Exploration and Reflection on University Volunteer Service System

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Abstract: Colleges and universities are important places for the cultivation of high-quality and high-ability talents, and their volunteer service work also presents a new development trend. The rich and varied volunteer service activities greatly promote the effective improvement of students' ability and accomplishment. Based on this, this paper analyzes the functions of the college volunteer service system, further explores the problems existing in the current college volunteer service system, and proposes the way to establish a long-term college volunteer service mechanism.

1. Introduction

In recent years, with the "dedication, friendship, mutual assistance and progress" spirit of volunteerism becoming increasingly popular [1], more and more college students participate in the social voluntary service system, and the voluntary service work in colleges and universities has been further developed. Therefore, in the era of the new situation, to ensure that the volunteer service from "serve the society" to "serve the society need and pay equal attention to" service the students grow up demand change [2], we must speed up the building more perfect university volunteer service system, for college students to actively participate in school volunteer services to provide the corresponding security, promoting China's college students volunteer service system to develop in the direction of high quality.

2. The Function of University Volunteer Service System

2.1. Improve the Comprehensive Ability of College Students

Voluntary service activities carried out by colleges and universities play an important role in improving the comprehensive ability of college students. In all kinds of volunteer service activities, college students can apply their professional theoretical knowledge to practical activities, so as to deepen their thinking of theoretical knowledge, continuously acquire new skills from practice, and comprehensively improve their professional quality and comprehensive ability. In addition, voluntary service activities in colleges and universities play an important role in guiding students' values. Through voluntary service activities, college students' volunteers can experience the spirit of volunteerism with dedication as the core, which can not only enhance their sense of social responsibility and mission, but also help them form a correct value of life [3].

2.2. Enrich Cultural Activities in Colleges and Universities

College students' volunteer service is an important part of campus culture construction and an important way to cultivate well-rounded students. On the one hand, rich volunteer service activities are conducive to the development of cultural construction in colleges and universities, and create a good cultural environment. On the other hand, voluntary activities help colleges and universities to implement the strategy of cultivating people with moral integrity, improve students' ideological and moral quality, and cultivate their sense of social mission and responsibility.

2.3. Create a Harmonious Social Atmosphere

As an important base for the construction of social spiritual civilization, universities play an important role in the implementation of China's socialist core values [4]. College students volunteer service activities can be students into the society, make them more profoundly realize the significance of China's socialist spiritual civilization construction, make them contribute own strength for our country's public welfare undertakings, actively cooperate with the development of public welfare activities and volunteer activities, promote the harmonious development of society in our country.

3. Problems Existing in College Voluntary Service System

3.1. The Organizational Management System Is Not Standardized Yet

Compared with the western university voluntary service system, China's university voluntary service started late, and it is still not perfect in terms of organization and leadership, system construction, working mechanism, etc., which restricts the healthy development of the university voluntary service system.

At present, most volunteer service organizations in colleges and universities are under the management of the Youth League Committee or the Student Union, and there is no independent management department, which leads to a lack of specific standards in many management works and affects the efficiency and vitality of organizational operation [5]. At the same time, due to the lack of long-term planning and overall design for the construction of voluntary service work, it is difficult to carry out some volunteer service projects effectively. In addition, some volunteer service organizations in colleges and universities have not established corresponding mechanisms such as recruitment machine, training, evaluation and incentive guarantee, etc., so that the publicity, training and implementation of volunteer activities are not in place and students gradually lose their enthusiasm for volunteer service activities.

3.2. Low-End Duplication of Service Projects

Under the influence of practical conditions and traditional thinking, the existing voluntary service activities organized by colleges and universities are relatively traditional. Few colleges and universities innovate voluntary projects by combining their own characteristics and students' professional knowledge on the basis of referring to the spirit of volunteerism. Most of the voluntary services in colleges and universities show the characteristics of low-end, repetitive and extensive [6], which can easily reduce the enthusiasm of college students to participate in voluntary services.

The activities carried out by the existing colleges and universities are relatively simple, most of which are volunteer teaching activities, visiting elderly people activities, community health protection activities and so on. The activities carried out by the existing colleges and universities are relatively simple, most of which are volunteer teaching activities, visiting elderly people activities, community health protection activities and so on. These volunteer service activities belong to the basic regular volunteer service, which is difficult to meet the needs of students to improve their professional quality and comprehensive ability in practice. The single activity content can easily affect the enthusiasm of college students to participate in volunteer service, which has become an important factor restricting the development of college volunteer service system to the direction of high quality.

3.3. Unprofessional Volunteer Training

The training of voluntary organizations in colleges and universities is not professional, and the promotion mechanism of systematic training needs to be deepened. At present, college volunteer organizations tend to ignore the guidance and training of college students' professional service skills, which makes the students' volunteer service level uneven and lack of corresponding professional qualities and skills, which restricts the long-term development of college volunteer service system.

In terms of the actual situation, the guidance and training of college volunteers by college

volunteer service organizations is not systematic and scientific enough. In terms of training purposes, college volunteer organizations pay more attention to how to make volunteers perform volunteer service activities, but ignore the personal development of student volunteers. In the selection of training content, colleges and universities pay more attention to the general training, skill training and organizational discipline training of volunteers, and less attention to the concept training. In terms of training methods, irrigation education is given priority to, emphasizing the sublimation of ideology and morality while neglecting practical training, which makes it difficult for voluntary service activities to meet the diverse needs of the society [7].

3.4. Imperfect Incentive Guarantee Mechanism

Although the domestic college volunteers service activities are developing rapidly, some college volunteer service organizations have not formed a scientific and perfect incentive mechanism and guarantee mechanism. First, the recruitment of volunteers is not comprehensive. The recruitment channels of voluntary organizations in colleges and universities are relatively narrow, which leads to the over-emphasis on the form of neat and unified recruitment. Second, evaluating incentives is unscientific. Some college volunteer organizations focus on the comprehensive publicity of the content of college students' volunteer service, but pay too little attention to the summary and effect evaluation after the end of the activity. At the same time, the standard of incentive is single, and the length of volunteer service mostly determines the level and content of reward. Finally, the safeguards are incomplete. Many characteristic volunteer service projects cannot be carried out regularly due to limited funds. At the same time, the lack of relevant laws and regulations is likely to make the rights and interests of college students volunteers suffer from infringement. Thus, it can be seen that the imperfect guarantee mechanism of funds and laws and policies seriously restricts the healthy and stable development of voluntary services in colleges and universities.

4. Innovation University Volunteer Service System Construction Path

4.1. Construct Systematic Organization Operation Mode

4.1.1. Professional Management

Colleges and universities should strengthen top-level design and improve relevant organizational regulations and work procedures. Through the network information platform, the management of online college volunteer activities can be realized. Big data means are used to realize the management of information registration application, real-name information authentication and star rating of the volunteer network service platform [8].

4.1.2. Normalize Service Work

University volunteer service organizations need to establish a regular operation mechanism to form a long-term volunteer service brand activities. Colleges and universities should scientifically plan voluntary activities and regularly carry out targeted voluntary services according to the actual needs of the society and the characteristics of the university. At the same time, colleges and universities should strengthen the establishment of long-term voluntary service cooperation with the outside world, establish the practice base of off-campus voluntary service, establish a long-term mechanism in daily voluntary activities, and realize the mechanism of combining regular voluntary service with large-scale voluntary service.

4.2. Create Distinctive Volunteer Service Brands and Projects

4.2.1. Carry Out Voluntary Activities Related to College Students' Professional Knowledge

Compared with ordinary volunteer groups, college volunteers have professional knowledge and discipline advantages. Therefore, colleges and universities should pay attention to the organic combination of students' professional theory and social practice to enhance the professionalism and pertinence of volunteer activities when carrying out volunteer service activities. Colleges and universities should guide college students to apply professional knowledge to volunteer service

practice, and make full use of the professional knowledge and skills of college student's volunteer group to promote the professional development of college volunteer service system.

4.2.2. Innovate the Content and form of College Volunteer Service

Colleges and universities should enrich and expand the content and form of volunteer service, so as to enhance the attraction of activities and promote the construction of college volunteer service system. As the organizer and manager of college voluntary activities, colleges and universities can not only hold large-scale competitions, but also carry out diversified volunteer services in community construction, poverty alleviation, environmental protection, emergency rescue and other fields. This can stimulate students' interest in participating, so that the whole school can form a good atmosphere of volunteer service.

4.2.3. Establish the Brand of Characteristic Volunteer Service

Each university should carefully design one or two volunteer service projects by combining the volunteer service projects with the discipline characteristics of the university based on the professional construction and social demand. Through carrying out volunteer service activities with the characteristics of our school, the brand effect of volunteer activities is formed [9], and a long-term volunteer service system is established.

4.3. Strengthen Professional Training for Student Volunteers

In order to improve the scientificity and effectiveness of voluntary activities, colleges and universities should arrange professionals to train college students and improve the professionalism of student voluntary services. In terms of training content, colleges and universities should improve the systematicness and comprehensiveness of the training content, which should include concept training and skill training. In terms of training methods, colleges and universities should pay attention to the innovation and continuity of training methods, and can adopt a combination of directional training and centralized training [10, 11].

4.4. Perfect Incentive and Guarantee System Formulation

4.4.1. Develop a Standardized Recruitment System

On the basis of improving the relatively unified registration system of volunteers and voluntary service activities, colleges and universities formulate formal interview process and admission standards, and classify and summarize them according to their specialty and interest. At the same time, colleges and universities should speed up the establishment of college student volunteer information database, so as to improve the pertinence of later training, the efficiency of management and the professionalism of service.

4.4.2. Construct Scientific Incentive System

Colleges and universities should establish and improve the overall commendation mechanism, adopt the way of combining spiritual reward and material reward, set up special awards and reward funds for college students' volunteer service activities to stimulate their enthusiasm in participating in volunteer service activities. For example, college students' volunteer service should be linked with credits or performance appraisal activities, and honorary certificates should be awarded to students who perform well in voluntary service activities. At the same time, a social recognition mechanism [12] is established to encourage employers to take the voluntary service files as an important reference when hiring employees and give priority to employment.

4.4.3. Improve a Comprehensive Safeguard Mechanism

Colleges and universities should further improve the relevant laws and regulations on college students' participation in voluntary service activities to protect the legitimate rights and interests of college students' volunteers. In view of the social emergencies that may occur in the service activities of students, relevant departments should formulate rules and regulations with legal effect. In addition, colleges and universities should increase the investment in student volunteer service

activities. College students' voluntary public service is a public service that needs long-term development, and it needs long-term financial support from colleges and universities, government and society to promote the stable development of college voluntary service.

5. Conclusion

At present, college volunteer service, as an important part of China's volunteer service system has an important function of practical education. Under the background of the new era, colleges and universities must strengthen the training of student volunteers, innovate the content and form of volunteer service, and establish a scientific supporting guarantee system if they want to further promote the organic combination of volunteer service and individual development, so as to realize the healthy and stable development of college volunteer service system.

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