

## The Value of Public Art Intervened in Urban Landscape

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**Abstract:** Public art is an indispensable content of urban landscape design, and public art is involved in landscape Design has a unique value meaning and is an important component of urban public space city. The transformation of city nodes and the creation of landscape style need to echo the cultural characteristics of city nodes. In addition, the materials and content of public art should be integrated with the environment. Currently, urban shape Elephants and aesthetics enrich the humanistic environment of the city, highlight the individual characteristics, the important content of the design needs to integrate public art with urban landscape design. This article will Public art is involved in the value presented by urban landscape design, and puts forward some thoughts and suggestions.

### 1. Introduction

With the continuous advancement of modern science and technology, it has promoted the diversification of public art modeling methods and artistic expressions enriched the artistic expression techniques and materials required for creation, and further provided the integration of urban landscape design and public art. Laid the foundation for sustainable development. Public art's involvement in urban landscape design is an effective measure for urban development. It can not only enrich the spatial level of the city, but also enhance the image of urban space and the connotation of urban culture. The elements of landscape design are derived from the cultural heritage of the city, reflecting the historical, natural, and humanistic characteristics of the city, and using its unique language to show the city's unique charm. The scenery in the landscape and the emotion contained in the public art complement each other, and the scenes blend together, making the environment more integrated, harmonious and beautiful. In the eyes of the public, whether public art and landscape are coordinated can be intuitively reflected. Public art needs to be well integrated into the landscape, increase the cultural readability of the entire landscape, and enhance the ornamental and aesthetic charm of the landscape in order to show its value.

### 2. The Status Quo of the Integration of Public Art and Urban Landscape Design

#### 2.1. The Deviation of the Relationship between Public Art and Urban Landscape

The integration of public art and urban landscape is very important to promote the process of urbanization, but there are still some cities that cannot handle the relationship between the two well, leading to the disconnection between public art and urban landscape. The value and meaning of public art are correspondingly missing, and even some public arts are similar or similar. There are also some public art designers who do not conduct field surveys of the landscape when designing. It is not clear what content and form of public art works are involved in the specific landscape environment, lacking professionalism and attitude.

## **2.2. Color Chaos in Public Art and Urban Landscape**

Public art not only needs to integrate the content with the environment, but also the fusion of color matching is also very important. It is not advisable to perform color matching blindly or only consider the colors of independent public art individuals without considering the overall coordination of the environment, which will greatly affect the integration of public art and urban landscape. The Chroma, hue, and color mix of public art need to undergo reasonable analysis and evaluation before being designed. Public art workers should know this. There are also some public art processing factories that make rough copies of public art works, causing the copied works to be inconsistent with the original works, destroying the artistic beauty of public art works, and affecting the overall aesthetics of urban landscapes.

## **2.3. The Scale Difference between Public Art and Urban Landscape**

The scale of public art and urban landscape needs to be scientifically evaluated, and public art should be adapted to the size of the urban landscape space. A large landscape environment is suitable for placing a large amount of public art. At present, a large amount of public art works are placed in a small area of landscape environment. The environmental space is difficult to bear the pressure of the mass of public art obstacle. The discord between public art and urban landscape has affected the aesthetic value of public art.

## **3. The Relationship between Public Art and Urban Landscape**

The relationship between public art and urban landscape is interactive. If there is a conflict between the two in terms of visual effects, the overall landscape formed will lose coordination, and the public will be uncomfortable in the landscape, thus interacting with public art the value of getting involved in urban landscape has diverged.

### **3.1. The Conditions for Public Art to Intervene in the Urban Landscape**

What type and style of public art intervention is used in the urban landscape. Depending on the integrity and function of the environment, both planning and design must be considered at the same time. In different landscape environments, different content needs to be expressed. The spatial function and positioning of the landscape are the prerequisites of what kind of content and form of public art intervention. The overall construction of the urban landscape and the meaning and feelings it wants to express to the public are the basis for the form of public art intervention. The intervention of public art cannot destroy the beauty of the landscape. The clever intervention of public art in line with the urban landscape theme will add vitality and vitality to the environment. Public art plays an important role in the construction of landscapes. Public arts based on landscapes can arouse public resonance and emotional emotions.

### **3.2. Types and Forms of Public Art Involved in Urban Landscape**

The design of public art needs to consider the relationship between the size, material, shape and the background of the environment, and it needs to analyze and focus on the harmony of materials, the proportion and rhythm of the shape. Let the environment be rich in rhythm and emotion due to the existence of public art, so that public art and the environment are integrated. Generally speaking, there are many types and forms of public art. According to the type of public art, it can be divided into: garden sculpture, block sculpture, square sculpture, public building sculpture, waterscape sculpture, etc. ; according to the content of public art, it can be divided into: iconic, symbolic, monumental, decorative, and interesting. ; According to the public art's modeling forms are divided into: round sculpture, relief; according to the style of public art: figurative, imagery and abstract.

## **4. The Value of Public Art in Urban Landscape Design**

Public art is an important artistic medium for urban landscape construction. It complements the landscape and sublimates the entire landscape design. The integration of public art and urban

landscape can reflect the personalized cultural symbols of the city, fully express the connotation and value of urban landscape, and present the cultural value brought by different regions and different times. Therefore, urban landscape needs to pay more attention to public art. Specifically, the value of public art in urban landscape design is mainly reflected in the following aspects.

#### **4.1. Expand the Landscape Space and Level**

In order to enrich the overall atmosphere of the landscape, some cultural elements can be added to it. Public art, as a cultural symbol that can give meaning to objects, plays a role in enriching the expression of landscape design. The artistic expression methods of public art can strengthen the sense of space and hierarchy of urban landscape design, thereby triggering people's identity with public art. In urban landscape design, public art has the characteristics of integrating with the environment. With its content and form, it is skillfully combined with urban culture to form a beautiful urban landscape with local environment integrated.

#### **4.2. Give the Public Emotion and Memory**

The connection between public art and urban landscape not only increases the interaction and communication between public art and urban landscape, but also highlights the interaction and emotion between public art itself and the public, giving the public memories of the beauty of the landscape environment. The high integration of public art and urban landscape makes it no longer independent in people's minds and it is no longer a stone, metal or other cold material that has nothing to do with people. Public art has temperature and emotion, allowing the public to feel the value and meaning carried by the overall landscape impression.

Public art is in the urban landscape environment. In addition to enriching the landscape content, the value and significance of public art also brings a better and comfortable experience to the public. In the future landscape planning and construction, public art needs to fully respect the residents' comfort and aesthetic taste, and also needs to approach the life of the public, so that the public's mind and its beautiful memory and trust are carried Media.

#### **4.3. Improve City Image and Competitiveness**

The style of public art and landscape design is a side reaction of the good and bad of the city image. It enhances the inner meaning of public art and urban landscape and brings a more comfortable visual experience to the public. Public art plays a role in beautifying the environment in urban landscape design, which can help the image and competitiveness of the city. Public art can also increase the style and cultural charm of the city, making the city richer in content and personality.

### **5. Strategies for the Integration of Public Art and Urban Landscape Design**

#### **5.1. Refine Humanistic Meaning**

The integration of public art and urban landscape design requires an in-depth exploration of local humanities and cultural backgrounds. Each city has unique cultural and humanistic characteristics accumulated from history. In the process of public art design, it is necessary to combine local humanistic characteristics with the atmosphere of the landscape. When the public is in the environment, physically and mentally happy, and can even recall some good stories, public art should be able to play such a media role. Public art creates a good artistic atmosphere for the environment, embodies the meaning created by public art and urban landscape, and meets the emotional needs of most people for public art. A good public art work not only has enough charm of public art itself, but also the charm of landscape can be set off by public art, so as to better reflect the good style of the city.

#### **5.2. Rich Artistic Creativity**

Both urban landscape design and public art need to be full of artistic creativity and aesthetics. In the process of scientific planning and design of urban landscapes, it is necessary to pay attention to

the creativity of public art. Such as choosing new materials, combined with technology for comprehensive creation and design, and making changes in external form. Or use different molding methods to show creativity and meet people's aesthetic needs, thus bringing a different atmosphere to the urban landscape.

### **5.3. Exploring Spatial Fusion**

Public art and urban landscape design must not only be integrated with the humanistic characteristics of the city, but also with the urban space. In addition to understanding the design techniques of public art, public art designers need to have a comprehensive understanding of the theory of environmental space design. They need to investigate the form of the space in order to grasp the integration of public art and environmental space. In the process of designing public art, public art designers should use innovative thinking and the emotional appeal of the public as the basis, pursue the visual effects of public art and the sense of space and hierarchy of the urban environment, and carefully create their own emotions aside from their emotions. It is the most appropriate creation.

### **Conclusion**

The integration and interaction of public art and urban landscape design is a symbol of the progress of urban civilization and a beautiful landscape. Public art and landscape design have an increasingly important impact on the development of the city, and are an integral part of urban cultural construction. Through the integration of public art and urban landscape design, it reflects the relationship between man and nature, and the sustainable development of man and society. It has profound value and significance. The good interaction between public art and urban landscape has brought a wonderful visual feast and strong cultural influence to the public. It is a subject that needs to be continuously explored to pay attention to the degree of integration of public art and urban landscape.

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