

## **Analysis of the Construction Strategy of Classroom Ideological and Political Education from the Perspective of Great Ideological and Political Education**

**Xinggang Wang**

Wuhan University of Technology, Wuhan, China

wangxinggang@whut.edu.cn

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**Abstract:** The ideological and political education in colleges and universities needs to construct the pattern of "big ideological and political education". It is of great significance to strengthen ideological and political education in course for the construction of the pattern of "big ideological and political education". From the perspective of "big ideological and political education", this paper deeply analyzes and discusses the basic follow and promotion path of strengthening classroom ideological and political education.

### **Introduction**

The ideological and political work in colleges and universities is related to the fundamental problem of what kind of people colleges and universities cultivate, how to cultivate people and for whom. However, "in the face of the new situation and challenges, some places and universities still have a vague understanding of the direction of running a school, pay less attention to ideological and political work, attach more importance to intellectual education than moral education, attach more importance to academic work than ideological and political work, attach more importance to scientific research than curriculum teaching and so on. Some teachers can't do well in impart knowledge and being a model for others. Some colleges and universities have weak links in the construction and management of positions and courses. There are noise problems in the forum from time to time [1]. Strengthening classroom ideological and political education is the meaning of realizing the whole process of educating people and educating people in all directions. It is of great significance to adhere to the fundamental task of the people of moral education and to carry out the whole process of education and teaching through the ideological and political work.

### **The Basic Follow of Classroom Ideological and Political Education**

Ideological and political education can be summarized into five aspects, namely, world outlook education, political outlook education, outlook on life education, legal outlook education and moral outlook education [2]. Classroom ideological and political education is subordinate to ideological and political education. Its content should be more concentrated in the advanced ideological and cultural education with socialist thoughts with Chinese characteristics and socialist core values as the core, the ideal and faith education with the realization of the great rejuvenation of the Chinese nation as the core, the academic literacy education with honesty, credibility, scientific rigor as the core and the moral education with classroom code of conduct as the core legal education. In order to improve the classroom ideological and political education, we should take professional knowledge as the basis, combine the explicit professional knowledge education with the implicit ideological and political education, grasp the direction, regularity and era of the classroom ideological and political education, and achieve the educational effect of "condensing the knowledge in the value communication and realizing the value guidance in the knowledge communication"[3].

**Deeply Grasp the Direction of Classroom Ideological and Political Education.** To grasp the direction of classroom ideological and political education is to make clear the goal orientation and

answer the fundamental questions of what kind of people to cultivate, how to cultivate people and for whom. The direction of curriculum ideological and political education belongs to the development direction of higher education, which is "to be closely linked with the realistic goal and future direction of China's development, to serve the people, to serve the governance and administration of the Communist Party of China, to serve the consolidation and development of the socialist system with Chinese characteristics, to serve the reform and opening up and the socialist modernization construction"[4]. The realization of this goal depends on all kinds of courses working in the same direction, excavating rich educational resources, effectively combining knowledge education with value education, scientific and cultural quality cultivation and ideological and political quality cultivation, pointing to the all-round development of moral, intellectual, physical and aesthetic, and giving full play to the cooperative educational effect of the course system.

To grasp the direction of classroom ideological and political education, we should first integrate Marxist scientific theory into the curriculum, publicize the latest theoretical achievements of Sinicization of Marxism to students, inspire students with classic works, authoritative interpretation and vivid cases, and lay a scientific ideological foundation for the growth of students. Second, we should integrate the excellent traditional Chinese culture and the advanced socialist culture into the course teaching, so that the students can be close to the world outlook, outlook on life, values and aesthetic outlook formed and inherited by the Chinese nation from generation to generation in production and life. The third is to actively respond to the concerns of students. When students have doubts and hesitations about world change, social development and personal choice, teachers should guide students to be good at distinguishing right from wrong, good at making decisions, and firm confidence and stick to the direction in thinking and practice.

**Deeply Grasp the Regularity of Classroom Ideological and Political Education.** To grasp the regularity of classroom ideological and political education is to grasp the "essential relationship" in classroom ideological and political education so as to make the teaching practice conform to the objective law [5]. Classroom ideological and political education is to integrate the implicit value into the explicit knowledge transfer, which needs to grasp the multiple and complex relationships of educators, education objects, education environment, education methods, etc.

To grasp the regularity of classroom ideological and political education, the core lies in "following the law of Ideological and political work, following the law of teaching and educating people, following the law of students' growth, and constantly improving the ability and level of work"[6]. In the classroom ideological and political education, to follow the law of Ideological and political work is to correctly handle the relationship between teachers' leadership and students' main body, the relationship between education and self-education, the relationship between the first classroom and the second classroom, and the relationship between knowledge and action. To follow the law of teaching and educating people is to deal with the relationship between "teaching" and "educating people", integrate the value guidance into the knowledge system, excavate the resources of Ideological and political education from the knowledge system, and make ideological and political education connect to the ground, enter the people's mind, and have more affinity and appeal. To follow the law of students' growth is to grasp the ideological realm, character characteristics and behavior preferences of contemporary college students, to make efforts from the supply side, to meet the needs and expectations of students' growth and development, and to carry out classroom ideological and political education in a way that students are "willing to accept" and "can understand".

**Deeply Grasp the Era of Classroom Ideological and Political Education.** To grasp the epochal nature of classroom ideological and political education is to change it according to the situation, to advance from time to time, and to innovate according to the situation. The background of Ideological and political education is objective. It is developing simultaneously with ideological and political education and every component element of Ideological and political education. The problems that need to be solved are developing, and the conditions on which it depends are also developing [7]. At present, the biggest feature of Ideological and political education is that

socialism with Chinese characteristics has entered a new era. The main contradictions of our society, the international status of our country, the growth environment of college students and the requirements of the new era for college students have changed. Classroom ideological and political education should conform to the changes of the times and grasp the characteristics of the times.

To grasp the epochal nature of classroom ideological and political education profoundly, from the content, we should integrate the latest theoretical achievements of Xi Jinping's Sinicization of socialism with Chinese characteristics and socialist core values into Curriculum Teaching in the new era of Marx. In terms of form, it is necessary to extend the course education to the network education, practice education and other forms. In terms of carriers, it is necessary to enrich the carriers of classroom ideological and political education, not only limited to course teaching, but also to make full use of E-class, wechat, MOOC class and various competitions as carriers of classroom ideological and political education, so as to enhance the affinity, appeal and coverage of classroom ideological and political education.

## **The Way to Improve the Classroom Ideological and Political Education**

**Improve the Classroom Ideological and Political Education System, and Improve the Ideological and Political Literacy of Teachers.** First, we should systematically plan the ideological and political education system in the classroom and promote it in different levels. The classroom ideological and political education of colleges and universities involves teaching and scientific research, scale and quality, development and investment, reform and construction, etc., which requires the top-level design of colleges and universities to strengthen the special work program of classroom ideological and political education. The school publicity or educational administration department shall be responsible for the organization and implementation of classroom ideological and political education, define the main responsibility and assessment objectives of each college, and realize the unity of goal management and process management, index traction and task traction, performance evaluation and performance incentive, responsibility implementation and responsibility investigation.

The second is to strengthen the ideological and political theory and practice training of university teachers, and improve their ideological and political literacy. The basis of insisting that educators receive education first and improving classroom ideological and political education lies in strengthening teachers' Ideological and political education. Only when the preacher first knows the way and the channel, constantly improves the teachers' Ideological and political literacy and ideological and political education level, and makes the teachers more firm in the road confidence, theoretical confidence, system confidence and cultural confidence of socialism with Chinese characteristics, can the correct direction and good effect of classroom ideological and political education be guaranteed.

**Excavate the Resources of Classroom Ideological and Political education, and innovate the Teaching Content and Methods.** First, we need to enrich the content of classroom ideological and political education, fully tap the resources of Ideological and political education in various courses, form teaching guidelines and norms, clarify the elements of Ideological and political education in the professional training plan, and systematically plan and promote the planning of Ideological and political education in various majors from the aspects of training objectives, teaching contents, teaching methods, teaching evaluation, etc. We will integrate the excellent traditional Chinese culture, revolutionary culture and advanced socialist culture into the course teaching, offer more courses to improve ideological and moral character, humanistic quality and cognitive ability, educate students with culture and strengthen their confidence in socialist culture with Chinese characteristics. We should concentrate on the backbone teachers, compile and select a batch of excellent teaching materials with high level, solid content and grounding.

The second is to reform and innovate the teaching methods of classroom ideological and political education. Adhere to the integration of science and vividness, authority and interaction, explore students' information receiving preferences and pushing habits, and vividly integrate the educational content into students' stimulating emotional initiation, experiential emotional pulse and sustained

situational heartbeat. Its core meaning is to refine the big feelings from the details, make the "micro life" full of positive energy, make the transmission process warm, enter and change the people's mind, and then make ideological and political education keep pace with the development of the times, resonate with the students' hearts, and harmonize with the social rhythm.

**Standardize Students' Classroom Behavior and Strengthen the Interaction Between Teachers and Students.** First, we should strictly check on class attendance and standardize students' classroom behaviors. The teacher takes the students' attendance and performance in class as their usual performance and counts them into the total score of the course. The instructor and the head teacher should go into the class regularly, master the students' attendance and learning situation in class, and strengthen the education guidance and daily management. We should carry out standardized classroom behavior education, standardize students' behavior management before, during and after class, enhance students' time management ability, stimulate students' interest in classroom learning, and improve the efficiency of classroom learning.

The second is to strengthen the interaction between teachers and students. Teachers should strengthen the communication and interaction with students in the form of classroom Q & A and after class guidance. Strengthen the selection of class teachers from professional teachers, improve teachers' understanding of students, solve students' professional learning questions, help students know the professional frontier, and improve the pertinence of course preparation. Regularly organize teachers to carry out interviews with students to promote close communication and in-depth exchanges between teachers and students.

## **Summary**

Only when we fully understand the significance of classroom ideological and political education, deeply grasp the basic follow of classroom ideological and political education, and systematically plan the promotion path of classroom ideological and political education, can we adhere to the direction of socialist school running and the fundamental task of establishing morality and cultivating people, and better accomplish the important task of cultivating socialist cause builders and successors with all-round development of morality, intelligence, body, beauty and labor in the new era Business.

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