

## Analysis of Subjective Color Language in Oil Painting

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**Abstract:** Oil painting is an important part of the painting culture. Modern oil painting creation has been innovating under the spread of ancient traditional oil painting works. Oil painting has been paid attention to in the field of creation. Oil painting is a kind of artistic work that painters use brushes to create natural elements and show to the audience. In the process of creation, painters tend to pay more attention to the objective conditions of the existence of works, and strive to express the objective elements through brushes. And the painter will incorporate his subjective ideas into his works, he will also express his subjective thoughts while displaying natural elements. There are great differences between Eastern and Western cultures. Under the background of interaction and interaction between different cultures, more and more Chinese painters begin to accept the use of subjective colors in Western oil paintings <sup>[1]</sup>. By analyzing the application and function of subjective color elements in oil painting, this paper discusses the application ways of subjective color elements in oil painting.

The requirement of artistic creation is relatively high, and oil painting is no exception. People who can draw may not be able to draw excellent oil paintings. In addition, the criteria for evaluating the quality and the success and failure of oil paintings are also stringent. It is not easy to draw an excellent oil painting. Oil painting in China began in the modern era with very local cultural characteristics, and has achieved a lot of development results over the years. Painters of different times often express different ideas in oil paintings. Therefore, oil paintings of different times often have different epochal meanings. Oil paintings can be preserved for a long time and can promote the spread of culture and technology.

### 1. Color Language in Chinese Oil Painting

Speaking of oil painting, people will not hesitate to think of Van Gogh's work "Sunflower" and many other famous Western oil paintings. In history, oil paintings were introduced to China late in the Qing Dynasty, and then there were frequent wars. Oil paintings failed to achieve better development. The development of oil painting in China has achieved certain results after the Cultural Revolution <sup>[2]</sup>. The more outstanding works such as "Blood Station Taierzhuang" which fully reflects the historical status of the time and the subjective thoughts of the painter. There are great developments in the creation of oil paintings in China. Traditional culture and painting techniques is beneficial for painters to creating a variety of oil paintings. The ideas of Chinese traditional culture that influence people's spiritual thoughts can better express subjective color elements in oil painting works.

#### 1.1 Objective Color Language

Most of the oil painting materials are things or events that exist in the real world. After the materials are determined, they are drawn by using paints. The expressiveness and aesthetics of oil paintings are largely influenced by color elements. For works that display real-life objects or events, works that restore the color of real things tend to be appreciated by more people. The use of colors different from the color of real things affects the objective accuracy of the work, and is often questioned by viewers. Appropriate color use will also have an impact on the aesthetics and appreciation of oil paintings.

## **1.2 Subjective Color Language**

Under the influence of Western methods of oil painting, color culture is gradually enriched and applied to the creation. Chinese oil painters are more and more skilled in using subjective color language, and their works are also praised by many people. The color element is not only a brush color, but also a way to express the painter's subjective thoughts. It can add color to the abstraction of the work by incorporating ideas into the work. The use of subjective color elements can make the original relatively single oil painting of natural things become an innovative work with cultural elements, and can convey the painter's inner thoughts.

## **2. The Role of Subjective Color in Oil Painting**

In the creative process of oil painting, the use of subjective color can be determined by the author's own preferences and habits of color elements, instead of being determined according to the color of real objective things. The author uses the tone and chroma of the color elements to express his subjective ideas vividly, giving his works unique vitality and aesthetic feeling.

### **2.1 Influencing the Visual Feeling of the Appreciator**

The important difference between color oil painting and black-and-white sketch is that color oil painting can have a great impact on the viewer's visual perception. Colorful oil paintings often attract more attention of viewers. Therefore, it is extremely important to apply color in oil painting. With people's increasing pursuit of a better life, color elements begin to play an important role in people's daily life and work, and people pay more and more attention to the use of color elements in housing color design, color selection of their own clothing, and oil painting creation. The use of oil painting color, such as the choice of the main tone and the use of the details of the color, can make the work have a harmonious, holistic beauty<sup>[3]</sup>. Subjective color elements not only show the real things, but also integrate the author's subjective thoughts and emotions skillfully, so that the works not only have the objective authenticity of the real things, but also have the function of conveying the sitting subjective thoughts and emotions to the viewers, which is the clever point of using color elements. When giving the viewers a good visual feeling, they can also have a deep resonance with the painter.

### **2.2 Giving the Works Emotion and Culture**

The use of oil painting color can not only give the beauty of the work, but also be an important way for the author to express his own emotions and subjective thoughts. Throughout the ages, the painter paints the objects that exist in the paintings, and then adds colors to the works to express some kind of feelings, certain feelings, certain historical scenes, and spiritual culture. For example, in the era of frequent wars, the painters mostly used war as the theme to express themselves and the masses of the people at that time to hate war, yearn for peace, and yearning for a peaceful life. In addition, the mural paintings in Dunhuang Grottoes in our country are highly religious and cultural. The murals reflect the people's belief in religion at that time, and also reflect the ethnic customs and culture of that period. In history, in various periods, the contents, manifestations and characteristics of the works created by the painters in various cultural backgrounds are different and the emphasis of the application of subjective color elements in oil paintings in different regions and countries is also different. In addition, the same color elements are different in emotions and thoughts that can be reflected by different painters. Western painters are bold in the use of colors, often using brighter colors with strong appeal, which can attract the attention of viewers. The focus of the use of color in Chinese painters is different. When the painter uses color elements, he will pay more attention to history, culture, connotation and thought to resonate with the depth of the soul.

### **2.3 Providing Color Choice for the Development of Oil Painting**

Oil painting is a kind of art work that can be preserved for many years, and it can exert its own advantages in the inheritance of history and culture. The abstract world is colorful, and the painter can create more outstanding works through infinite imagination. When creating oil paintings, the

use of objective colors is limited, and applying subjective color elements to oil painting is an inevitable development law. Oil paintings incorporating subjective color language can show the existence of real things, and can express the emotions of the painter or a certain group. It is also conducive to the inheritance of history and culture and can reflect a cultural spirit.

### **3. Application of Subjective Color in Oil Painting**

There are many kinds of national cultures in China, and their connotations are rich. These cultural elements can be used as painting materials to promote the rapid development of creative environment of oil painting and the basic literacy of painters in China. The application of subjective color language in oil painting is an opportunity for the development of Chinese oil painting works. Painters should deal with the relationship between subjective color language and oil painting, and learn the knowledge content and color matching skills of subjective color language.

#### **3.1 Understanding Color Culture and Mastering Color Matching Skills**

In the creation of oil painting, the use of subjective color elements does not mean that the creator of oil painting uses all kinds of colors and pigments at will, nor does it allow the creator to create with unlimited imagination without any influence of any factors. On the premise of understanding and mastering the basic color matching skills, the painter should endow the oil painting with inner and spiritual color change and vitality aesthetic feeling through the use of subjective color language<sup>[4]</sup>. In the use of subjective color elements, it is necessary to use reasonable color matching. Unreasonable use of color will directly lead to the failure of the work. On the contrary, works using reasonable color matching techniques are not only rich in content, but also highly aesthetic, and often can be favored by more viewers.

#### **3.2 Enhancing the Skills of Painting and Enhancing the Ability of Oil Painting**

Oil painting is a kind of artistic creation, which can be regarded as a professional or hobby. Whether it is used to make a living or to cultivate sentiment, it has a high demand on the creative ability of the painter. For those professional oil painters, painting skills are very important. Only with strong painting skills can they create excellent works that are praised by others<sup>[6]</sup>. A painting that does not pay attention to the rule of subjective color use is very difficult to get people's recognition. If the objects and scenery in the painting can not be objectively expressed, even if the color matching skills are skilled, it can not be called a good painting. It will only stop the art on the surface of the painting.

#### **3.3 Improving the Creative Environment and Providing more Opportunities for Oil Painting**

Oil paintings in Western countries have a long history of development, but oil paintings in China have appeared late and there is still much room for development. In order to promote the development of oil painting, it is necessary to ensure that oil painting can have a better creative environment, sufficient conditions and an effective platform. As a kind of picture art, oil painting can cultivate the viewer's sentiment and should be recognized by the masses. Every outstanding work has a legacy value. With the development of modern science and technology, people are accustomed to using cameras and mobile phones to preserve memorable pictures. The artist's creative spirit of using brushes and paints to make a worthwhile work is worthy of taste. Improving the creative environment and providing more opportunities for oil painting will ensure the development of oil painting art.

### **4. Discuss**

Oil painting has a feature that is difficult to replace with modern scientific and technological equipment, which enables it to continue and continue to spread. While reflecting the objective existence of things, oil paintings can express the images or scenes that they want to express by using subjective color language. This is a feature that modern cameras and other devices do not

have. In addition, it is also possible to incorporate the emotions of a certain person or group into the works by using subjective color language, reflecting the spiritual content of the painter. Subjective color can not only give the beauty of the work, but also express the inner thoughts of the painter. It can not only bring a beautiful visual experience to the viewer, but also enable the viewer to resonate deeply in the soul<sup>[7]</sup>. Therefore, analyzing the subjective color language in Chinese oil painting and studying the role and application strategy of subjective color in oil painting plays an important role in promoting the development of modern oil painting.

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