

The Risk Management Concept in Chinese Traditional Culture

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Abstract: Chinese traditional culture is the cultural soul of the Chinese nation and embodies the time-honored spiritual wealth of the Chinese nation. Under the special era background, traditional Chinese culture has gathered the essence of each ideology, which contains a wealth of risk management consciousness and ideas. There is a profound historical origin between traditional Chinese culture and modern project risk management theory. Modern project risk management can draw rich nutrition from traditional Chinese culture; the spiritual connotation of traditional Chinese culture provides ideal resources for cultural production in the new century, and a modern interpretation of traditional Chinese culture can play a positive role in solving major issues of modern risk management.

The traditional Chinese culture is the crystallization of the Chinese nation after thousands of years of hard work, and has passed through the vicissitudes of life. In the process of development of Chinese traditional culture, it has been continuously enriched and accumulated, forming a rich intellectual system of thought, which has profoundly affected the generations of the Chinese people. The advent of a risk society has brought new challenges to the governance system and governance capabilities. The fundamental problem of modern project risk management is the human problem, and its root is the cultural problem [1].

1. Risk Management Thoughts in Chinese Traditional Culture

Project risk management is an important part of project management. It involves various uncertain factors that may be encountered in the project, including risk identification, risk evaluation, risk prevention, and risk control [2]. The traditional Chinese culture embodies ancient sage ideas and wisdom essence, and contains rich risk management ideas.

1.1 People-oriented

"People-oriented" is the outstanding contribution made by Confucius and his Confucianism to mankind. Confucius took the lead in putting forward the "people-oriented" political philosophy, which was prominently manifested as "the benevolent loves others", implemented benevolence, and always put the social fair order, integrity and people's wellbeing first. Confucius used "the world is the way" to realize simple realism, and "the world is the public" in Datong society to realize the idealism of the future. The theoretical basis of "people-oriented" is "people-oriented", which is also an important basis for risk management awareness [3]. Guided by Confucianism, the ruler affirmed the place and role of the people in historical development and social progress, urgency of the people, prevention of the fear of the people, relying on the people, treating the people as injuries, and restoring them to rest. Live and work in peace [4].

1.2 Fortune and Fate

"Human law, earth law, heaven law, Taoism and nature", this is a set of extremely dialectical management thoughts summarized by Taoists starting from the entire nature and the operation of the universe. Lao Tzu said: "Blessed by evil, blessed by happiness," refers to finding opportunities in risks, reflecting a sense of worry, and a dialectical thinking in Chinese history and culture. The

concept of risk management in the idea of "Bad fortune and fortune for each other" is mainly reflected in the fact that there is a disaster in happiness, and that safety must be taken into consideration. Risk prevention must be done well [5].

1.3 Creating Dangers as Opportunities

Starting from the idea of "full victory", the military attaches great importance to the importance of information during the war, that is, to systematically search for relevant information before the war, comprehensively understand all aspects of information related to it, and emphasize that forgetting the war is dangerous; It aims to reduce the loss of war and win the greatest victory at the least cost. The implication of "not expensive soldiers" is the rapid response, which is especially important for risk management.



Fig 1. Auction of cultural relics and artworks

To be precise, once the risk of auctioning cultural relics and artworks occurs, relevant departments need to take immediate action to provide reference and reference for the future risk management of cultural relics and artworks.

2. Conflicts between traditional Chinese Culture and Modern Project Risk Management Concepts

There are a lot of risk management ideas in Chinese traditional culture, but there are also limitations. They conflict with modern project risk management ideas. You need to be more careful in the risk management of cultural relics and art auctions. Only in this way can you understand the risk management concepts in traditional culture. , Better excavate its value implication, and serve the practice of cultural relics and art auction risk management.

2.1 Risk Perception Bias

Although traditional Chinese culture contains a wealth of risk management ideas and concepts, the interpretation of risk integrity is limited to the concept of "individual-human interaction" and lacks a rational and scientific understanding of natural disaster risks. Most of Chinese traditional culture embodies the essence of ancient sage thought and wisdom is elite culture. In ancient society, "there is no earth for kings under the heavens, no court for kings at the edge of the earth" is the biggest feature of autocratic rule. Due to the lack of correct knowledge and judgment of natural disasters, people are searching for the real reason for the risks caused by the matter [6].

2.2 Serious Avoidance Consciousness

The modern project risk management concept emphasizes the uniqueness of things in the process of pursuing balance, and confronts the project risks brought about by uniqueness in order to complete the project in an innovative way. However, some ideas in Chinese traditional culture advocate avoiding risks and maintaining the status quo, which is different from modern project risk management concepts. For example, the doctrine of the mean is an important concept of Chinese

traditional culture. Although emphasizing "unbiasedness, choosing the right one", it ultimately leads to indiscrimination between right and wrong, avoidance of struggle, adherence to rules, avoidance of risk, advocate of maintaining the status quo and negating change [7].



Fig2. Conformism

2.3 Delay in Self-Rescue Behavior

The disaster relief theory of "individual-induction" has played a great counter-action to the formation of ordinary people's awareness of self-rescue. In the eyes of ordinary people, the emergence of disasters is a warning to the rulers of the earth, and blames the inducements of risks on the ruling class's own behavioral qualities and the gains and losses of governing the world. From this, we can see that in the face of risks, the ordinary people are mostly dependent officials and sages whose lives are obedient, lacking self-rescue awareness and self-rescue ability, and under the influence of traditional culture, they have not formed a good psychological cause of the people's self-rescue mechanism.

3. Enlightenment of Traditional Chinese Culture on Risk Management of Modern Projects

Many elite cultures in traditional Chinese culture coincide with the current concept of project risk management, such as "people-oriented", "dependence on disasters and blessings", "making danger as an opportunity", etc., advocating risk prevention, risk control, and turning crisis into opportunity. Modern project risk management theory provides a source of ideas, but also has certain limitations, which conflict with modern project risk management concepts. Therefore, the risk management of cultural relics and art auctions needs to extract its essence, remove its scum, and learn the wisdom of risk governance in the tradition, so as to promote the further development of the cultural relics and art auction risk management practices.

3.1 Change the Thinking Mode of Modern Risk Cognition

Feudal ruling society adopts the hereditary system of "home world", the success or failure of risk management work becomes personal governing preference, and ordinary people have become victims of "official world". Once the project risk occurs, it means that the previous risk prevention work has failed. Therefore, it is necessary to make reasonable identification and assessment of the risk factors, incorporate various factors into the risk assessment, find out the key factors, and provide risk management for the auction of cultural relics and artwork in the later period. Experience and lessons, not success or failure.

3.2 Strengthen the Identification of Project Risk Management Value

Without a certain value identification and historical identification, it is difficult to achieve consensus and practical results in the risk management of cultural relics and art auctions. Modern project risk management theory comes from the West, but there are similarities between Chinese and Western cultures on many issues [8]. The historical and cultural roots of the principles adhered

to in modern project risk management can strengthen people's value recognition of modern project risk management principles based on national identity, which is conducive to the modernization of modern project risk management theories and the risk management of cultural relics and artwork auctions.

3.3 Improving Risk Management Response Behaviors

Chinese traditional culture contains a wealth of risk management consciousness and ideas, which is a valuable asset that has been passed down through the ages of our nation. The risk management of auctions of cultural relics and artworks can learn from the risk prevention ideology in traditional Chinese culture, incorporate its inherent logic into the arrangement of risk governance systems, and focus more on improving the system design of risk governance.[9] In short, the risk management consciousness and thought in China's excellent traditional culture can provide directional guidance for the risk management of cultural relics and art auctions, which is worth studying, thinking and learning from.

Conclusion

In today's world, Chinese art has gradually entered the international stage. The government has also issued a series of policies to provide the strongest motivation and effective guarantee for the art market to move forward. The risk management of auction of cultural relics and artwork needs to draw on the essence of traditional excellent culture, and it is also necessary to bloom the times through reform, response and innovation. In the risk management of cultural relics and art auctions, there is a long way to go based on modern civilization, reflecting historical heritage, and excavating and interpreting China's outstanding traditional culture.

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