Strategic Thinking on the Information Management of Ideological and Political Education in Universities

Huang Ting[*]

Changshu Institute of Technology, Changshu, Jiangsu, 215500, China

Email: 375528494@qq.com

[*]corresponding author

Keywords: Collage; Ideological and political major; Management; Informatization; Strategic thinking

Abstract: Since the founding of the People's Republic of China, all aspects of our country have made remarkable achievements. Behind this success is not only the sweat of hundreds of millions of people, but also the strong spiritual support of the people. The spiritual power and political thinking of contemporary college students are the main driving forces for social development. In the new period, how to improve the ideological and political education of college students has become the main research topic of colleges and social development. Compared with the limitations of classroom teaching in colleges and universities, the practice of ideological and political teaching in colleges is more in line with the reality of modern society, and it is also easy to approach the ideology and politics of college students. With the continuous development of science and technology in China, great changes have taken place in the teaching mode of ideological and political majors in China's universities. University-level informationization can be used plus the latest campus and social information can be obtained. This article analyzes and studies the informationization of teaching management in colleges and universities.

1. Introduction

In recent years, the ideological and political majors in Chinese universities have been constantly reforming their teaching models. The information-based teaching systems of many universities have become more standardized and rationalized. The use of information technology to promote the information-based teaching of ideological and political majors has become the main mode of teaching management of ideological and political majors in China's universities. The implementation of information-based teaching management is a huge systematic project. It needs to collect and organize information about ideological and political teaching through computers, simplify the complicated tasks in daily teaching, and provide more resources for the teaching reform of ideological and political majors in universities. At present, the ideological and political lessons of most colleges and universities in China have realized information-based teaching, but in the information-based teaching of ideological and political lessons, the use of information is not very reasonable. How to make good use of informatization teaching methods has become the main thinking work of informatization teaching in colleges and universities.

2. What is the Informationization of University Teaching Management?

Informatization teaching management is actually the use of modern information technology, such as multimedia technology, micro-lectures, computer networks, etc., to carry out all-round management planning for college teaching, and improve the existing college teaching and management level.

3. Significance of Information Management in Ideological and Political Education in Colleges and Universities

The new era provides many opportunities and performance opportunities for college students. At the same time, students need to seize the opportunity to show their own value. But at the same time, modern society also puts forward new requirements for students, which are mainly reflected in the students' three perspectives and various abilities and qualities. However, there are still many colleges and universities using traditional teaching methods nowadays. This is also because teachers' perceptions of ideological and political teaching have certain deviations. Information technology and human life in a modern society have been completely integrated. As the main unit for the cultivation of high-quality talents, universities must first ensure that they have advanced teaching concepts in the development process. How to integrate ideological and political teaching with information-based teaching to create an intelligent teaching system that integrates "teaching, teaching affairs, and teaching and research" is mainly manifested in the following aspects: The first aspect is to improve teachers' work efficiency. In the ideological and political teaching of colleges and universities, teachers need to enrich and expand the content of classroom teaching according to teaching materials, which improves the teaching efficiency of teachers. Teachers can search for social education topics related to teaching materials through the Internet. At the same time, teachers can also use the information platform to deliver classroom teaching content in a timely manner and provide timely feedback to students on the platform. Second, you can make full use of school teaching resources. Colleges have abundant teaching resources, but the utilization rate is not very high. Schools need to use information resources to reduce the waste of teaching resources by building an information management system.

4. Problems in Informatization Teaching of Ideological and Political Education in Colleges and Universities

4.1. Insufficient Information Infrastructure Construction in Universities

Nowadays, many universities have carried out information-based teaching in ideological and political teaching, but the effect is not very obvious. The main reason is that the informatization equipment of colleges and universities is not perfect, and the utilization rate of informatization teaching resources is not high. The shortcomings of university information construction are divided into the following points: First, although universities have introduced information teaching resources, they have not maintained and followed up the platform construction. Although some universities have introduced a lot of teaching equipment, they have not fully utilized education resources. In order to save money, some universities develop their own teaching platforms, but the functions of the platforms cannot meet the actual needs of students and teaching. Secondly, in order to prevent the network from harming students' physical and mental health, and to allow students to use the network reasonably, they have not covered all teaching buildings with WIFI. As a result, many students can only use their own traffic in the classroom to cooperate with teachers for information-based teaching, but because the courses take a longer time, students consume more traffic and thus have dissatisfaction. The coverage of WIFI signals in other universities is relatively poor, which affects the efficiency of information-based teaching. Thirdly, during the peak period of teaching, the campus network of colleges and universities may have a relatively fast network speed, or even a network disconnection, so that the network teaching platform cannot be used normally. For example, teachers upload teaching resources and students cannot view teaching resources.

4.2. Insufficient Information Preparation

In recent years, China's information technology and Internet technology have developed rapidly, and information technology has been used in the development of education in China. From the actual situation of informationization teaching in colleges and universities, the main problem is insufficient information preparation. There are two main reasons for this problem. The first is that the rhythm of information teaching is not well grasped. This is mainly due to the teaching ability of

teachers. The second point is to rely on the amount of information stored. If the teacher does not prepare a wealth of information in advance, there may be interruptions in the discussion due to lack of information.

4.3. Excessive Use of Information Technology

Nowadays, college teaching has become more and more information-based and networked. Information-based teaching has become the main teaching method for ideological and political majors in colleges. Information-based teaching can help teachers and students break through the limitations of traditional teaching. Students can learn autonomously as long as they are online. At the same time, teachers can also use QQ, WeChat and other commonly used communication software to create communication groups. However, because some teachers use information technology too much, students' dependence on information technology is caused. At the same time, students are increasingly dependent on the Internet and mobile phones. Poor students with relatively poor self-control capabilities will make small mistakes in class, play games, and watch TV. Information-based teaching will make classroom teaching less efficient. In the traditional teaching system, there are only teachers, students, and teaching materials, but information-based teaching elements have emerged in modern teaching. Once information-based teaching is overused, teachers and students will become overly dependent on the Internet, and communication between students and teachers will become less and less.

5. The Main Strategy to Improve the Information Management of Ideological and Political Majors in Universities

5.1. Try to Improve the Information Teaching Resources and Equipment

Teaching equipment is the basic guarantee for the smooth development of teaching. The campus network is a Hu Zhengyao communication platform for students and teachers to interact. Therefore, schools need to maintain the campus network regularly to ensure the accuracy and timeliness of information, and to ensure that teachers and students can use the network to study normally. At the same time, colleges and universities need to provide WIFI coverage in places such as teaching buildings, dormitory buildings, canteens, and libraries. In densely populated areas, increase WIFI coverage to ensure that information-based teaching can be carried out smoothly. College students can rely on the online teaching platform for learning and communication. In addition to ensuring the abundant resources of the campus teaching platform, they can also ensure the stability of the online platform. For this reason, colleges and universities also need to invest more financial support for information resource equipment, and colleges and universities need to purchase resource equipment with high cost performance.

5.2. Collecting Information Through Multiple Channels to Ensure the Adequacy of Information

Informatization teaching mode is a new type of education mode, it is the product of the development of the times and the development of education. To improve the teaching efficiency of ideological and political majors in universities, first of all, it is necessary to introduce advanced teaching models and techniques. The main core content of information-based teaching is the use of "information". The first thing to ensure is that there is sufficient information. In order to collect more information, there are generally two measures: first, teachers need to fully understand the content of the textbook before class, and then use Internet technology and computer technology to collect information related to the content of the textbook. With sufficient information, teachers can better enrich the teaching content in the classroom, and students can acquire more knowledge points. Second, teachers can arrange assignments for students to collect information so that students can collect information after class. data. This can not only cultivate the students' habit of collecting data, but also prepare the students for a preview while collecting the data.

Conclusion

To sum up, information-based teaching plays an important role in ideological and political teaching in colleges and universities. In the actual teaching, it is necessary to understand the importance and characteristics of information-based teaching. Informatization teaching is a commonly used teaching mode in the teaching of ideological and political majors in universities. Therefore, schools need to attach great importance to the cultivation of teachers' information-based teaching concepts, and to study scientific information-based teaching methods.

References

[1] Tan Xiuli. Research on Informationized Teaching Reform of Ideological and Political Courses in Colleges and Universities [J]. Youth and Society: Next, 2018 (12): 89-90.

[2] Zhang Lingmin.Thinking on the Integrative Development of College Student Management and Ideological and Political Education [J] .Contemporary Tourism, 2017 (21).

[3] Min Zhaoyan.Thinking about the Construction of Information Management Platform for Higher Vocational Teaching Management [J] .Science and   Technology, 2017 (21): 25-25.

[4] He Tao.On the Construction of Information Management Platform in Colleges and Universities [J]. Wen zun Kan kan, 2018 (17): 113-113.