

# The Age Appeal and Path Choice of Ecological Civilization Education for College Students

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**Keywords:** College Students; Ecological Civilization Education; Path

**Abstract:** Ecological civilization education of college students is the objective requirements to promote the construction of ecological civilization, the realistic requirements to expand the content of ideological and political education, and the inherent requirements to promote the all-round development of college students. The ecological civilization education of college students can be realized by integrating ecological civilization education into the curriculum system, strengthening the construction of campus ecological culture, and carrying out ecological practice activities inside and outside the school.

## 1. Introduction

Throughout human history, human beings have experienced several stages of development, such as primitive civilization, agricultural civilization and industrial civilization, in the process of understanding and transforming nature. Ecological civilization is a new form of civilization after industrial civilization. Ecological civilization advocates that we must follow the ecological law and respect and protect the natural environment while improving people's material living standard. China is the largest developing country in the world. While realizing the rapid economic growth, China is also facing a more severe ecological environment situation, and some places have serious problems such as serious environmental pollution, tight resource constraints and ecological environment degradation. College students are the backbone of national development and bear the historical responsibility of national prosperity and national rejuvenation. Strengthening the education of ecological civilization of college students, helping them to set up a correct concept of ecological civilization, cultivating a fair and just ecological personality, and forming a scientific ecological consciousness are the urgent needs of meeting the development of the times. It is also the inner demand of college students to realize all-round development.

## 2. The Age Appeal of Ecological Civilization Education for College Students

### 2.1 Objective Requirements of Promoting the Construction of Ecological Civilization

The ecological environment is related to the survival and development of human beings, and the natural resources such as air, water, soil and oil are easy to lose. The rapid development of human society brings a lot of material wealth, but also produces unrecoverable ecological trauma. Therefore, the construction of ecological civilization is related to the future of mankind, and the construction of green home is the common dream of mankind. From the beginning of human civilization, education plays an important role in promoting civilization. In the process of ecological civilization construction, education can also undertake the important task of advocating and spreading the concept of ecological civilization and play a great role. Obviously, to vigorously promote the construction of ecological civilization, we must first work hard on ecological civilization education. College students have high scientific and cultural quality and are the reserve force to promote social development. This requires colleges and universities to start from the strategic height of national ecological civilization construction, do a good job of ecological civilization education for college students, and enhance their sense of responsibility and mission to

devote themselves to the construction of ecological civilization. It can be said that it is the mission and duty of higher education to serve the construction of ecological civilization to strengthen the education of ecological civilization of college students, to guide them to establish the concept of ecological civilization that respects nature, conforms to nature and protects nature, and to cultivate high-quality talents with ecological civilization literacy and practical ability.

## **2.2 The Realistic Requirements of Expanding the Content of Ideological and Political Education**

The traditional ideological and political education of college students includes the education of political theory quality, ideological and moral quality, scientific and cultural quality and so on, and the ecological civilization education expands the content of ideological and political education of college students. As a new form of civilization, ecological civilization is highly consistent with the concept of sustainable development and the requirements of building a conservation-oriented society. It is necessary to construct the corresponding ecological civilization consciousness and ecological moral concept. This consciousness and concept establish the norms of the relationship between man and nature on the interests of the ecological environment, emphasize the equality of rights and obligations based on the ecological environment between contemporary and intergenerational, and embody the responsibility and obligation of people to protect the natural environment [1], and this also puts forward new requirements for ideological and political education in colleges and universities. Behind the current ecological environment problems is the problem of human value orientation. College students are in an important period when the world outlook, values and outlook on life are becoming more and more stable and mature. Strengthening the ecological civilization education of college students, guiding them to set up correct ecological values and stimulating their social responsibility to protect the ecological environment are the important missions entrusted by the times to the ideological and political education of college students. In recent years, some colleges and universities have played a certain role in promoting the cultivation of college students' ecological civilization consciousness by enriching the form of ecological civilization education, building green campus and strengthening the system restraint norms, but in general, the ecological civilization education of college students still has a long way to go.

## **2.3 The Inherent Requirements of Promoting the All-round Development of College Students**

For a long time, people have a limited understanding of the development of productive forces, lack of understanding of the importance of natural resources in social development, and failure to fulfill the responsibility of ecological environment protection, which leads to the more serious ecological environment problems at present. This idea of attaching importance to economic development and despising environmental protection is also common in college students' concept consciousness. Many college students have such problems as weak concept of ecological civilization, weak sense of thrift, low degree of attention to the protection of ecological environment, serious waste and luxury consumption, abnormal ecological moral behavior and poor self-restraint of ecological practice behavior [2]. If colleges and universities do not form a good ecological culture and campus fashion, college students do not generally establish a good sense of ecological environmental protection and ecological consumption concept, their education is doomed to be incomplete and inadequate. Therefore, it is the responsibility of colleges and universities to let college students learn to correctly understand and deal with the relationship between man and nature, to improve the consciousness of ecological civilization of college students, to perfect the ecological personality of college students, and to promote the all-round development of college students. The quality of ecological civilization is an important part of college students' comprehensive quality, and it is also a necessary quality for college students to integrate into society. Colleges and universities should focus on the all-round development of college students, strengthen their ecological civilization quality, and guide them to resist the behavior of destroying the ecological environment consciously, so as to promote the moral perfection and personality improvement of college students.

### **3. The Path Choice of Ecological Civilization Education for College Students**

#### **3.1 Integrating Ecological Civilization Education into the Curriculum System**

Classroom education is the most important teaching method in higher education. One of the remarkable characteristics of classroom education is to spread values face to face, and the purpose of ecological civilization education for college students is to set up correct ecological civilization concept for them. Therefore, colleges and universities should speed up the construction of ecological civilization education curriculum system. First of all, the ideological and political theory course is the main channel of college students' ideological and political education. It is the most direct way for colleges and universities to strengthen the ecological civilization education of college students by bringing ecological civilization education into the teaching content of ideological and political theory course. It is necessary to grasp the basic law of higher education and the law of talent growth, scientifically promote the curriculum construction of ideological and political theory, innovate teaching methods, highlight teaching results, and integrate ecological civilization education into the "first class" of university education in all directions. Secondly, relying on the advantages of traditional disciplines in colleges and universities, according to the requirements of ecological civilization construction, to create characteristic ecological civilization related elective courses, these elective courses can not only assume the function of ecological civilization education, and form complementary effects with ideological and political theory courses, but also stimulate the enthusiasm of college students to further study in the theory and practice of ecological civilization construction, and reserve students for specialized ecological civilization education [3]. Finally, the ecological civilization education should be integrated into all aspects of the whole school teaching. The education of ecological civilization should not only be embodied in the course content of ideological and political theory course and professional elective course, but also integrate the concept of respecting nature and protecting nature into all the links of curriculum study and professional education to let the education of ecological civilization be everywhere and always, so that college students can immerse themselves in the atmosphere of ecological civilization education and gradually form the correct values of ecological civilization.

#### **3.2 Strengthening the Construction of Campus Ecological Culture**

Environment can affect people, shape people and college students spend most of the time in the campus every year. The campus culture and environment of colleges and universities have a subtle influence on college students. Therefore, the construction of campus ecological culture is an important carrier of ecological civilization education and an important channel for spreading the concept of ecological civilization to college students, edifying college students' love of nature and protecting the ecological environment. On the one hand, the combination of external norms and internal self-restraint can help college students to establish the concept of ecological civilization. Schools can establish rules and regulations on ecological civilization so that students can realize what can be done and what cannot be done, and restrain their behavior from the mechanism level. At the same time, we should constantly educate college students on moral and personality development, teach the knowledge and skills of ecological environment protection, and make caring for the environment and civilized behavior become the conscious habits of college students [4]. At the same time, we should pay attention to improving teachers' ecological civilization quality and improving college students' ecological civilization accomplishment through teaching by words and deeds. On the other hand, schools should also have specific measures to integrate ecological civilization education in detail. For example, it is necessary to strive to create a green ecological campus landscape, and let teaching buildings, dormitory buildings and other buildings and flowers and trees and other natural landscape fusion, so that students can feel the flowers and birds from nature everywhere in their study and life. In order to create a good atmosphere of ecological civilization education, we should put portraits and sculptures of thinkers advocating ecological civilization and people who have made important contributions to the protection of ecological environment in the square and library.

### 3.3 Carrying out Ecological Practice Activities inside and outside the School

The ultimate purpose of theoretical study is to guide practice, and only when it falls into practice can the theoretical knowledge be tested, consolidated and developed. College students' ecological civilization education is not only a theoretical problem, but also a practical problem. Therefore, it is necessary to carry out ecological civilization education in practice, encourage college students to go out of class, actively participate in ecological practice, deeply understand the seriousness of ecological environmental problems in practice, and understand the root causes of ecological environment damage. Then they can enhance and strengthen their own ecological civilization consciousness, form a correct concept of ecological civilization, and develop good ecological moral behavior. First, it is necessary to carry out various forms of campus ecological practice activities. For example, organizing college students to participate in special lectures on ecological civilization knowledge, ecological civilization knowledge contest, ecological environmental protection reading club, green culture research and other study and discussion activities, so that they can deeply understand the current situation of ecological civilization construction in China and the key and difficult issues in environmental protection. It can also guide college students to actively participate in green campus construction and "Earth Day", "World No Tobacco Day", "Arbor Day" and other theme festivals, and encourage them to participate extensively in ecological environmental protection associations, join the greening campus and other environmental voluntary service work. Second, carry out rich and colorful social ecological practice activities. For example, organizing college students to carry out ecological research, ecological knowledge propaganda, green science and technology innovation and ecological experience in the winter and summer vacation, so that college students can constantly improve their ecological civilization cognition level in a series of ecological practice activities and truly realize the severe reality of ecological environment problems and the important significance of ecological civilization construction [5]. College students can also be encouraged to visit nature reserves and eco-tourism areas frequently in order to keep close contact with nature, so that they can feel the great rivers and mountains of the motherland and inspire the sense of mission to love and protect nature at the same time.

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