

Analysis on how to give Full Play to the Function of Management and Education to Strengthen the College Students Ideological and Political Education.

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Abstract: In the new era, new requirements have been put forward for the education of colleges and universities. Management education is an important way and link to strengthen the ideological and political education of college students. This article starts with the analysis of the particularity and main content of management education in college students' ideological and political education, and explores the effective ways of management education to realize the function of college students' ideological and political education.

The fundamental task of higher education is to cultivate what kind of people, how to cultivate people, and for whom. "Educating people for the party and cultivating talents for the country" is the purpose and primary goal of ideological and political work in colleges and universities in the new era. Under the tenet of student-oriented development, give full play to the function of management and education, improve the ideological and moral consciousness and political literacy of college students, and strive to cultivate high-level talents that meet the requirements of the new era.

1. Analysis of the Particularity of Management Education in the Process of University Ideological and Political Education

The Ideological and political education is a systematic work that runs through the entire study time of the students while in school. The target group of college management and education is college students. They are already adults and have more concern and perception of society. Ideological and political concepts. This requires the management of colleges and universities to be closely connected with the cultivation and formation of students' political and ideological and moral qualities, and to use university management and education as an effective carrier of school education, family education and even social education to fully guarantee the operation of its effectiveness. Play its special role.

1.1 First is educating people is the center of college management.

The fundamental responsibility and mission of any type of school is to educate people. Management is an important link in the education of colleges and universities. Through planned and organized management activities, continuous regulation and improvement of the rules and regulations for the management of education, it guides, regulates and serves the university's growth and development, and has a subtle effect on education. And effect.

1.2 The second is to innovate management concepts to ensure the smooth implementation of ideological and political education in universities.

The ultimate goal of university management and ideological and political education is to achieve the all-round development of college students and enable them to grow into builders and successors of socialism with Chinese characteristics. An era has the theme of an era, and a generation has its mission. The management concept of colleges and universities needs to keep pace with the times, update the management strategy of management and education, continuously innovate the education

concept of management and education, and improve the ideological and political cultivation of college students and the overall quality.

2. Analysis of the Main Content of Management Education in University Ideological and Political Education

The combination of university management work and ideological and political education lies in the practical application of certain management concepts and management methods, integrating management institutions, management systems, and management personnel into the ideological and political education content of college students to cultivate good ideological and political qualities and morals Morality, to achieve the educational purpose of "Lide Tree".

2.1 The first is to standardize the system of management rules and regulations.

No rules, no standards. Colleges and universities cultivate high-level and highly-educated elites for the country. The construction of various rules and regulations must fully reflect the party's education policy and moral education work requirements on the basis of comprehensively administering schools according to law. The basis and guarantee of operation are also the prerequisites for the orderly development of personnel training.

2.2 The second is to focus on the management cadre team.

The effectiveness of management depends to a large extent on people. The interaction and cooperation between managers and managed persons can greatly promote the optimization of management work, and the quality of managers will also have a huge impact on the management object. effect. The professionalism, working attitude, and quality of management cadres are the keys to the management and educating people. Colleges and universities should focus on strengthening the management cadre team, selecting and matching cadre teams, and conducting regular training and learning to form a competitive advantage within the management team In a good atmosphere, education management cadres must strictly abide by professional ethics and good ethics, and infect and inspire people with charisma.

2.3 The third is to focus on the construction of teachers.

Teachers, preachers and preachers also. The main communication objects of college students' daily learning life are the teachers and counselors. It is imperative to build a team of teachers with political awareness, ideals and convictions, moral sentiments, profound knowledge, and compassion. Excellent teachers can create a positive education environment and an academic atmosphere in pursuit of truth. The team of outstanding professional counselors can create a harmonious and beautiful environment for education and a humanistic atmosphere of unity and love. Colleges and universities should share the heavy responsibility of ideological and political education to the teachers and counselors, strengthen communication and exchanges with college students after class, grasp the ideological trends of college students in a timely manner, and establish a correct world outlook, outlook on life, and values for college students. . Ideological and political education, professional knowledge education, and skills training are equally important, so that the ideological and political curriculum and curriculum ideological and political harmony are unified, and the university is promoted to become highly-skilled talents with good comprehensive ideological and political qualities and moral accomplishments, and achieve comprehensive development.

2.4 The fourth is to innovate the all-round and multiple linkage management and education mechanism.

The management of colleges and universities should expand the education radiation area, connect schools with families and society, and educate people in concert. At the same time, innovative management and education methods should be combined. Seamless connection of classroom, online classroom and social classroom. At the same time, while using external resources to build school-to-school, school, and school-enterprise cooperation, we also focus on talent

training as the foundation, integrate education content, complement each other, and promote each other. In the construction of campus culture, we should focus on cultivating people's culture, and use the walls, corridors, and grasses of the campus to play the function of cultivating talents and education.

3. Research on Effective Ways of Management and Education to Strengthen Ideological and Political Education in Universities

3.1 Management system educates people.

The orientation of the management system is an important factor that colleges and universities must play in management and education. A sound management system is an important prerequisite for improving management and educating ability. The effective way to manage and educate people is to educate people through the system. In accordance with national laws and regulations and relevant policies, colleges and universities, and in accordance with the actual situation of the school and the requirements of training objectives, formulate the need for managers and management objects to strictly adhere to the understanding and mastery Specific rules and regulations, and gradually form an ideological and behavioral habit in the implementation process, giving full play to the preventive and restrictive role of the system; managers can use the form of special lectures, knowledge contests, test answers, etc. to strengthen students' System recognition and affirmation. Schools can also guide students to actively participate in management. In the process of experiencing the constraints and norms of the system, punishment and praise, they can guide students to understand right and wrong, to recognize honor and disgrace, to develop good habits of compliance with laws and regulations, and to form a good study style, school style and system. A standardized education atmosphere really plays a role in managing and educating people.

3.2 Management concept educates people.

University management adheres to the people-oriented concept, and student-oriented is the implementation principle of ideological and political education in universities. The starting point and destination of higher education in China are to train qualified builders and successors for the party and the country. Only in accordance with the requirements of the new era, the education concept of management and education must be continuously updated, and the principles of advancing with the times and innovative development can improve the management and education level of universities. The management method of universities must be changed from management to service to improve service to students. Grow into talent. One is that students are the main body. In college management now, it is to understand and care for students, and to respect and guide them. It will turn management into a harmonious education that is quiet and rainy. It will help college students to solve specific problems in learning, career selection, and health. Respect students' subjective status. The second is that university ideological and political education should be good at using the method of counseling. Educational activities can take a variety of forms. The theme of ideological and political education can be presented in exciting activities such as speech contests, drama performances, legal lectures and special reports. Practice the organizational leadership of college students in practical activities, and also receive the baptism of ideological education during the performance, strengthen the self-management and self-control ability of college students, and lay a good foundation for the establishment of a correct three perspectives and the spirit of willpower An educational environment full of vitality, solidarity and solidarity.

3.3 Harmonious environment educates people.

Colleges and universities attach great importance to the beautification and design of the campus environment. Creating a harmonious and beautiful environment is suitable for people's growth. The environment will directly affect people's ideology and moral qualities to a certain extent. First, a university has a distinctive form of beauty in the environment, architecture, and places. It can establish a good external image of the school, and also provides an important place for teachers and

students to carry out various forms of education and teaching activities. Its place, learning has its place, having its own place, has been subtly inspired and educated. The second is to focus on the construction of campus spiritual civilization. Sculptures are placed on campus, publicity boards are posted, celebrity warning sentences and school mottos are set up, school history exhibition rooms, school honor rooms, etc. are all material carriers of the spiritual environment, and convey the school's school style, style of study, and overall morality to all teachers and students, Not only creates a noble and healthy human landscape atmosphere, but also creates a spiritual atmosphere consistent with the management orientation, providing a model for all teachers and students, learning directions, and goals. The creation of the spiritual environment stimulates the sense of social responsibility, mission and progressive spirit of all teachers and students, guides the students and staff to adapt to the environment, create the environment, care for the environment, and achieve the goal of educating people through personal practice.

3.4 The management team trains people.

Efforts to improve the quality of managers are the first link in management and education. The quality of the educator directly affects the appearance of the educational effect and the size of the educational effect. In ideological and political education in universities, we must adhere to management and educating people. First of all, we need to establish a management team with good political and professional qualities, strong work style, and excellent professional ethics and code of conduct. Second, we must strengthen communication and training, guide them to reach the majority of students, manage the grassroots to understand the specific situation, and follow the rules and regulations of the school to lead by example and abide by disciplines and laws. Thirdly, we must continuously improve the management level, innovate management methods, be close to the daily life of college students, familiar with the social hotspots and immediate issues they care about, and learn to be one with the students. Finally, it is necessary to continuously strengthen the cultivation of ideological and political theories and business skills of college teachers, and to standardize and improve the work of education assessment, management, and supervision mechanisms, so as to promote managers to consciously improve their overall quality and professional capabilities.

The party and the country attach great importance to ideological and political education in colleges and universities. As an important way to strengthen ideological and political education in colleges and universities, management and education must adhere to the student-oriented concept and improve the management ability and level of colleges and universities. With the improvement of comprehensive quality, we have cultivated a batch of useful talents for the party and the country that support the leadership of the Communist Party of China and are determined to fight for the life of socialism with Chinese characteristics.

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