

On the Cultivation Strategy of Art Accomplishment in Art Teaching in Higher Vocational Colleges

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Abstract: Under the background of vocational education reform, higher vocational education, as one of the most important component of China's vocational education, not only undertakes the function of providing professional and vocational talents to the society, but also carries the function of providing aesthetic and artistic talents to the society. In this case, the important value of art accomplishment in art teaching in higher vocational colleges has also been highlighted. Therefore, from the importance of the application of artistic accomplishment in the art teaching of higher vocational colleges, this paper considers the deficiencies existing in the art teaching of higher vocational colleges in the past, and puts forward corresponding measures to optimize the training, hoping to be helpful to the optimization of art teaching in higher vocational colleges.

1. Introduction

With the development of the society and people's art accomplishment, people with only professional and technical ability can no longer meet the needs of the current social development for talents. Comprehensive talents with both accomplishment and aesthetic level are those needed by the future society. Therefore, the reform of art teaching in higher vocational colleges and the introduction of more art accomplishment cultivation into the art education in higher vocational colleges have become the key to strengthen students' comprehensive quality.

2. Significance of Integrating Art Accomplishment into Art Teaching in Higher Vocational Colleges

2.1 Stimulating Students' Innovation Ability

Under the general trend of mass innovation, it requires innovation ability for vocational college students to better integrate into the society and highlight their value. Only by innovation can we fundamentally improve the competitiveness of higher vocational students, so as to achieve the goal of assisting student development. On this basis, integrating art accomplishment into art teaching in higher vocational colleges can effectively inspire students' ability to discover and create beauty, so as to help students feel writers' innovation in painting works when appreciating famous paintings in daily art classes, thus laying a solid foundation for subsequent students' innovation in their own professional fields.

2.2 Solving Some Psychological Problems of Students

Under the influence of traditional educational thinking in China, most of the students who choose to study in higher vocational colleges are those who fail in the college entrance examination. Despite the different reasons leading to their failure in the college entrance examination, the overall quality of vocational college students is slightly lower than that of college students. It is this factor that causes many enterprises to treat higher vocational students differently. If higher vocational students can't adjust their psychological state in time, it is easy for them to suffer from psychological problems during learning and growing process, even after entering the society. To

solve this problem, the important value of art accomplishment in art teaching in higher vocational colleges has also been highlighted. Proper cultivation of art accomplishment can help students form a more positive and healthy psychology to face the future social life with a warmer and softer attitude; solve the contradictions between vocational students and the society; and help vocational students integrate into the society for further development.

2.3 Increasing Students' Interest in Learning

Through the analysis of the source of higher vocational students, it can be found that many higher vocational students are less interested in learning. But the vast majority of higher vocational students are more interested in other activities besides learning. Therefore, the integration of art accomplishment cultivation in art teaching in higher vocational colleges can adapt to the character of higher vocational students. In this way, the content of higher vocational education can be passed on in a more acceptable way, and the negative attitude of higher vocational students towards learning can be solved, so as to achieve better results of higher vocational education.

3. Status Quo of Art Teaching in Higher Vocational Colleges

As a non-specialized subject in higher vocational education, many teachers and students have little enthusiasm to participate in art teaching. It is fact that they have to participate in the art course despite their enthusiasm. However, if teachers and students are not interested in this course, the art accomplishment in vocational art teaching is bound to be difficult to highlight, let alone realize the cultivation of the comprehensive accomplishment of higher vocational students. To solve this problem, this paper takes a higher vocational college in the city where the author lives as an example and finds that the common problems in art teaching in higher vocational colleges are mainly the following three aspects.

3.1 Unitary Teaching Content of Art Teaching in Higher Vocational Colleges

In the traditional art teaching of higher vocational colleges, most teachers give lectures based on art painting and appreciation. This unitary teaching mode makes it difficult to stimulate students' interest in art teaching, thus affecting the effect of art teaching in higher vocational colleges. For example, in the past art teaching in higher vocational colleges, teachers often set up templates for students to imitate before students start to operate. Although this can help students better understand the content of art teaching, it also limits the students' role in art teaching in higher vocational colleges and affects the formation of students' art accomplishment.

3.2 Less Attention to Art Accomplishment

For art teaching in higher vocational colleges in the new era, the key point is to cultivate students' ability of reform and innovation. However, many teachers in higher vocational colleges are not aware of this concept. As a result, it is difficult for them to effectively and efficiently train students' ability in the daily teaching work, thus affecting the effect of cultivating students' art accomplishment. At the same time, in the actual art teaching of higher vocational colleges, many teachers will limit their teaching activity to textbooks. This will lead to the solidification of teaching mode, thus affecting the enthusiasm of students to participate in the course and causing a negative impact on the cultivation of students' art accomplishment in the subsequent class.

3.3 Low Enthusiasm of Students to Participate in Art Class in Higher Vocational Colleges

Different from students of other types of colleges and universities, higher vocational students understand from the first day that all they want is a job after graduation. This leads to low participation in the art teaching in higher vocational colleges. Many students fail to finish the tasks of art accomplishment based on quality and quantity requirements. Some of them even do unrelated things on art class. As a result, the effect of the art teaching in higher vocational colleges is reduced, so does the cultivation of art accomplishment.

4. Cultivation Strategy of Art Accomplishment in Art Teaching in Higher Vocational Colleges

Based on the above research, the author believes that teachers of higher vocational colleges can try to better highlight the content of art accomplishment in the future teaching from the following three aspects. In this way, the author hopes to solve the existing problems in the art teaching in higher vocational colleges, improve teaching effect, and promote the reform of art teaching in higher vocational colleges.

4.1 Meeting the Needs of Higher Vocational Students and Further Enriching the Content of Art Teaching

To further cultivate students' art accomplishment, teachers should optimize the existing teaching content and introduce more resources and information to enrich the existing class and highlight the effective cultivation to art accomplishment in the art teaching in higher vocational colleges. For example, when explaining the appreciation and analysis of art works, teachers should search for more historical background and creation stories on the Internet based on the resources provided in the textbook. Teachers can help students appreciate the works on the premise of understanding the background story, so as to enrich students' artistic experience and further cultivate their art accomplishment. At the same time, teachers can collect works of the same author from different periods, so that students can deepen their appreciation of art works by comparing their performance skills and themes. In this way, students' art accomplishment will be strengthened, and the significance of art teaching reform in higher vocational colleges will be highlighted.

4.2 Reforming the Existing Teaching Methods and Highlighting the Content of Art Accomplishment in Art Teaching

On the basis of enriching art class, teachers should change the unitary teaching mode and introduce more teaching methods to cultivate students' art accomplishment, to help improve students' art accomplishment and realize the reform and innovation of art teaching in higher vocational colleges. For example, when appreciating art works, teachers can organize students to infiltrate the idea of scene deduction into the appreciation of art works in the traditional sense, so as to improve students' sense of immersion in art appreciation and realize the improvement of students' art accomplishment level through art teaching. (It should be noted that teachers should not be separated from the classroom as a third party. Instead, teachers should actively participate in students' creation to discover and help students solve the problems they face, so as to shorten the distance between teachers and students and enable students to gain more in-depth art accomplishment in the art teaching in higher vocational colleges.) At the same time, teachers can also actively cooperate with art exhibition halls of art institutions outside the school to provide students with more ways to understand the society, so as to enrich students' aesthetic cognition of art and effectively cultivate students' artistic accomplishment in art teaching in higher vocational colleges.

4.3 Organizing Diversified Activities to Motivate Students to Participate in Class

On the basis of cultivating students' art accomplishment in the above mentioned art teaching in higher vocational colleges, teachers can also start from the advantages of higher vocational colleges and organize diversified art activities to stimulate students' interest in participating in art teaching and help students to improve their art accomplishment in the activities. For example, teachers can make full use of the geographical advantages of higher vocational colleges and integrate art into students' daily life by arranging campus art column and campus art gallery, so as to strengthen students' art accomplishment by virtue of the good campus atmosphere. At the same time, teachers can regularly collect and exhibit students' art works, appraise and award them according to their well-received works, and motivate students to participate in art innovation and improve their art accomplishment by issuing certificates and material rewards. In this way, students are able to improve their art accomplishment in the process of exchanging and sharing their own works, so as to realize the core value of art teaching in higher vocational colleges and promote the further

development of higher vocational education.

5. Conclusion

To sum up, under the background of teaching reform in higher vocational colleges, integrating art accomplishment cultivation into practical teaching activity not only means the change of education thinking, but also indicates the development of higher vocational education in China. Therefore, in the future art teaching in higher vocational colleges, teachers should further change their ideas of engaging in art teaching in higher vocational colleges, and put more measures of art accomplishment cultivation into daily teaching. In this way, students can obtain better learning effect of art teaching in higher vocational colleges and lay a solid foundation for subsequent development in the society.

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