

Analysis of Innovative Integration Strategies Based on Traditional Chinese Culture and Ideological and Political Education

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Keywords: Chinese Traditional Culture, Ideological and Political Education, Innovative Integration Strategy

Abstract: Under the background of cultural confidence and cultural consciousness, ideological and political educators must pay more attention to the excellent traditional Chinese culture and integrate the excellent achievements of traditional Chinese culture into education and teaching practice, so as to promote the innovative development of ideological and political education. This paper mainly analyzes the important value of integrating Chinese excellent traditional culture into ideological and political education. On this basis, this paper discusses the specific strategies to realize the innovative integration of Chinese traditional culture and ideological and political education, hoping to provide some references with certain significance.

Under the background of the continuous acceleration of global cultural integration and the increasing influence of new internet media, the trend of thought in society is becoming more and more complicated, which not only brings the advanced cultural achievements in the world, but also has a series of negative influences on the ideological and political education work, bringing many new challenges different from the past. In order to help young students overcome the influence of negative thoughts such as money worship, hedonism, and extreme individualism, and to train young students to form cultural self-confidence and cultural consciousness, ideological and political educators must pay more attention to traditional Chinese culture, which is an important ideological and political educational resource. They should focus on promoting the innovative integration of traditional Chinese culture and ideological and political education, improve the cultural quality of young students with the help of traditional Chinese culture, strive to train qualified successors for the cause of socialism with Chinese characteristics, and promote the realization of China's cultural soft power.

1. Analysis of Important Value of Integrating Chinese Excellent Traditional Culture into Ideological and Political Education

1.1 Helping Young Students form Correct Views

Traditional Chinese culture is a general term for the outstanding cultural achievements that have been formed and preserved by the Chinese nation in its long history. It is an important cultural resource for ideological and political education with its long history, broad and profound characteristics.[1] Traditional Chinese culture has a strong sense of advocating morality, believing that the key to education lies in virtue and attaching great importance to shaping personality cultivation, which is of great guiding value for ideological and political education.[2] By guiding students to learn and understand the excellent traditional Chinese culture and edify students with the parts of traditional Chinese culture that are connected with the core socialist values, teachers can effectively shape students to form correct view of value, life, and world. For example, teachers can improve the effect of ideological and political education by introducing the story of Shang Yang who built a tree to win the trust and the view that people do not stand without trust in Confucianism, so as to enhance students' understanding of the importance of integrity.

1.2 Promoting the Cultivation of Patriotism

The spirit of patriotism is the traditional virtue of the Chinese nation and occupies an important position in the traditional Chinese culture. Many poetries in China reflect the patriotism of the ancients. Patriotism is also an important part of ideological and political education. By introducing traditional Chinese culture into ideological and political education, teachers can enhance students' understanding of the connotation of patriotism. By guiding the students to recall history, teachers are help students to form the spirit of patriotism. At the same time, by introducing Chinese traditional culture to let students feel the inherent charm of Chinese traditional culture, teachers can also further develop students' cultural confidence, promote students to form a love for Chinese culture, and thus enhance students' patriotism. [3]

1.3 Broadening the Cultural Learning Horizon of Young Students

Curiosity and thirst for knowledge are the outstanding characteristics of young students. They are eager for exposure to more knowledge. Starting from the characteristics of young students, by introducing traditional Chinese culture, teachers can further deepen students' knowledge structure, broaden students' horizon, enrich students' cultural knowledge accumulation, and fully meet students' spiritual and cultural needs. In this way, teachers can help enhance the students' cultural confidence, encourage students to inherit the traditional culture with criticism, help students open their thinking, and thus promote their core literacy development.

2. Specific Innovative Integration Strategies Based on Traditional Chinese Culture and Ideological and Political Education

2.1 Identifying the Angle of Innovation Integration and Enriching the Content of Ideological and Political Education

In order to integrate traditional Chinese culture into ideological and political education, teachers are required to make an in-depth analysis of the content of ideological and political education, identify the innovative integration Angle of traditional Chinese culture, and on this basis enrich the content of ideological and political education and reconstruct the plan of ideological and political education. They should utilize the traditional Chinese cultural content to enhance students' knowledge and understanding of ideological and political education content, so as to improve the effectiveness of ideological and political education. [4] For example, when teaching socialist core values, teachers should attach importance to introducing diversified traditional Chinese cultural materials and resources according to the specific connotation of socialist core values. For example, teachers can introduce poems related on integrity and harmony to promote students' understanding of the content of socialist core values and help students understand the relationship between Chinese excellent traditional culture and ideological and political education.

2.2 Strengthening the Construction of Teachers and Improve Their Comprehensive Teaching Ability

The innovative integration of traditional Chinese culture in ideological and political education needs to be supported by a teaching staff with good professional quality and comprehensive practical ability.[5] Therefore, we should attach importance to strengthening teacher training to make ideological and political teachers know the importance of Chinese traditional culture in ideological and political education. In teaching practice, teachers should actively introduce relevant teaching materials of traditional Chinese culture according to the characteristics of ideological and political education content, and constantly summarize the innovative methods of integrating traditional Chinese culture in practice, so as to form an efficient innovative integration mode of traditional Chinese culture. At the same time, we should pay attention to improve teachers' personal accomplishment, and put forward new requirements to teachers based on the Chinese excellent traditional culture, encourage teachers to become models in ideological and moral cultivation and behavior, thus to promote students' self-discipline in learning and life.

2.3 Holding Various Practical Activities to Enhance Students' Interest in Cultural Learning

Practice is the source of knowledge. In order to integrate the content of traditional Chinese culture into the ideological and political education, teachers should start from the specific content of ideological and political education and combine with the actual characteristics of students to design and carry out rich and diverse practice activities of traditional Chinese culture, so as to enhance students' interest in cultural learning. For example, teachers can suggest colleges to incorporate traditional Chinese culture in the construction of campus culture and guide students to feel the novel vitality of traditional culture under the background of new era through various activities, including traditional Chinese festival day, theme lectures, and culture experience. In this way, teachers are able to enhance students' interest in cultural learning, and promote students to take the initiative to use their spare time to have an in-depth understanding of Chinese traditional culture.

2.4 Introducing Information Network Technology and Innovating Ways of Integrating Traditional Culture

In the era of information network, teachers should attach importance to introducing information network technology into ideological and political education, and innovate the way of integrating traditional culture into ideological and political education by means of new network media. For example, teachers can use WeChat public platform to push H5 interactive pages and other contents about traditional culture to students, so as to enhance the vitality and interest of the integration of traditional culture content. At the same time, teachers can use this WeChat public platform to conduct essay solicitation activities on the theme of traditional culture for students, and mobilize students to participate in essay solicitation activities according to their understanding of traditional culture and ideological and political education content, so as to further improve students' participation.

3. Conclusion

Ideological and political education must pay attention to the important cultural resources of Chinese traditional culture, and fully understand the positive role of the introduction of Chinese excellent traditional culture in shaping young students to form the correct views to improve the cultivation level of patriotism and expand the cultural learning horizon of young students. We should attach importance to the integration of Chinese excellent traditional culture in ideological and political education and enrich the content of ideological and political education with the help of traditional culture. We should attach importance to the construction of ideological and political education teachers and improve their ability to apply excellent traditional cultural content in teaching practice. We should also attach importance to the combination of the specific characteristics of students, carry out a variety of cultural practice activities, and effectively enhance the students understand and learn Chinese traditional culture enthusiasm. What's more, we should attach importance to the application of information network technology to innovate the path of ideological and political education, and further improve the innovative integration level of Chinese traditional culture and ideological and political education.

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