

Relationship between Modern and Contemporary Literature and Animated Scriptwriters

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Abstract: With the rapid development of digital information technology, animation has become an important art. The content and process of animation narrative are full of fantastic imagination, which attracts the love of the younger generation. The animation creation develops relatively late in China, and only a few excellent works have come out so far. At present, with the development of information technology in our country, the problem of production has been better overcome. The main problem is that animated scriptwriters fail to create excellent story plots. More and more animators are aware of the importance of modern and contemporary literature for animated scriptwriters. They make full use of contemporary literary works to adapt and shape the plot development, and make animated scriptwriters truly integrate into literary works. At the same time, they should compile animation stories according to literary works, focusing on the theme of literary works and the unique cultural image.

Animation has its unique artistic form and expression method, whose content, role and theme can reflect innocence and romance of childhood. That how to display the natural, simple and positive emotions in animation is a great challenge for animation scriptwriters. In addition to overcoming technical problems, the creation of scriptwriters is more important in the improvement of animated film and television works. Animated scriptwriters should apply the cultural features and images contained in literary works to animated works by combining with the contemporary literary works to make the theme of animated works more vivid and to promote the development of animation in our country.

1. The Significance of the Relationship Between Modern and Contemporary Literature and Animated Scriptwriters

Animation began in the 1990s in China, and has made some progress since its development. However, compared with foreign advanced systems and creative concepts, there are still major deficiencies. Our animation is being explored step by step, and many failed cases have emerged. The most prominent problem is that it is separated from the literary spirit of the modern era. Today, most of the cartoons still remain in the past folk stories, instead of following the pace of the times; on the other hand, our cartoons blindly worship Western cartoons. It has been developed to a certain degree, but lacks the spirit of the Chinese people. For example, "*Pleasant Goat and Big Big Wolf*", popular in recent years, is more obvious to imitate the Western "*Cats and Mice*". It has no innovation from the animated screenwriter. In "*Heroes in Sui and Tang Dynasties*", favorite by children, the storyline and the design of the animated characters, is a typical Japanese animation effect. There are serious shortcomings in China's animated scriptwriters. Even today, most of the animations are still adapted from classical literary classics, historical myths and ancient fables. The lack of integration with contemporary literature has led to the development of animation in China.

The most important two points in animation creation are the technology, and culture and art in the process of creation. The progress of science and technology has gradually solved the problem of animation production technology. However, many animation creators ignore the culture and art in the process of animation creation. At present, even some college students majoring in animation only offer training in technical software, but neglect the influence of culture and art. We should clearly realize that technical software is only a tool for animation creation. It is important for animation creation, but if there is no understanding of culture and art in the process of animation

creation, animated scriptwriters cannot write excellent animation works. Animation belongs to literature and art to a certain extent, and animation creators should constantly edify their own literary ideas, keep pace with the times, and constantly pursue the progress of animation literary creation. Contemporary literary works in China are developing rapidly, and there are a large number of literary works that can be adapted. Adapting contemporary literary works will inevitably create beautiful scriptwriters, for instance, Lu Xun, a famous Chinese writer, whose representative works such as *"Lunatic's Diary"* and *"The True Story of Ah Q"* are a true reflection of that era, as well as *"Camel Xiangzi"* and *"Teahouses"* written by Lao She. They can be adapted and created by combining with the background of Chinese literary creation to create excellent animated scriptwriters, and create beautiful animated film and television.

2. The Relationship between Modern and Contemporary Literature and Animated Scriptwriters

2.1. Modern and Contemporary Literature is the Foundation of Modern Animated Screenwriter.

Excellent animation works inevitably need to have an excellent animated scriptwriter. The animated scriptwriters will connect the animation plots in series at the point of time to maintain a continuity of the works and ensure that the animation works have an artistic form. To a large extent, the audience is going through the storyline of the animated works when watching the animated works. To create a modern storyline, it must be based on modern literature. If the scriptwriter does not have the foundation of modern and contemporary literature, it is difficult to create cartoons with modern and contemporary animations. It is impossible for animated scriptwriters to create good animation works out of thin air. Modern and contemporary literature is inextricably linked to contemporary animation works to some extent, and it promotes the development of animation in a better direction with animation production. Good animation technology will provide beautiful pictures of animation works, giving viewers a visual enjoyment; in addition, the created excellent storylines will reach the audience's mind, trigger the audience's psychological emotions, and push the emotions of the audience to a climax.

2.2. The Quality of Works in Modern and Contemporary Literature Affects the Quality of Animated Scriptwriters.

As a dynamic art work, animation works with high quality have a very strong literariness, so the development of modern and contemporary literary works will have a far-reaching impact on animated scriptwriters. For static pictures, the audience will be intoxicated by their beautiful pictures. And for animated works, in addition to exquisite animation, the audience is more concerned about the plot of animated works. Although a good animation works is influenced by many factors, its essence is still the story of the animation works. When creating animated works, contemporary writers are often influenced and influenced by contemporary literature. Whether in the past or at present, every successful animation works is basically adapted from the excellent literary works of that time. For example, *"The Legend of Nezha"* is adapted from *"The Legend of Deification"*, *"Zhuge Liang Thrice Enraged Zhou Yu"* is adapted from the *"The Romance of the Three Kingdoms"*, *"Secrets of The Heavenly Book"* is adapted from *"Biography of the Flat Demon"* written in Ming Dynasty. Nowadays, there are also good literary works in contemporary works, such as *"Scarecrow"* written by Ye Shengtao, a famous literary writer, and *"Stone Statues of Ancient Heroes"*, which are good materials for animation works. *"Renewal of Goddess"* and *"Wu Zetian"*, written by Guo Moruo, are also excellent literary works. Excellent literary works can be adapted to produce excellent animation works.

3. Measures to Strengthen the Relationship Between Modern Literature and Animated Scriptwriters

3.1. To Change the Concept of Animated Scriptwriters.

The key to making full use of modern literature for animation is to change the relationship between modern literature and animated scriptwriters. At present, the main problem of the animation creators in China is the single pursuit of animation production, which will spend most of the time and energy on the exquisite picture and ignore the importance of the animated scriptwriter. It is out of thinking about the storyline of the animation, which is mainly reflected in the lack of good contact with literary works. In recent years, animations based on excellent literary works have been better developed to ensure the quality of the script. For example, the famous animated work "*The Lion King*", whose storyline is borrowed from "*Hamlet*", a famous literary work. The storyline is scientific and reasonable in design, and it is well received. However, some animation works are only adapted with literary works, and it was not well transplanted, resulting in the fragmentation of the story and the creation of the work failed to attract the audience.

3.2. To Increase Investment in Animated Scriptwriter.

China's cartoons have always lacked excellent scriptwriters. Even though China created the excellent animation work of "*The Return of the Great*" in 2015, it is still difficult to conceal the phenomenon of the failure of the Chinese animation industry script. China's recently famous cartoon "Dragon Nest: Warriors' Dawn" is being produced. This 3D blockbuster animation shows that China's animation creation technology is relatively mature, but the problem is the lack of script. Nowadays, animation creators are increasingly aware of the importance of animated storylines. They strengthen research on literary works, and strive to create good content. The writing of the script is not as expensive as animation, but it also requires a large investment. We all know that a good script makes animation works be competitive. Every excellent anime film requires in-depth exploration of literary works and repeated revision of the content of the scriptwriter, which not only costs a lot of money, but also takes a long time.

Conclusion

To sum up, the relationship between animated scriptwriters and modern and contemporary literary works is closely linked, and the overall quality of contemporary literary works has an important impact on the quality of the whole animation works. In today's modern literary works, the content of animated scriptwriter shows different connotations. This paper focuses on the analysis of the significance of the relationship between modern and contemporary literature and animation scriptwriters, and puts forward measures to strengthen the relationship between them, to provide valuable suggestions for the development of China's animation industry.

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