

Exploration on the Implementation of Aesthetic Education in Higher Education

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Abstract: In Higher Education, the aesthetic education of college students plays an important role. With the further development of higher education reform in China, the aesthetic education of college students should keep pace with the times. To explore and construct a new system of aesthetic education in colleges and universities is an urgent matter of the educational management in colleges and universities. This paper mainly discusses the theory of Aesthetic Education and the necessity of developing aesthetic education in colleges and universities, and probes into the reform measures of aesthetic education in colleges and universities in China.

1. The Current Aesthetic Education

In colleges and universities was born earlier in our country, but it has not been sublimated into a systematic theoretical system. As early as when Confucius put forward the "six arts", it can be said that the beginning of China's aesthetic education thought. Later, although it was supplemented and perfected by the predecessors of the dynasties, it was not introduced into China until the end of the 19th century to the beginning of the 20th century as the foundation of modern aesthetic education theory. Due to the influence of various factors, until the 1980s, China's native aesthetic education thought only entered the normal and orderly process of rapid development, especially in the aesthetic education theory, has made some progress. In recent years, with the joint efforts of aesthetic education researchers and practitioners, aesthetic education in colleges and universities has also been developing rapidly. First of all, the awareness of aesthetic education rose to the ideological field.

Many colleges and universities make use of their professional advantages and traditional advantages to carry out on-line and off-line aesthetic education practice activities and become the leader of aesthetic education. Secondly, the environment of aesthetic education has been further improved. Along with the national leader and the Education Administration Department leader to the esthetic education importance degree day by day increases. The research motive force and academic atmosphere of aesthetic education experts and scholars are more intensive, which creates a good social environment for aesthetic education in colleges and universities. Colleges and universities such as the Henan Normal University gradually attach importance to the construction of the campus environment, plan the fifth phase of the campus culture construction project, allocate special funds to build the campus culture, beautify the campus environment, and use the combination of online and offline media platforms, extensive cultural and artistic activities, the formation of a good campus environment. In addition, the aesthetic education research experts in colleges and universities have also made some phased results.

On the whole, most of the current aesthetic education measures in colleges and universities are based on the cultivation of values in humanities and social science courses, mining aesthetic education elements, minor art courses and so on, to further improve the overall quality of students. Although some colleges and universities have set up some aesthetic education courses at the urging of the national education authorities, they have not formed a clear educational plan and setup. As Mr. Wu Guanzhong said, "there are not many illiterates in China, but there are many beauty

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illiterates" . Many colleges and teachers do not know enough about aesthetic education in colleges and universities. They equate aesthetic education with art education, and even consider it unnecessary. Due to the lack of understanding of the function of aesthetic education and neglect of aesthetic education, aesthetic education in most colleges and universities has not developed vigorously, and the study of aesthetic education in colleges and universities is still at a relatively primary stage, with the current new media integration of the network environment is even less.

Therefore, it is of great significance and value to analyze the influence of media integration on college aesthetic education and bring forward innovation strategy reform under the rapid development of network. A great nation needs to have rich art, but also need to have high artistic quality of the people. Therefore, aesthetic education has become an indispensable subject in colleges and universities. It is also an important goal of aesthetic education to cultivate students' good aesthetic ability, taste and self-cultivation, to optimize their cognitive structure, to develop their ethical structure, to cultivate their temperament and to promote their harmonious development.

2. Deepening the Study of Aesthetic Education Theory

Aesthetic education activities is not an isolated closed system, it is also a complex combination system of its own aesthetic education behavior as a social organization group, therefore it is necessary to make aesthetic education work effectively, that is to say, the effective and reasonable behavior of aesthetic education, giving full play to its function and getting the best effect, must reasonably adjust the relationship among the factors of aesthetic teaching, aesthetic receiving and aesthetic media aesthetic education system according to the requirements of social education.

2.1 To deepen the theoretical research of aesthetic education is to meet the needs of social development and the effective operation of aesthetic education activities must meet the needs of social development. The social impetus, that is, the demand of social practice for aesthetic education, is always the premise of effective operation and effect of aesthetic education, which must be carried out according to the demand of social practice, and turn that request into a conscious activity.

As far as the reality of our country is concerned, the great practice of socialist modernization and the great practice of socialist material civilization and spiritual civilization requires aesthetic education to serve the cultivation of all-round developing people. It is the goal and direction that the society puts forward for the aesthetic education, which becomes the common need of the teacher, the organizer and the educatee of the aesthetic education activity, and then turns into their inner motive force, and promotes the effective operation of the aesthetic education. The social demand for aesthetic education can not exceed the capacity of existing aesthetic education, and can not be lower than the capacity of existing aesthetic education. The requirement of the society to the aesthetic education is transformed into the conscious motive force and effective behavior of the aesthetic education, and thus becomes the impetus, adjustment and control force of the effective operation of the aesthetic education research.

2.2 Deepening the theoretical research of aesthetic education must rely on the whole education.

Aesthetic education in colleges and universities is a part of the whole education, a subsystem, and closely linked with other education to form a complete education system, share the same educational goals. From the whole education system to study the effectiveness of aesthetic education operation, to grasp the aesthetic education on the whole education system activities of dependence.

2.3 Aesthetic education and other education are the complementary norms of behavior and value orientation provided by moral education, as well as the cognitive rationality, thinking ability, knowledge structure and logical pattern provided by intellectual education, all of these provide rational conditions for aesthetic education, and contribute to the purification, order, standardization of emotional emotion in aesthetic education, and lead to aesthetic. The strong will, the indomitable spirit, the sports skill, the operating skill and so on which the Physical Education and the Labor technical education have cultivated provide the perceptual condition for the aesthetic education, and are helpful to the cultivation of the aesthetic creativity in the aesthetic education. Therefore,

aesthetic education is effective only when it relies on the activities of the whole education.

3. Ways to Reform Aesthetic Education in Higher Education in China

3.1 To Establish a Sound System of Aesthetic Education

"The foundation of aesthetic education is in schools. " At the same time, aesthetic education is also a long-term and complicated systems engineering, which requires university educators to have a unified understanding, all relevant departments to work closely together, grasp joint management, and intensify publicity and public opinion, in order to form a strong aesthetic education atmosphere in the whole school. Schools need to establish a sound aesthetic education system, only the management system is sound, aesthetic education can be carried out effectively. "Aesthetic Education" is not only art education. From the point of view of college students, non-art Majors, especially those majoring in science and engineering, their aesthetic attainment or perception of beauty, the ability to find beauty, as well as appreciation of Chinese painting, calligraphy and cognitive ability of Chinese cultural treasures is not optimistic. How to make use of the existing resources in the Comprehensive University to carry on the aesthetic education to the non-art college students can be carried out from four aspects. Make full use of the academic resources of the art subject in our university.

Video capture of all courses in art department disciplines. Through the mobile terminal is divided into network synchronization live broadcast and video re-upload form. Let all non-art majors synchronize or delay the sharing of all courses in the art discipline. The development of aesthetic education activities in colleges and universities is mainly based on certain artistic and cultural facilities. For colleges and universities, it is necessary to have a plan and gradually improve the aesthetic education facilities with high aesthetic value and educational significance, and make full use of cultural and artistic facilities to carry out positive art edification and aesthetic education. For example, the artistic architecture of the university, the clean environment of the campus, the celebrity statue and so on, these give people the edification and enjoyment of beauty in the visual. At the same time, colleges and universities also need to establish certain cultural facilities, such as small art galleries, exhibition rooms, concert halls, clubs, etc. . Through the establishment and opening of these cultural facilities, they can provide rich spiritual food for college students, and has a high aesthetic value and educational value, these facilities are also an important base of aesthetic education activities in colleges and universities. At the same time, aesthetic education in colleges and universities needs to be integrated into the teaching of various subjects. The main content and approach of aesthetic education is art education. Through art education, students can learn art knowledge, cultivate their art quality, and more importantly, enable students to master the humanistic spirit in art, highlight the humanities of art education.

3.2 The Guarantee of Teaching Quality of Aesthetic Cultivation of Aesthetic Education Teachers Depends on Teachers with High Quality and High Cultivation.

In colleges and universities, it is necessary to train a certain number of teachers with high quality who are engaged in aesthetic education, which is the key to guarantee the teaching quality of aesthetic education courses and improve teachers' working level. The leaders of colleges and universities need to attach importance to the training of full-time teachers of aesthetic education, so that these full-time teachers of aesthetic education can have rich artistic and aesthetic knowledge and skills, and have high cultural quality, and at the same time encourage them constantly, so that they love their own cause of aesthetic education, devoted to aesthetic education teaching. In the teaching of aesthetic education in colleges and universities, teachers are the main body of aesthetic teaching, which requires their own higher quality and conditions. First of all, we need our teachers to have a vision of educational foresight, to select and properly use the educational media and tools with aesthetic value in a sense of social responsibility, our teachers are required to have a certain aesthetic and pedagogic quality, can master the law of aesthetic education and teaching, and can constantly improve the classroom teaching level. At the same time, teachers are required to keep

pace with the times in their aesthetic concepts and to be skilled in the use of aesthetic media. Only when these basic conditions are met can one become a successful teacher of aesthetics. In the non-art major open aesthetic education required courses, especially give priority to open Chinese painting, Chinese calligraphy, classical poetry, traditional music, such as the aesthetic education required courses.

3.3 It is a Feeling to Strengthen the Function of Aesthetic Education and Transform Aesthetic Education into Aesthetic Education, which also Exists in our Life.

In Aesthetic Education Dance Teaching, the teacher is also the dancer itself has a sense of beauty. We're listening to music, and it's not the same as playing with the player. They contain not only aesthetic pleasure, but also the will to establish beauty. But it is worth mentioning that beauty is not equal to the aesthetic. The factor of aesthetic education runs through the whole process of higher education, including every subject and every link. The beauty of language in college Chinese teaching and the beauty of body-building in physical education all need us to fully excavate and make use of these factors to realize the connotation of aesthetic education and embody the super-aesthetic function in the process of aesthetic education, to obtain the best teaching effect of Aesthetic Education. At the same time, teachers of aesthetic education should pay more attention to their beauty of appearance and language, find out the factors of beauty in teaching of various subjects, and carry out aesthetic education according to the characteristics of the subjects, we should effectively unify the love of beauty, the pursuit of truth and the pursuit of goodness, so as to achieve the goal of both teaching and educating people with beauty.

Art Education is the actual content and existing form of aesthetic education, the researcher of "Aesthetic Education", and the main carrier of its thoughts, ideas, ways and means. But art education is not equal to aesthetic education, but only a part of aesthetic education. The purpose of this paper is to explore how to make use of the "art education" of art discipline and other academic and teaching resources of art major in Comprehensive University to realize the aesthetic education for all non-art major students, under the current system of higher education, a new practical aesthetic education mechanism should be established to realize the sharing of aesthetic education resources with the whole school as a complete system.

Conclusion

In addition to the above-mentioned ways, colleges and universities should also set up an aesthetic education working group composed of teachers of art disciplines, student and engineering departments, and student organizations, to coordinate the aesthetic education resources of their own schools, and to organize and implement specific aesthetic education programs, on the basis of making full use of the existing aesthetic education resources and not affecting the students' study of the specialized courses, the aesthetic education of college students should be carried out in a targeted way. Conclusion aesthetic education is a kind of happiness education and happiness education, and there are educational methods to achieve the educational goal. Under the influence of the current media on college education, it is urgent to promote aesthetic education as a method in college. In essence, through the happiness and pleasure of the educational process, we can stimulate the students' sense of satisfaction and satisfaction in their study, cultivate their aesthetic feelings, achieve their all-round development, and then promote their professional innovation, cultivating innovative talents for the society. College education should conform to the historical development and innovate the methods of college aesthetic education in the environment of media.

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