

Observation Orientation——Explanation of Image Expression in Chinese Folk Auspicious Images

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Abstract: Chinese historical and cultural heritage is profound. In the long history and culture corridor, Chinese traditional folk auspicious images are an important part. China has formed a unique image art since ancient times, and the image art has its own representation and profound meaning. Praying for the reproduction of life and guaranteeing the well-being of all things is the core of traditional Chinese national image art. Observing objects, looking for the essence, intending to inherit, looking for the inner image of Chinese folk auspicious images, and modernizing the interpretation of them, have become the important path for the development and expansion of China's traditional excellent art culture. When analyzing the image expression of Chinese auspicious images, this paper discusses it in detail from the perspective of the development of the auspicious images, the connotation of the images, and the specific interpretation methods of image expressions.

Introduction

Chinese folk art has always been a unique branch of China's outstanding traditional culture and art, and it is still enduring and new in the process of thousands of years of inheritance. Among them, the auspicious image is gradually accepted by contemporary researchers as the most obvious sign. Wide attention. As an art form, Chinese folk auspicious images bear people's thoughts and emotions. As a means of communication, images can provide people with a deeper emotional expression medium. In the image symbols in the Chinese folk signs images, we can see the established connection between that and language form, and we can see the Chinese nation's unique way of thinking and wisdom in life. Chinese folk auspicious images can be seen as a code of life, an aesthetic convention, an aesthetic imagination, and most importantly an imagery emotion. Under the concept of observing objects, Chinese folk auspicious images can convey a deeper meaning, so as to achieve the maximum retention in the process of modernization.

1. Image evolution——image connotation of Chinese folk auspicious images

1.1 The auspicious picture is the essence of image expression

The imagery expression of auspicious images is a metaphorical way, which fits the Chinese traditional culture's imagery expression concept, that is, "the book can't say everything, the word can't say everything". "Ideology" here represents an abstract concept, that is, "imagery". For most emotions in life, it has the characteristic of "only knowing, cannot speaking". "Ideology" needs to be conveyed by means of ontology. "Establish the image with the best intention". The "image" here can be regarded as an ontology. The Chinese auspicious image is an ontology, condensing people's subjective feelings. Symbols of specific meanings, in the path of continuous refinement, generalization, summarization, and creation, finally converge people's subjective good wishes, which can be regarded as a sublimation of "meaning", which expresses a certain idea, image. Take the Chinese pine tree as an example. In painting, the image form of pine tree often represents "longevity". At this time, the auspicious image of pine tree is no longer a natural life form, but a visual symbol, a symbol of "longevity" surreal metaphor. Among various auspicious images in

China, the ancients had richer imagination, and images that violated the laws of nature are also visible. Among them, Jin Chan is a special image symbol. As a surreal expression, Jin Chan has its own special characteristics. Symbolic meaning, "wealth." Therefore, in the Chinese folk auspicious images, pine trees and golden toads represent a beautiful wish for life and a wish for future life. It is not a direct expression of the image of real life, but an emotional and artistic process. Form specific images, showing profound meaning hidden from specific images.

When we look at auspicious images, we see surface features, that is, animals, plants, or things. For Chinese folk auspicious images, we need to delve into the specific images hidden in them, that is allegorical meaning, a blessing to auspiciousness. For example, painting peaches does not simply copy and display the image of peaches, but to express the meaning of them, peaches are fairy peaches, which have the image characteristic of "longevity". When viewing Chinese auspicious images of Chinese folks, we should understand the background of the times, and with the support of specific imagery methods, we should deeply interpret the image of the screen, explore its meaning outside the painting, and consider it as an art form with profound meaning. It can be seen that Chinese folk auspicious images can be regarded as the ontology of image expression and interpretation. Through the extraction of specific artistic images, they are converted into symbolic image symbols, showing specific ideological connotations and emotional elements. Chinese folk auspicious images express a deep level of "meaning". If you understand the nature of "meaning", you can break through the shackles of artistic images, penetrate into the deeper fields of art, and explore the profound value of traditional Chinese excellent culture.

1.2 The aesthetic image is the image composition of the auspicious image

To appreciate the auspicious images, it is necessary to interpret their artistic images from multiple angles. On the basis of simply interpreting the surface artistic images, it is also necessary to interpret the "meaning" of the artistic images from the surface and inside to understand the Chinese auspiciousness. The deeper artistic and ideological content of the image. People who admire Chinese auspicious images should have a wealth of cultural and artistic knowledge, especially a comprehensive and deep understanding of Chinese culture, so that they can truly understand the meaning implied by auspicious images, so as to obtain aesthetic pleasure and Fun watching auspicious images. "Small figure" is one of the traditional folk images in China. In real life, we are more common in the scenes of cat fluttering butterflies and butterflies. At the same time, we can feel the cuteness and childlikeness of the scene, that is, the artistic side of the life image. In the "Mao die", the framers attach great importance to the visibility and rationality of the screen image, that is, first of all, they must ensure that the auspicious image has a good visual perception. The "Mao die picture" shows the life scene of the long-lived elderly in daily life. This simple reproduction of daily life can evoke people's emotional resonance. By expressing this moment, it conveys a blessing to long life. The cats and butterflies in the "Mao die" are homophonic to the "Mao die", so this artistic expression shows the abstract features of the auspicious images. At the same time, this expression can also improve the beauty of auspicious images.

Chinese auspicious images are dominated by specific thoughts. In the deliberate portrayal of specific techniques, "images" are created by "meaning", "meaning" is expressed by "images", "images are born of meaning", "images are expressed by images". "Xiang" is an aesthetic image. It is a surreal depiction of finite objects. Combining good wishes and beautiful signs, the vividness and beauty of auspicious images are beyond words. Sincere emotions, flexible forms, and high appreciation are concrete explanations of Chinese auspicious images, showing the Chinese nation's longing for a better life and a multi-angle exploration of the beauty of art.

2. Interpretation of orientation——expression of imagery in Chinese folk auspicious images

2.1 Symbolic interpretation

Symbolism is more common in the way of expressing Chinese auspicious images. By observing specific things, extracting the shape and essential characteristics of things, finding out the

corresponding abstract concepts, and giving thoughts and emotions and deep meanings with specific forms show. The symbolic technique requires a higher imagination of the creator, and requires the creator to generate a broad association of things. The connection between objective things is bound to exist. The creator needs to find out the specific connection between objective things and reflect it clearly in his own head, thus producing various specific images. During the association process, creators can make close associations, similar associations, contrast associations, and causal associations. The creators should base their own life experience and reserve knowledge, and with the help of image thinking, trigger more associations about the expression of auspicious images. There are obvious associative features between some of the symbols. Commonly, pine trees symbolize longevity due to the evergreens of the four seasons, and tortoise symbolizes longevity. In the traditional history and culture of our country, as a group with rich imagination, ancient Chinese intellectuals have played an important role in promoting the evolution and development of auspicious images. In Chinese folk auspicious images, the four gentlemen, "Plum blossom, orchid, bamboo, chrysanthemum", are more common. The formation of this auspicious image is mainly related to the self-cognition of ancient Chinese intellectuals, that is, the ancient Chinese intellectuals used "Plum blossom, orchid, bamboo, chrysanthemum" to refer to Some of the fine gentleman qualities admired by the generation itself.

2.2 The method of homophonic interpretation

The homonym method is more commonly used in Chinese folk auspicious images. Under the homonym expression method, words with the same sound or similar sound can be found from the perspective of language and text, specifically between different things with the same pronunciation. Borrow and switch between each other. The homophonic method can be regarded as one of the most commonly used forms in Chinese art, and it is a unique conversion method of the Chinese language and characters. The composition of Chinese characters in China is relatively rich, including structural forms such as single characters, monosyllabic, and single meanings. There are many homophones in Chinese characters, so they have a language basis for borrowing from each other. In the expression method of Chinese folk auspicious images, the special structure of Chinese characters and the special characterization of syllables make the homophonic method a commonly used allegorical method, which can make the images and allegories of auspicious images easier to understand. Chinese folk auspicious images are the mutual conversion of visual images and abstract concepts. Since ancient times, the Chinese have believed that auspicious concepts can be expressed in specific languages or words, and expressing auspicious concepts through images has undergone a long development process. Taking the word "fu" as an example, it represents auspicious concepts such as happiness and good luck. How to write the word "fu" is related to the construction of visual image. At this time, we will study from the perspective of Chinese folk auspicious images. We need to find a relatively fixed image that can represent "blessing". At this time, the image expression and interpretation can be performed through the homophonic method. When the ancients conveyed the image of blessing and good luck, they linked blessing with "bat", thus creating the image of bat to represent "blessing". In addition, in the traditional Chinese auspicious language system, there are more adverbs and conjunctions. For these more abstract vocabularies, when drawing auspicious images and expressing images, it is necessary to explain with the help of the homophonic method. Specifically, you can see the word "lian" in "more than one year in a row" and "Liansheng Guizi". In Chinese folk auspicious images, through the homophonic method, "lian" can be converted into "lotus", that is, it can be converted into an image of lotus. To produce a good moral. In addition, in Buddhist culture, the lotus is a symbol of holiness, and the throne of the Buddha can be seen. In ancient China, lotus was also endowed by the Chinese literati with the noble quality of nobility, that is, "not stained by mud". Lotus represents the character of a gentleman, so it can be connected with many homophones to achieve the transformation of the inherent meaning of Chinese auspicious images.

2.3 Hermeneutic method

In ancient China, there were the "six books" that refer to things, pictographs, pictophonetics, understanding, reposting, and borrowing. In the above statement, the rules of referencing are applied to the specific imagery expression methods of Chinese auspicious images. Refer to things means that the words are composed of symbolic symbols, so you can collect some graphics and symbols that people are familiar with and apply them when needed. In application, the image painter needs to pay attention to a specific meaning, that is, the image to be expressed, so as to achieve accurate pointing. In Chinese folk auspicious images, "Ruyi" in the auspicious images is one of the more common images, which is a typical representative of the application of finger law. In ancient times, "Ruyi" has been a practical tool since the Wei and Jin dynasties. Its end is shaped like a human finger, so it can be used for itching and has a long handle, so it can be used in accordance with people's wishes. The "rui" as a verb itself gradually turns into a noun, and gradually turns into a ritual article. In the later development process, the shape of Ruyi also gradually changed, and eventually became a treasure with a ganoderma head, inlaid with jewelry and ivory all over the body, and it had auspicious meaning. In addition, in Chinese folk auspicious images, "Eight Immortals Celebrating Life" is also one of the common images. Each of the eight gods in the image cherishes treasures, each has its own strengths, and each shows its magical power. The French painting "Dark Eight Immortals" conveys the meaning of longevity.

3. Development and extension: modern retention of Chinese folk auspicious images

3.1 The modern preservation essence of Chinese folk auspicious images

From the perspective of the development of modernization, Chinese folk auspicious images have profound historical and cultural heritage. However, based on the aesthetic characteristics of contemporary art, Chinese folk auspicious image arts need to observe the modernization and expression of imagery in order to show strong vitality. According to the development background of the current large-scale production industry, it is known that a large number of copied artworks have begun to appear, with rough workmanship, and it is difficult to show the essence of Chinese folk auspicious images. At the same time, there are still some artists whose ideas are not valued, and it is difficult to convey their artistic insights on Chinese folk auspicious images to the public, which has led to a bottleneck in the artistic deconstruction of Chinese folk auspicious images. In the vision of modern and postmodern art, people are more eager for the return of true temperament, hoping to reflect the national artistic characteristics in the context of global cultural convergence, that is, to explore the significance of ethnic groups created under different cultural backgrounds and artistic endowments work. The above-mentioned qualities, including simplicity and honesty, clear personality, and long borrowing, can be felt in Chinese auspicious images.

3.2 The essentials of modern preservation of Chinese folk auspicious images

Chinese folk auspicious images are developed based on the Chinese culture, and therefore have a distinctive Chinese ethnic color. That is, we can feel the unique perception of life and life from Chinese folk auspicious images. Over time, this unique sense of life has become a firm sense of national cultural identity. Given that Chinese folk auspicious images are closely related to agricultural social life and production habits and traditional age-old festivals, when the historical torrent gradually fades away, the demise of agricultural society also leads to the gradual weakening of traditional concepts, and eventually many auspicious image carriers are endangered.

Under the infiltration of the excellent Chinese traditional culture for thousands of years, China has never reduced its conception of auspiciousness, and hopes to find a new carrier and living space under the modern art system. Therefore, Chinese folk auspicious images are renewed and gotten people's attention and become popular. The reorganization of primitive art shows a unique vitality, reflects the mysterious meaning of the original auspicious images, and has become an important step in the current national cultural revival. More and more cities have begun to pay attention to folk auspicious images, and have specially built antique architecture blocks, showing cultural blocks with unique historical weight. At the same time, Chinese-style decoration styles have begun

to rise, and more and more auspicious images have been reapplied, showing an elegant charm. Chinese folk auspicious images represent a Chinese spirit, an eager desire for a better life, and a stubborn adherence to national culture. Therefore, people from all walks of life must pay full attention to the modernization requirements of Chinese folk auspicious images and explore more Valuable retention paths to promote the usefulness of Chinese folk auspicious images.

4. Conclusion

The traditional excellent culture of the Chinese nation represents the outstanding qualities of the Chinese children. As an important part of the traditional excellent culture, Chinese folk auspicious images are of great significance in conveying the aspirations of the Chinese children for a better life and the hope for a beautiful life. Chinese folk auspicious images are a surreal existence. Through the abstract display of real objects, the traditional Chinese cultural quality and Chinese spirit are highlighted. Poetic habitation and beautiful exploration should become the focus of current Chinese folk auspicious image research. By observing objects, grasping the auspicious meaning, adhere to the Chinese cultural character and artistic spirit, develop in inheritance, create in development, and through profound Interpretation of images, showing the full picture of Chinese folk auspicious images, and working together to protect our common spiritual home and cultural wealth.

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