# Practice and Innovation of Online Education for Ideology and Politics from the Perspective of School-based Construction of YiBan

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**Abstract**: The school-based construction of YiBan is to integrate characteristics of the school into its original characteristics, and it is an important way for sustainable development of YiBan. The school-based construction of YiBan can promote the development of YiBan platform in colleges and universities. Through school-based construction, four modes can be used to carry out education for ideology and politics on the network, including micro community of campus life, virtual class management, and multi-integrated big data. This paper mainly explores ways to innovate online education for ideology and politics from the perspective of school-based construction of YiBan.

## Introduction

Education for ideology and politics is the most important part in the current talent cultivation system of colleges and universities, and also the key content of education reform. Relevant documents pointed out that we should strengthen the use of Internet in ideological and political education, enhance students' interactive communities and related education websites, and carry out education in the way that students like to express themselves. It has become one of the key issues to explore to build school-based YiBan, a new classroom carrier, and improve education for ideology and politics in colleges and universities.

## 1. Relevant modes of school-based construction of YiBan

### 1.1 Virtual class management mode

YiBan is an interactive network platform based on class, and it is the pioneer during its school-based construction. YiBan system can make daily education management become informationalized, and use applications such as online disk, photo album, and topic to add students and counselors to the class group, so that counselors can release notice and class decision-making in the group, as well as sharing resources, carrying out activities, asking for opinions. In virtual class management mode, every member can enjoy all kinds of resources and record the beautiful moments of college life. In addition, colleges can carry out evaluation activities for the selection of advanced class to fully show students' demeanor to create a harmonious, warm, healthy and positive class atmosphere.

### 1.2 Micro community of campus life

Micro community is a comprehensive platform integrating life service, culture and entertainment, and is one of the important means in school-based construction of YiBan. While colleges and universities can hold more colorful campus activities through micro community, and release news information in micro community, so that students can exchange and interact. In addition, it is convenient for teachers to understand students' needs, further improve students' enthusiasm for participation, and enhance the cohesion of campus [1]. And colleges and universities can take wonderful campus culture as the basis, adhere to the purpose of serving teachers and students, and display colorful campus life completely. Moreover, colleges and universities can create a material application system. Students can apply for required equipment through the system, and post the return information in micro community after returning the equipment. And students can easily learn

all kinds of campus information through YiBan.

## 1.3 The second classroom education mode in colleges

The main purpose of online education for ideology and politics is to carry forward Chinese traditional culture, core values of socialism, revolutionary culture, and further promote the development of Chinese excellent traditional culture. As the second classroom education mode in colleges and universities, the school-based construction of YiBan has diverse auxiliary teaching modes, which promotes the formation of a relaxed and happy campus atmosphere. Compared with the traditional classroom, YiBan has certain openness, realizing resource sharing and curriculum structure innovation. In addition, it can effectively stimulate students' enthusiasm for learning, and promote the education for ideology and politics.

## 1.4 Multi-integrated big data

In the school-based construction of YiBan, colleges and universities should focus on life service, student management and teaching resources on YiBan platform, so as to create a multi-integrated big data platform, and develop a comprehensive open network activity community integrating education for ideology and politics, life service and entertainment culture. Colleges and universities can integrate their learning situation and characteristics into the construction of YiBan, and build the main position of online education for ideology and politics in the new era [2]. Under the setting of such platform as e-learning, e-patent, and e-service, it provides convenience for students to operate various learning and life on the website, and truly realizes the school-based function of YiBan, so as to better meet the actual development of colleges and universities.

## 2. Ways to innovate education for ideology and politics from the perspective of school-based construction of YiBan

## 2.1 To innovate the system and build a comprehensive platform

With continuous development of science and technology, Internet has had a profound impact on our life and learning, and the network platform has paid more and more attention to characteristics of interaction and personalization. In recent years, YiBan has launched new teaching models such as micro community and the second classroom through the continuous integration of school resources. It has achieved good results, but it has been greatly impacted by business in the process of school-based construction of YiBan. In the context of development of Internet, the social mainstream media integrates scattered 020 applications to make the construction of platform ecology, while e-commerce tools integrate social elements into its development, and is successfully transformed into an integrated platform. Therefore, in the process of school-based construction of YiBan, we should pay attention to the construction of Internet integrated platform to innovate the system, combine characteristics of campus with the system. As a result, YiBan is develop in multiple directions, and finally become a one-stop service platform. When students use YiBan, they only need to log in to get information related to campus life, which provides convenience for learning and life of students [3]. In addition, the improvement of integrated platform is of great help to the integration of campus resources, including educational administration system, work management system, and logistics system, which further improves the recognition of students to YiBan. We should also follow the service tenet of taking students as the core to improve the adhesiveness of users.

## 2.2 To take service as the core and improve students' enthusiasm for participation

Due to the diversified development of network platform, some functions of YiBan platform have certain repeatability with the use of mainstream media, such as micro community. Due to the influence of QQ and WeChat, teachers and students lack enthusiasm when using E-class, so they can not guarantee the stickiness of users to the use of YiBan. Therefore, in the process of school-based construction of YiBan, we should integrate other features into its function get diversified development. In addition, as experiencer and user of YiBan platform, students should

actively participate in the school-based construction of YiBan. The purpose of YiBan should be to serve students as the core, so that it can develop into a comprehensive network community platform for cohesion of students, education and serving students. And relationship between the three should be clarified, which is the basic premise to promote the sound development of YiBan [4]. Cohesion is to enable students to better understand YiBan; education is the basic task of construction of YiBan platform; serving students is the core purpose of YiBan platform. Only by integrating service into education, can we further stimulate students' enthusiasm for participation and promote the sustainable development of school-based YiBan. Consequently, students can finally integrate core values of socialism imperceptibly in their learning and life, and grow up healthily.

## 2.3 To optimize the team and improve the working mechanism of YiBan platform

At present, when exploring the school-based construction of YiBan in colleges and universities, researchers are mainly counselors who have close contact with students, which makes the composition structure of researchers imperfect. As a result, the level and field of the school-based construction of YiBan can not be further explored. In the process of school-based construction of YiBan, some colleges and universities have established a number of integrated big data platforms, but the value of big data in the school-based construction of YiBan is that it can effectively reflect the overall situation. Only by analyzing the data in detail, can the laws contained in it be studied and introduced into the work. In addition, in the school-based construction of YiBan, colleges and universities should make full use of advantages of their talents, constantly expand team for the construction, optimize the team structure, and form an excellent working group to analyze the data for network ideological and political education [5]. During the analysis of big data, colleges and universities should take the needs of students as starting point and integrate and develop functions and information to meet the needs of students to arouse students' enthusiasm. In addition, we should optimize the experience of each project of YiBan system, stimulate students' enthusiasm for participation, and pay attention to improving the competitiveness of network integrated platform for YiBan to build a work information service system closely related to students and universities.

## 3. Conclusion

From the above, in the process of school-based construction of YiBan, it can effectively improve the construction of comprehensive platform, stimulate students' enthusiasm, and improve the working mechanism of YiBan, so as to build YiBan into a network platform for ideological and political education.

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