological and political education of college students.

### 1. Strengthening the Party Construction of College Students is the Core of Ideological and Political Education of College Students

Strengthening the party construction of students is not only the requirement of the party's educational goal in the new century, but also the inevitable requirement of the party's career inheritance and development. Young people shoulder the historical mission of realizing the great rejuvenation of the Chinese nation, and the lofty responsibility of carrying forward the cause of the party. Only by winning youth can the Communist Party of China win the future. In order to win young people, we must pay attention to the education of their ideals and beliefs. We should attach importance to the education of ideals and beliefs in the first place of ideological education. Every young student has his own ideal and ambition, but it needs to be guided correctly, which we must realize soberly and profoundly. In order to cultivate a new generation of students with ideals, morality, culture and discipline, colleges and universities must attach importance to and strengthen the party construction of students, give full play to the advantages of Party organizations, and guide, train and educate students in political and ideological aspects with advanced theories.

Practice also fully proves that to strengthen the development of Party members among college students is the most effective way to strengthen the ideological and political work of students. University stage is an important period for the formation of students' world outlook, outlook on life and values. Grasping this critical period, we should educate students in ideals and beliefs, help them establish correct world outlook, outlook on life and values, establish communist ideals and beliefs,

help students form good psychological quality and moral quality, help students correct their learning attitude and stimulate their learning motivation. It is helpful for students to establish harmonious interpersonal relationship. The process of students joining the party organization itself is a profound ideological education process. Through the Marxist theoretical education before joining the party, the solemn and sacred ceremony of joining the party in the process of joining the party, and the strict continuing education of the organizational life system after joining the party, we can make it continuously mature politically and ideologically, and constantly strengthen the Marxist belief and the Communist theory, so as to become a model for the majority of students to learn. This will help colleges and universities to create a political atmosphere of advocating, learning and competing for the advanced. Therefore, to strengthen the development of student party members and actively and prudently develop excellent students to join the party is an important part of the ideological education of college students, and the most effective way to comprehensively strengthen the ideological and political education of students with the party building as the core.

## **2. Comprehensively Analyze and Grasp the Problems Existing in the Combination of Party Construction and Ideological and Political Education of College Students**

To strengthen and improve the party construction of college students, we must seriously study the new situation and existing problems. Through investigation and understanding, there are some problems in the party construction of college students.

The ideological and political education of college students does not give full play to the party building of students. The party construction of college students is an important way of Ideological and political education. The infiltration of Ideological and political education in the party construction activities of college students can provide more opportunities for ideological and political education and further strengthen the effect of Ideological and political education. But in reality, some colleges and universities lack the consciousness of connection and combination with the party construction work of students, and fail to carry out the ideological and political education in the party construction work of college students in a targeted way, so they do not give full play to the education way of the party construction of students.

The ideological and political education in the party construction of college students is not effective. In recent years, under the high attention and correct leadership of the party organizations at all levels, through the efforts of the party organizations and party affairs workers in Colleges and universities, the party construction work of college students has shown a good development trend and achieved remarkable results. For example, the ranks of student party members and activists to join the party are growing, the comprehensive quality is significantly improved, the party construction leads the league construction work to have new ideas, and the core role of the Party branch is constantly enhanced. However, there are still some problems in the ideological and political education of college students. One is the narrow position of education. Mainly based on the basic education position of the student Party branch, the education function of the party schools at all levels is not perfect, the implementation of the practice base of Party members outside the school is difficult, and the maintenance of the "red website" is not timely. Second, the content of education is monotonous. The traditional content of education and learning based on the party's basic theories, common sense, party newspapers and party documents cannot produce strong attraction as in the past. Third, the process of education is "tight before and loose after", and there is the thought of "emphasizing development, ignoring education". Most of the party organizations at the grass-roots level in Colleges and universities regard the education of student party members only as the work of the student Party branch. There is no leading organization, no specific guidance, no unified, scientific and coherent plan. The student branch carries out some education activities based on experience, which is fragmented and random. The activities of the student Party branch are either to promote excellence or to develop party members. It regards the development of student party members as a hard task and education as a soft task. Before the development, the requirements are very strict. After joining the party, the management is relaxed, and the training and education work is laissez faire. Fourth, there is a single way of education. The activities of grass-roots organizations

in Colleges and universities are limited to the general organization life meeting and theoretical learning, and the effect is poor, which is often a meeting point, and the learning is general, which does not play a great role. Fifth, education methods and means are backward. Under the situation that multimedia education, network education and distance education have been gradually popularized in most disciplines, the education of student party members basically remains at the level of "listening to reports, reading newspapers and reading documents". The education method is old, lack of pertinence, flexibility and vividness, and education appears monotonous, boring and unattractive.

### **3. In Practice, We should Explore Effective Ways to do well in the Party Construction of Students, so as to Give Full Play to its Core Role in Ideological and Political Education.**

In order to do a good job in the party construction of students under the new situation, we must constantly explore new ways and new methods. We should pay attention to the early selection and cultivation of seedlings, the educational role in the process of joining the party, the continuing education after joining the party and the construction of the Party branch of students, and do a good job in the development of student party members with quality and quantity. Give full play to the core role of students' Party building in Ideological and political education.

We should innovate the training form of the party organization, improve the connotation construction of ideological education of college students first, and strengthen the training of activists. In the enlightenment education of students' joining the party and the study of the party class, we should change the past kind of theory which is out of touch with students' ideological reality, pay more attention to theory than practice, and work hard to improve students' interest in learning and enhance the effect of Ideological and Political Education. We should effectively run training courses for activists to join the party, and combine the training content with major national events and major school activities to reflect the times. At the same time, we should help the activists to solve the practical problems in ideological understanding, guide the activists to start from now, from around, from small things, and contribute their own strength to the development of the school and the construction of the country. Second, attach importance to the educational role of the branch assembly. We should attach great importance to the reception of preparatory party members and the swearing in of Party membership. This moment is unforgettable for Party members. It is not only a great incentive for Party members, but also can promote the ideological awareness and political awareness of new party members to further improve and sublimate. Third, strengthen the education of probationary party members. We should attach importance to and strengthen the continuing education of student party members. In the work, we should adhere to the core position of the party spirit cultivation education, do a good job in the construction of democratic life meeting and evaluation system, and organize various theme practical education activities, such as remembering revolutionary martyrs, obligatory beautification of campus, psychological counseling lectures, anti-corruption activities, monthly essay collection, dormitory of Party members' department, etc., according to the different emphasis of education in each stage, so as to stimulate the work enthusiasm of student party members and hone them. We should establish their consciousness of making contributions to the masses, the collective and the society, and cultivate the core values of college students.

We should innovate the activities of the student Party branch and build a three-dimensional model of Ideological and political education. To establish the three-dimensional mode of Ideological and political education, we must make every educational link and content of the activities of the Party branch of the students focus on the training objectives of college students, and take various forms to carry out effective physical education for the majority of student party members and party activists. First, enrich the content of organizing life meetings. Organizing life meeting is an important part of the activities of the Party branch. Whether it is scientific or not will directly affect the effect of education. To do well in organizing life meeting should be an important task for the work of each branch. To organize the life meeting, we should reflect the school's curriculum culture, spiritual culture, emotional culture, value orientation, school motto, ideal, goal

and other educational activities, as well as law and discipline education activities, collectivism education activities, patriotism education and so on. Students should use their brains to design activity plans, speak their own opinions and practice the contents of activities. This is not only a sign of the students' Party members' active participation from passive acceptance in the teaching process, but also a change of the traditional mode of "I'll tell you what to listen to". Second, the student Party branch should actively carry out social practice activities. Social practice activities are the extension and development of organizing life meetings, and an important form of the three-dimensional education mode of College Students' ideology and politics. Social practice activities mainly focus on the spiritual civilization co construction activities of schools and production practice bases, poverty-stricken schools, communities, orphanages, homes for the aged, etc., and widely carry out college students' social practice activities and college students' voluntary service activities, so as to make Guangzhou University Students should constantly improve their ideological, political and cultural quality on the basis of going to the society, understanding the society and adapting to the society. In practical activities, students push their knowledge and skills to the society, which is not only the test of their knowledge, but also the exercise of their ability before going to the society, and also the self-display of life value. Third, strengthen the guidance of student Party branch activities. The general Party branch of the college should always care about the work progress of the student Party branch, guide the student Party branch on a regular basis, teach them party work skills and experience, explain the rules and regulations of the Party branch, procedures and requirements for organizing life, etc. through symposiums, guidance reports and other forms. Through theme party day activities, ideological discussions and other forms, the student Party branch regularly understands and grasps the ideological trends of student party members, carries out "striving for excellence first" activities, mobilizes the enthusiasm of student party members, guides student party members to constantly improve themselves, shapes each party member into a banner among students, so as to expand the influence of the Party branch. Student party members adhere to the principle of "coming from the masses, going to the masses", keep close contact with the students around, understand and communicate the ideological trends of college students, and build a new bridge between the party organization and students.

We should innovate the education form of Party members and build a position mechanism of Ideological and political education for college students. In Colleges and universities, students know our party through the image of Party members and grass-roots party branches. Student party members play an irreplaceable exemplary role in the process of strengthening and improving ideological and political education of college students. A student Party member is an example, a flag, and plays an irreplaceable exemplary role in other ways for the students around. Therefore, we should attach great importance to giving full play to the core role of student party members in politics, the cohesive Role in organization, the exemplary role in morality, and the exemplary role in learning and scientific research. We will create new forms of continuing education for Party members, strengthen the construction of positions for continuing education for Party members, such as dormitories, classes, and families of Party members, and give full play to the role of Party building in promoting ideological and political education. First, we should strengthen the construction of harmonious dormitories and give full play to the pioneering and exemplary role of Party members. As the main place of students' life, study and activity, dormitory is also the most real place of self-reflection, which has a direct impact and demonstration on the young students living in it, and is an important position for the continuing education of student party members. Carry out explicit activities in the dormitory, post photos and small cards on the dormitory building or room or bed where the student party members are, and stipulate the responsibility area of the party members, so as to check whether a student Party member actively plays a leading role. Through the dormitory responsibility area, students, party activists and Party members are closely united, so as to promote the construction of a harmonious dormitory. Second, strengthen the construction of class collective and carry out the activities of Party members' responsibility commitment. Implement the responsibilities and commitments of each party member to each class. Student party members should take their own actions, play a leading role in various occasions in

line with the purpose of "serving students", and promote the construction of the style of study in the class. At the same time, through education and serving students, they should fulfill the purpose of serving the people wholeheartedly, educate themselves, reflect on themselves, motivate themselves, and strive to become an excellent Party member. Third, we should strengthen the construction of a "family of Party members". Improve the carrier of Party members' educational activities: improve the organizational learning and bridge function of "party members' home", and form the public opinion position of the party among students. The construction of "the family of Party members" provides the place and way for students to enhance the consciousness of Party members and practice the scientific outlook on development. Taking "the family of Party members" as the carrier, regularly carrying out activities of discussion, reading, lecture, consultation and other activities with rich connotations, various forms and substantial results can enhance the sense of responsibility and organizational concept of all student party members, create a good working atmosphere for Party construction, and enhance the cohesion and combat effectiveness of grass-roots party organizations.

Make effective use of the network carrier to create a new situation in the party construction of students. Following the requirements of the new era, the network has gradually become an important carrier and platform for ideological and political education of college students, and an important position for Party Construction of college students in the new era. Innovate the activity carrier of student branch, realize the networking of Ideological and political education of college students, use the interactivity of network, change the traditional ideological and political education method based on indoctrination, integrate the ideological and political education into the tide of scientific and technological development, and realize the scientization, informatization, networking and modernization of the ideological and political education of Party members. First, establish a home for online party members. We will integrate the application for joining the party, the training of activists for joining the party, the study and assessment of the Party school to the development of Party members, the evaluation and publicity into the website, and constantly expand the coverage of ideological education. The online publicity program can be attached with message boards to collect opinions and suggestions at any time, strengthening the education and supervision of the majority of Party members. In addition, we will open up columns such as theoretical study, organizational construction, Party members' demeanor, red audio-visual, news report, online party school, etc. on the website, and actively become a position to publicize the party's policies and policies. To become a platform for Party members to exchange and dialogue, and a link and bridge for the close relationship between the party and the masses. Second, carry out online democratic life meeting. The QQ group of Party construction shall be established with the Party branch and the League branch as the unit. The theme of study and discussion shall be determined by the party organization at a higher level and the Party branch or the League branch, and shall be convened and presided over by the person in charge. The host shall guide everyone to talk about understanding, thinking, problems and reasons around the theme of the activity. Carry out criticism and self-criticism, check work, summarize experience, exchange ideas and unify understanding. The person in charge shall sort out the minutes of the meeting, timely feedback the development of the life meeting to the college, especially analyze and summarize the problems reflected, and find out the reasons. Third, establish the WeChat public number of the party branches. The party branches of students are set up according to the grade, and each party branch is set up to organically combine the ideological and political education of college students with professional talents. WeChat public number mainly includes organization construction, practical activities, current affairs hot topics, theoretical study, professional learning and other columns.

In a word, the party construction of college students is the soul and leader of the ideological and political education of college students. The Party branch of college students is the foundation of the party's key work and combat effectiveness in the ideological and political education of college students, and it is also the bridge and link closely related to college students. We must strengthen the core position of the party construction work of college students, innovate the activities of the Party branch, the form of the Party member's continuing education, the carrier of the Party branch's activities, and construct the whole process, three-dimensional, position and network mechanism of

the ideological and political education work of College Students, so as to ensure that the ideological and political education of college students is targeted and effective

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