## **Professional Social Work Contributes to Community Activism**

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**Abstract:** The conflict of community rights protection has become an unavoidable social problem, and community rights protection actions are often caused by specific community conflicts. In the actual action of community rights protection, residents often become vulnerable groups due to the scarcity of resources. Therefore, it is very necessary for professional social work to intervene in the conflict of community rights protection to protect the residents' rights and interests. This paper attempts to analyze the advantages, significance and approaches of professional social work to intervene in the conflict of rights protection in the community, so that residents can better carry out rights protection actions.

#### 1. Introduction

Generally speaking, community rights action is mainly caused by specific community conflict events. The so-called community conflict incident refers to the confrontation between the two sides of the conflict after the immediate interests of the community residents are damaged. In the process of safeguarding their rights and interests, some community residents often fail to ensure their rights and interests due to the single way and limited resources. Therefore, they will protest in extreme ways, which leads to the escalation of conflicts and affects the social order. Therefore, in specific community rights protection actions, residents are in great need of external intervention and assistance, such as the guidance of professional community workers. This paper tries to analyze the advantages and significance of professional social work in community rights protection action, and puts forward some specific Suggestions.

### 2. Related Concepts

### 2.1. Community Rights Protection Action

Community Action refers to a series of specific measures and activities taken by community residents to safeguard the legitimate rights and interests of individuals or groups when their own interests are damaged [1].

### 2.2. Professional Social Work Intervention

Professional social work is involved refers to professional social workers based on scientific knowledge, in line with the principle of service and professional skills, using scientific methods such as case, group and community [2], to guide and participate in social actions related to residents' rights and interests.

# 3. The Advantages and Significance of the Involvement of Professional Community Work in Community Rights Protection

### 3.1. Advantages of Professional Social Work Involved in Community Rights Protection

### 3.1.1. Have a Good Relationship with the Residents

Professional social work mainly relies on the professional knowledge and skills of community workers, so social workers play an important role in daily community activities. As social workers have been stationed in the community for a long time, sticking to the front line of service, deeply understanding the situation of the community, playing the role of service providers, and even representing the interests of residents to a certain extent, they are more amiable and cohesive than other departments, and have innate emotional and positional advantages in rights protection actions. They can rely on the high social trust relationship within the community, comprehensively understand the community situation, sensitively grasp the residents' ideological dynamics and timely grasp various information flows, understand the residents' real inner thoughts and interest needs, so as to carry out activities according to their actual needs. When necessary, social workers also advocate for the interests of community residents and call attention to the interests and needs of the community [3].

### 3.1.2. Have Professional Knowledge and Skills

Compared with ordinary community workers, professional social workers have the knowledge and skills to intervene in community problems. In real life, many social rights are often events due to cannot get effective treatment for the development of mass incidents, investigate its reason is that most people lack the corresponding rights of way and the rights of knowledge, interests cannot be related department attention, and adopt the way of radical to safeguard their own interests, extremely easy clashed with contradiction of the other party, and the specialization of social work intervention and intervention to a great extent, avoid the collective environmental activist from rational appeals to the transformation of the violence. In this process, social workers use scientific knowledge and scientific methods to develop comprehensive rights protection plans and accurate rights protection plans, so as to better define, evaluate and solve problems and facilitate the development of rights protection actions [4]. For example, with the rapid development of the Internet era and the big data technology widespread application, professional social workers with the tools of big data can quickly search and locate quickly to those who fight fierce emotions, frequent radical behavior of community residents, the timely discovery needs to step in, counseling, the concern of the object, to prevent or reduce the irrational conflict happen, implement reasonable rights of self-government activities according to law [5].

## 3.2. Significance of Involvement of Professional Community Work in Community Rights Protection

The above discussion fully demonstrates that professional social workers have many natural advantages and play an important role in community rights protection actions. In the vigorous development of community construction in our country at present situation, how to in the case of a limited supply of community resources to better meet the needs of the residents are increasingly diversified, fully respect the principal position of community residents in the development, to better reflect the development tenet of "people-oriented", effective maintenance of community residents rights and interests, the specialization of social work intervention has a very important role and significance [6].

# 3.2.1. Enhance the Awareness of Rights and Guide Residents to Protect Their Rights and Interests According to Law

Due to insufficient awareness of rights protection, some community residents cannot weigh the importance of their rights to the life of community residents when their rights are violated. In many community interest conflicts, there are often unreasonable procedures and mechanisms. In the face of strong political and business relations, residents often become vulnerable groups, deprived of the right to speak, the right to know and the right to participate in decision-making. At this time, social workers can give full play to their professional organizational ability, rely on the residents' high sense of trust to unite the residents' thoughts and actions, make them realize the common interests of the community, and cultivate their leadership, decision-making ability and action ability to achieve the purpose of safeguarding their rights.

### 3.2.2. Represent Civil Forces and Actively Safeguard the Interests of Residents

Ordinary community workers are usually speakers of official interests, with strong official colors [7], while professional community workers symbolize the power of the people and speak for the people from the standpoint of safeguarding the interests of residents, so they can actively safeguard the interests of community residents. When the interests of community residents are violated, professional social workers dare to reveal the conflict incident and the interests of community residents, and unite the residents to organize the strength, actively help the residents.

### 3.2.3. Assist Community Residents to Develop Solutions Based on Professional Knowledge

From the perspective of practical rights protection actions, the attitude and actions taken by some rights protection residents are manifested as lack of legal knowledge and unplanned. Compared with ordinary community workers, professional social workers have more professional knowledge and skills. They can serve as the service providers of residents' community actions, and help residents develop scientific solutions through their professional qualities, so as to achieve a more complete solution to community conflicts.

# 4. Strengthening the Approach of Professional Social Work to Intervene in Community Rights Protection Action

#### 4.1. The Government

# 4.1.1. Improve Relevant Laws and Regulations and Promote the Standardization of Community Social Work

Establish a systematic legal and regulatory system to promote community rights protection actions with laws and regulations to follow. Perfect and healthy laws and regulations can better guarantee the smooth development of professional social work, and can also enhance the public recognition and participation of community social work. In addition, the community should speed up the practice of community social work practitioners qualification authentication system and supervising system, including the implementation of community social work personnel registration system and supervision system, implementing personnel entry qualification system and evaluation system of professional titles, issued by the community of social work talent management measures, etc., to ensure that the community social work professionalization and specialization and standardization [8].

## 4.1.2. Purchase Social Work Services and Strengthen Resource Support for Community Social Work

At present, the development of community social organizations in China mainly depends on the government's funds and resources. Community social workers can fully understand the needs of community residents because they have been deep inside the community for a long time, and they can reflect their demands to the government, so as to improve the supportive policies of community social organizations. In this process, the government can purchase services from professional social work institutions, provide more human and financial resources for social work institutions, improve the salary and working treatment of social workers, support the development of social institutions, and strengthen the cultivation of social workers with scientific cultivation management methods and professional qualities [9].

### 4.2. Community Social Organization

### 4.2.1. Strengthen Publicity and Expand Recognition of Social Work

Strengthening publicity work is conducive to improving the cognition and acceptance of social work from all walks of life, improving the visibility and influence of social work, so as to promote social workers to carry out activities in a larger and deeper scope. The major of social work has just begun to develop in China, but it lacks both professional influence and social identity. Therefore, if

community social work is to be accepted and recognized by residents, it is necessary to do a good job of publicity and popularization to better integrate into residents' lives. Improve the recognition and awareness of community social work through radio and Television, network new media, magazines, community bulletin boards and other publicity methods [10]. Improve residents' sense of identity and belonging to social workers, so that residents will immediately think of seeking assistance from professional social workers when their rights and interests are damaged, and the professional value of community social workers can be brought into play in the process of residents' rights protection.

### 4.2.2. Train Professional Social Workers and Comprehensively Improve Service Level

Social work is a professional field, and the personnel engaged in social work must receive professional training to improve the level of community organization service and management. In real life, many ordinary community workers do not have the relevant professional quality of community management, so they cannot use professional technical methods to guide the orderly development of community residents' rights protection actions. Therefore, the education and training mechanism of community social workers should be reformed to cultivate professional and professional social workers, so as to meet the interests and rights demands of community residents [11].

### 4.3. Community

### 4.3.1. Cultivate Residents Leader and Guide Residents Rights in Accordance with the Law

It is of great significance for community construction and governance to cultivate residents' leaders, guide community residents to change their ideology dominated by the government, and strengthen residents' ability to solve community development problems according to law and democratic management ability. Therefore, when professional social workers are involved in community residents' activities, they should be good at identifying residents who are keen on participating in community governance, pay attention to strengthen the guidance and training of such residents in daily community management activities, and cultivate them to become residents' leaders, so as to continuously improve the overall community residents' ability of safeguarding rights and autonomy. When the interests of the community are damaged, resident leaders with credibility and prestige can guide and organize ordinary residents to carry out their rights protection actions in an orderly manner. At the same time, when social workers are involved in the residents' rights protection, they should pay attention to cultivating the rule of law thinking of the whole community residents, and guide the residents to make rational appeals to the relevant departments through legal means, so as to avoid the residents' rights protection actions turning into mass conflicts due to improper behaviors.

### 4.3.2. Establish a Community Volunteer Service Team

By establishing community volunteer service organizations with the help of community social workers, a strong backing and profound capital can be accumulated for community rights protection and governance activities [12]. Social workers play not only the role of rights defenders but also the role of resource advocates in carrying out community social work. Through professional working methods, social workers can combine the needs of the standardized volunteer team of the community with the rich volunteer resources of the surrounding universities, so as to provide more free human resources for the community residents. At the same time, social workers conduct comprehensive follow-up and supervision of community volunteer activities, and train volunteers' professional knowledge and service skills, so as to improve the level of volunteer service and provide more professional knowledge and intellectual support system for community residents' rights protection actions.

### 5. Conclusion

At present, the community social organization develops rapidly, and has become an important

force serving the residents, participating in community governance and an important carrier of community work, and the cultivation and construction of professional social workers is an important link of community construction. In particular, the introduction of specialized social work in the process of social residents' rights protection and autonomy is conducive to the further expansion and extension of community public service space and to meet the needs of community residents for specialized, diversified and modernized services. In the process of community rights protection, the subject knowledge and skills of professional social workers should be fully utilized to further strengthen the role of professional social work in the action of rights protection, which can effectively prevent the community residents' rights protection activities from turning into extreme mass incidents, so as to better carry out the action of residents' rights protection and community autonomy.

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