

## **Analysis from the Perspective of Social Contract on the College Students' Personality Education and Social Responsibility Cultivation**

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**Abstract:** After entering the new era with rapid and comprehensive economic development, the society continues to show great vitality and vigour, but at the same time, great changes have taken place in the marriage, family and forms of children's education. As an outstanding group with the most vigorous vitality, the most innovative thinking, they are endowed with the ability to define right and wrong and to think in rational manner. The post-90s college students also show more distinctive characteristics, and many changes have come into being in approaches of communication and cooperation. In this context, attaching importance to the cultivation of college students' healthy personality and promoting them to establish their due sense of social responsibility is a subject that the ideological and political courses and work in colleges and universities must attach great importance to. Only in this way can college students shoulder the burden of national development and gain the trust of the CPC and the people. Based on the social contract, this paper explores a feasible path for education in cultivating personality and social responsibility of college students, hoping to provide some references and suggestions for relevant educators.

### **Introduction**

Marcus Tullius Cicero, an ancient Roman philosopher, once explained the importance of social responsibility that: "Everyone's survival is not for himself, and everyone should shoulder the responsibility in promoting the development of society and the country. The setting of the content in personality cultivation of contemporary college students must be consistent with the principle of proceeding from the reality, which should adapt to the development requirements of society and the times, and put the sense of social responsibility into daily practice. The characteristics of contemporary college students are very distinct, we should give full consideration to the psychological characteristics of college students, on the basis of grasping these characteristics, we should highlight the key priorities in a targeted manner. The establishment of social contract consciousness is the key factor in the process of cultivating the sense of responsibility of college students. If there is a comprehensive lack of social contract consciousness among the people and in the society at a whole, and the corresponding sense of social responsibility must be quite weak. It can be seen that the consciousness of contract is generally inadequate rooted in the mind of the general public in our society. Although the conditions of college students are relatively better, there are still more room to be further improved. Therefore, the important role of this kind of invisible spirit of contract in cultivating social responsibility of college students should be given full play in ideological and political education, which will enable education in contract spirit to serve as a orientation for personality cultivation of college students, making contract spirit fully integrated into the ideological and political education system. And thus, the contract based personality will be cultivated, and the students can be clear of the relationship between the rights enjoyed and the obligations they should undertake so that they can actively practice the social responsibility. Thus the education in cultivation of personality and social responsibility of college students can be further optimized in an innovative manner.

## **1. Overview of the Main Ideas of Social Contract Theory**

### **1.1 Equality and Liberty of the Subject with Rights**

As a kind of agreement between citizens, social contract is based on the principle of autonomy and voluntariness. With its high credibility, social contract can, to a certain degree, to play a role of restraint to the public, and standardizes the behavior of the public, so that it can adapt to the pace of social development. In a sense, semantically, contract and freedom are interlinked, and freedom is the basis of the existence of contract. Only when there are equal and independent individuals, there will be space to explore values of social contract.

### **1.2 Inherent Prescriptive Characteristics of Social Contract**

Consultation with collective freedom is another important basis for the construction of a social contract, which represents the opinion of the majority and defends the rights of the majority. Social contract can bring certain rights to citizens, but at the same time, people must assume the responsibility of consciously maintaining and practicing the contract. In the process of citizen participation in politics, in addition to the condition that they must be clear about the significance of the rights they enjoy, and also are aware that the legitimate rights of others should be respected. If the conflict between their rights and collective rights occurred, some rights of a person, to a certain extent, should be given up to assure the collective rights.

## **2. The Cultivation of Social Responsibility Is Regarded As the Important Orientation of Personality Education for College Students Based on the Perspective of Social Contract**

From the perspective of individuals, to ensure the existence of the spirit of civic contract, the independent value of individuals and the meaning of independent existence is undoubtedly the first foundation. Therefore, in order to truly establish the spirit of contract, college students must first truly realize their independent value and the significance of independent existence as a person. Therefore, for the educators who give lessons on ideology and politics in colleges and universities, they must do a good job in relevant educational work and popularize relevant knowledge for college students, and at the same time, experiential guidance is required to help students establish in-depth aware on what is the spirit of contract. By integrating various teaching activities, teachers can enable the college students to fully realize their rights and responsibilities as a social citizen and to grasp the spiritual value and fulfillment form of contract in social life with the understanding of themselves. In this way, they can follow the contract consciously in the activities of social life to solve the problems better. In addition, on the basis of helping college students clarify their own rights and responsibilities, college students should also be required to establish the awareness of fully respecting the rights of others, and the college students should focus on avoiding behaviors that infringe or deprive the legitimate rights of others.

From a social perspective, as the ideological and political educators in colleges and universities, a series of teaching activities should be made by us for college students to enable them to be clear of the relations between the rights and obligations ". Various scientific and reasonable contracts should be established to establish and maintain sound social order in our daily life. Therefore, ideological and political education in colleges and universities should help college students fully realize that it is precisely the presence of these social contracts that citizens can be qualified to enjoy the rights in social life. In order to ensure that the established social order can be maintained, they must undertake the corresponding obligations to maintain the contract. As a college student in the new era, it is necessary to take the behavior of establishing and fulfilling contracts actively as a good spirit and habit.

In light of the values, social responsibility is indispensable among the components of national quality. In the process of education in ideology and politics, teachers should further do a good job in the personality education for students, and take the construction of the spirit of contract relief and the spirit of keeping faith as the important direction, so that students can show more respect for the

contract, and at the same time, the seeds of protecting contract will be implanted into students. In the future, the seeds will germinate when the college student's step into the society, .A high sense of social responsibility is the basis for them to consciously combine their personal ideals with the destiny of the country. Only with such an ideology can they establish the consciousness of striving for the prosperity of the country and devoting themselves to their study and work.

### **3. The Specific Path of Optimizing Personality Education of College Students to Cultivate Their Social Responsibility in the New Era**

#### **3.1The Perfect Personality Education System with the Socialist Core Value as the Major Guidance**

In the process of carrying out personality education for college students, colleges and universities should take full account of the practical characteristics of college students and find an educational path that fits the physical and mental characteristics of young people. The social service activities should be really suitable for college students so as to better cultivate their sense of dedication and enhance their sense of social responsibility. Colleges and universities can ,enable students to understand the value of fulfilling social responsibility in the process of engaging practical activities in the holidays and summer and winter vacations based on the participation of students by organizing some public welfare activities, such as public welfare activities in environmental protection, charities for the poor. By doing so, the students can recognize the values of conducting social responsibility in the participation of practical activities so that the cultivation of the sense of social responsibility is no longer just empty talk.

In addition, the work of cultivating college students' sense of social responsibility should be combined with the construction of campus culture to create a strong learning atmosphere, the good cultural environment of colleges and universities should be better made use of to give play to the culture on cultivating people. The education of contract based personality should be integrated into the spiritual education of rule of laws which should be integrated with the construction of campus culture. One the on hand, students will be active to accept the education by way of education with much entertainments in it, and on the other hand, any behaviors against ethics in the campus and the un- civilized behaviors, such as cheating in the exam, misconduct, should be strictly punished. Based on this, the moral concept and institutional constraint awareness of college students can be enhanced, and then help college students realize the value of the spirit of contract, so that they can build a responsible personality. In this way, personality education is integrated into mainstream cultural education, which can effectively enhance college students' sense of identity and belonging to public culture. The unique advantages of colleges and universities in education should be fully tapped to promote the integration of education of socialist core values and education of the spirit of contract so that the spirit of contract can be integrated into the system of socialist core values. It can be seen that the theoretical height of the core value system is quite mature, based on this, personality education can be carried out with support of more evidence, and at the same time, it will be easier to improve the degree of attention to this work in colleges and universities. The socialist core values is taken as the important foundation of the cultivation of contract personality, which can effectively promote the process of the cultivation of social responsibility of college students and the actual results obtained.

#### **3.2 Give Full Play to the Guiding Role of Personality Education to Help College Students Establish a Responsibility Mission**

##### **3.2.1. Efforts Made To Help College Students in Shaping the Personality to Assume Responsibility**

The Fourth Plenary Session of the 18th CPC Central Committee clearly put forward that the consciousness of rules should be further strengthened and the spirit of contract are advocated. The formation of individual personality is the result of the comprehensive effect of family, school and society. As the liability subject in ideological and political education for college students, colleges

and universities should not only to incorporate the rules consciousness and contract spirit in learning activities of college students, but also in all aspects of daily life, making it the important foundation in guiding thought and action of college students, the personality to resume responsibility of college students can be developed in such a imperceptible manner.

### **3.2.2. Novelty and Diversity of Personality Education Can Promote the Initiative of College Students in Learning**

The key to optimize the teaching methods of personality education is to enhance the novelty and diversity of teaching methods, which can be actively, carried without social practice activities in conjunction with classroom education. Firstly, diversification of the teaching methods. Comprehensive, in-depth and effective education can be carried out by using different educational methods, China's education for college students to cultivate a sense of social responsibility is not flexible with the absence of concept of students of "people-oriented". Consequently, the education will arouse their rebellious psychology; as a result, the efforts doubled will see half result as expected. Therefore, teachers should inspire and induce students' thinking in the teaching process, and take "all-round development of people" as the goal of quality-oriented education. Second, to carry out social practice activities. As the saying goes, "the master knows the cost of firewood and rice, and the father knows the grace of the parents only when the child is raised", "we must practice what we know on paper", so it can be seen that "Practice is the sole criterion for testing truth", Marx also pointed out that cognition comes from practice, then the cognition for responsibility knowledge needs more practice.

### **Conclusion**

Above said, this learning period is a decisive period for college students to form world outlook and outlook on life. They look forward for the future and are more likely to be influenced by the environment and are prone to accept new things. At the same time, as their lack of life experience, sometimes they fail to distinguish the right from wrong and the relationship between the individuals and the collective cannot be properly handled by them. to handle the relationship between the collective and individual, and enhanced guidance is required by colleges in ideological and political education to give full play to the guiding role of personality cultivation work on the development of ideology and personality of the college students. Besides, social contract theory serves as important catalyst to help them establish a good social sense of responsibility. Universities are committed to making every college students the qualified builder and successor for the socialist cause with Chinese characteristics, so that they can contribute their efforts in national development and national rejuvenation.

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